Klaus G Grunert

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1668435/publications.pdf

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99 papers

8,772 citations

43 h-index 91 g-index

100 all docs 100 docs citations

100 times ranked 6339 citing authors

#	Article	IF	Citations
1	Beliefs about food quality attributes, food-related goals and satisfaction with food-related life among the elderly in China: A means-end approach. Food Quality and Preference, 2022, 95, 104367.	4.6	7
2	Impact of consumer global–local identity on attitude towards and intention to buy local foods. Food Quality and Preference, 2022, 96, 104428.	4.6	18
3	\hat{a} € α Corona Cooking \hat{a} €• The interrelation between emotional response to the first lockdown during the COVID-19 pandemic and cooking attitudes and behaviour in Denmark. Food Quality and Preference, 2022, 96, 104425.	4.6	12
4	Work-to-family enrichment and atmosphere of family meals influence satisfaction with food-related life: An actor-partner interdependence approach in dual-earner parents with adolescent children. Food Quality and Preference, 2022, 97, 104471.	4.6	11
5	A cross-cultural study on consumer preferences for olive oil. Food Quality and Preference, 2022, 97, 104460.	4.6	17
6	Relationships between diet quality, food satisfaction and life satisfaction in mother-adolescent dyads. Cadernos De Saude Publica, 2022, 38, .	1.0	4
7	Parents' Modeling During the COVID-19 Pandemic: Influences on Family Members' Diet Quality and Satisfaction With-Food-Related Life in Dual-Earner Parents With Adolescent Children. Frontiers in Nutrition, 2022, 9, .	3.7	7
8	Exploring relationships between family food behaviour and well-being in single-headed and dual-headed households with adolescent children. Current Psychology, 2021, 40, 585-600.	2.8	21
9	Family and food variables that influence life satisfaction of mother-father-adolescent triads in a South American country. Current Psychology, 2021, 40, 3747-3764.	2.8	19
10	Cross-validation of the entomophagy attitude questionnaire (EAQ): A study in China on eaters and non-eaters. Food Quality and Preference, 2021, 87, 104029.	4.6	15
11	The effect of consumers' supermarket competence on information search and shopping outcomes in two Balkan cities. Q Open, 2021, 1, .	1.7	3
12	Estimating Subjective Quality of Life in Urban Seniors in Chile. Lecturas De Economia, 2021, , 199-230.	0.5	1
13	Supermarket competence in emergent markets: Conceptualization, measurement, effects, and policy implications. Journal of Consumer Affairs, 2021, 55, 1633-1659.	2.3	2
14	Core dimensions of food-related lifestyle: A new instrument for measuring food involvement, innovativeness and responsibility. Food Quality and Preference, 2021, 91, 104192.	4.6	39
15	Towards effective labelling of foods. An international perspective on safety and nutrition. Trends in Food Science and Technology, 2021, 118, 45-56.	15.1	19
16	Social-psychological determinants of young consumers' consumption of pork. Food Quality and Preference, 2021, 93, 104262.	4.6	8
17	Acceptance of insect-based food in Chile: Evidence from a survey using the entomophagy attitude questionnaire (EAQ). Food Quality and Preference, 2021, 93, 104269.	4.6	14
18	The role of time constraints in consumer understanding of health claims. Food Quality and Preference, 2021, 94, 104261.	4.6	10

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19	No lockdown in the kitchen: How the COVID-19 pandemic has affected food-related behaviours. Food Research International, 2021, 150, 110752.	6.2	28
20	The visual ecology of product packaging and its effects on consumer attention. Journal of Business Research, 2020, 111, 187-195.	10.2	49
21	A self-report measure of attitudes toward the eating of insects: construction and validation of the Entomophagy Attitude Questionnaire. Food Quality and Preference, 2020, 79, 103757.	4.6	71
22	Satisfaction with food-related life and beliefs about food health, safety, freshness and taste among the elderly in China: A segmentation analysis. Food Quality and Preference, 2020, 79, 103775.	4.6	40
23	How is satisfaction with food-related life conceptualized? A comparison between parents and their adolescent children in dual-headed households. Food Quality and Preference, 2020, 86, 104021.	4.6	23
24	Disgusting or delicious? Examining attitudinal ambivalence towards entomophagy among Danish consumers. Food Quality and Preference, 2020, 83, 103913.	4.6	51
25	A values–beliefs–attitude model of local food consumption: An empirical study in China and Denmark. Food Quality and Preference, 2020, 83, 103916.	4.6	46
26	Consumer trust in the food value chain and its impact on consumer confidence: A model for assessing consumer trust and evidence from a 5-country study in Europe. Food Policy, 2020, 92, 101880.	6.0	89
27	The role of consumption orientation in consumer food preferences in emerging markets. Journal of Business Research, 2020, 112, 147-159.	10.2	25
28	The effects of actor-partner's meal production focus on satisfaction with food related life in cohabiting couples. Food Quality and Preference, 2020, 84, 103949.	4.6	7
29	Satisfaction with food-related life and life satisfaction: a triadic analysis in dual-earner families. Cadernos De Saude Publica, 2020, 36, e00090619.	1.0	10
30	Measuring Meaning of Food in Life. , 2020, , 1-18.		1
31	Measuring Meaning of Food in Life. , 2020, , 1197-1214.		0
32	The moderating impact of perceived globalness on consumers' purchase intentions for copycats: The pleasure of hurting global brands. Psychology and Marketing, 2019, 36, 936-950.	8. 2	16
33	Setting Policy Priorities for Front-of-Pack Health Claims and Symbols in the European Union: Expert Consensus Built by Using a Delphi Method. Nutrients, 2019, 11, 403.	4.1	23
34	Perceived Correspondence of Health Effects as a New Determinant Influencing Purchase Intention for Functional Food. Nutrients, 2019, 11, 740.	4.1	17
35	Do Consumers Care About Micronutrients? A Perspective on theÂPossible Role of Vitamin E in theÂDietary Choices of Consumers. , 2019, , 435-444.		0
36	International segmentation in the food domain: Issues and approaches. Food Research International, 2019, 115, 311-318.	6.2	49

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37	Guiding Decision Makers' Eye Movements with (Un)Predictable Object Locations. Journal of Behavioral Decision Making, 2018, 31, 341-354.	1.7	10
38	Foods with increased protein content: A qualitative study on European consumer preferences and perceptions. Appetite, 2018, 125, 233-243.	3.7	90
39	Maternal Food-Related Practices, Quality of Diet, and Well-Being: Profiles of Chilean Mother-Adolescent Dyads. Journal of Nutrition Education and Behavior, 2018, 50, 776-787.	0.7	23
40	Consumer wants and use of ingredient and nutrition information for alcoholic drinks: A cross-cultural study in six EU countries. Food Quality and Preference, 2018, 63, 107-118.	4.6	26
41	Animal Welfare and Mountain Products from Traditional Dairy Farms: How Do Consumers Perceive Complexity?. Animals, 2018, 8, 207.	2.3	31
42	Visual Biases in Decision Making. Applied Economic Perspectives and Policy, 2018, 40, 523-537.	5.6	41
43	Weight Fluctuation and Diet Concern Negatively Affect Food-Related Life Satisfaction in Chilean Male and Female Adolescents. Frontiers in Psychology, 2018, 9, 1013.	2.1	9
44	A latent class analysis of family eating habits in families with adolescents. Appetite, 2018, 129, 37-48.	3.7	27
45	Motivation outweighs ability in explaining European consumers' use of health claims. Food Quality and Preference, 2017, 58, 34-44.	4.6	59
46	Determinants of citizen acceptance of environmental policy regulating consumption in public settings: Organic food in public institutions. Journal of Cleaner Production, 2017, 148, 407-414.	9.3	42
47	Longitudinal multigroup invariance analysis of the satisfaction with food-related life scale in university students. Appetite, 2017, 113, 91-99.	3.7	8
48	Consumer inferences from different versions of a beta-glucans health claim. Food Quality and Preference, 2017, 60, 81-95.	4.6	24
49	Attribute importance segmentation of Norwegian seafood consumers: The inclusion of salient packaging attributes. Appetite, 2017, 117, 214-223.	3.7	13
50	An analysis of the effects of a campaign supporting use of a health symbol on food sales and shopping behaviour of consumers. BMC Public Health, 2017, 17, 239.	2.9	27
51	Life Satisfaction of University Students in Relation to Family and Food in a Developing Country. Frontiers in Psychology, 2017, 8, 1522.	2.1	41
52	New trends in the Chinese diet: cultural influences on consumer behaviour. Italian Journal of Food Safety, 2016, 5, 5273.	0.8	4
53	Consumer behaviour in a changing world: Introduction to the special issue. Appetite, 2016, 106, 1.	3.7	2
54	With Health and Good Food, Great Life! Gender Differences and Happiness in Chilean Rural Older Adults. Social Indicators Research, 2016, 127, 865-885.	2.7	27

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55	Eating habits and subjective well-being. A typology of students in Chilean state universities. Appetite, 2015, 89, 203-214.	3.7	67
56	Extrinsic and intrinsic quality cues in Chinese consumers' purchase of pork ribs. Food Quality and Preference, 2015, 42, 37-47.	4.6	67
57	Some like it healthy: Can socio-demographic characteristics serve as predictors for a healthy food choice?. Food Quality and Preference, 2015, 46, 103-112.	4.6	41
58	Guiding healthier food choice: systematic comparison of four front-of-pack labelling systems and their effect on judgements of product healthiness. British Journal of Nutrition, 2015, 113, 1652-1663.	2.3	47
59	Testing and validation of a hierarchical values-attitudes model in the context of green food in China. Asia Pacific Journal of Marketing and Logistics, 2014, 26, 296-314.	3.2	49
60	Attention mediates the effect of nutrition label information on consumers' choice. Evidence from a choice experiment involving eye-tracking. Appetite, 2014, 76, 66-75.	3.7	133
61	Health-related ad information and health motivation effects on product evaluations. Journal of Business Research, 2014, 67, 1209-1217.	10.2	90
62	Price Knowledge During Grocery Shopping: What We Learn and What We Forget. Journal of Retailing, 2014, 90, 332-346.	6.2	37
63	Effects of nutrition label format and product assortment on the healthfulness of food choice. Appetite, 2013, 71, 63-74.	3.7	116
64	Psychometric Properties of the Satisfaction With Food-Related Life Scale: Application in Southern Chile. Journal of Nutrition Education and Behavior, 2013, 45, 443-449.	0.7	49
65	Consumer attitudes towards sustainability aspects of food production: Insights from three continents. Journal of Marketing Management, 2012, 28, 334-372.	2.3	71
66	An integrative conceptual framework for analyzing customer satisfaction with shopping trip experiences in grocery retailing. Journal of Retailing and Consumer Services, 2012, 19, 445-456.	9.4	67
67	Socio-demographic and attitudinal determinants of nutrition knowledge of food shoppers in six European countries. Food Quality and Preference, 2012, 26, 166-177.	4.6	90
68	Impact of Product Familiarity on Beef Quality Perception. Agribusiness, 2012, 28, 157-172.	3.4	69
69	Is food-related lifestyle (FRL) able to reveal food consumption patterns in non-Western cultural environments? Its adaptation and application in urban China. Appetite, 2011, 56, 357-367.	3.7	101
70	Determinants of consumer understanding of health claims. Appetite, 2011, 56, 269-277.	3.7	87
71	Perceived fit of different combinations of carriers and functional ingredients and its effect on purchase intention. Food Quality and Preference, 2011, 22, 11-16.	4.6	79
72	Use and understanding of nutrition information on food labels in six European countries. Zeitschrift Fur Gesundheitswissenschaften, 2010, 18, 261-277.	1.6	283

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73	Nutrition knowledge, and use and understanding of nutrition information on food labels among consumers in the UK. Appetite, 2010, 55, 177-189.	3.7	438
74	Means-End Chains - A Means to Which End?. Marketing, Zeitschrift Fur Forschung Und Praxis, 2010, 32, 30-38.	0.2	11
75	A Cross-Cultural Study of Cereal Food Quality Perception. Journal of Food Products Marketing, 2009, 15, 304-323.	3.3	14
76	Factors influencing eating a varied diet in old age. Public Health Nutrition, 2009, 12, 2421-2427.	2.2	123
77	Perception of Health Claims Among Nordic Consumers. Journal of Consumer Policy, 2009, 32, 269-287.	1.3	59
78	Beef quality perception at the point of purchase: A study from Portugal. Food Quality and Preference, 2009, 20, 335-342.	4.6	128
79	Attitudes of European citizens towards pig production systems. Livestock Science, 2009, 126, 46-56.	1.6	125
80	The impact of personal resources and their goal relevance on satisfaction with food-related life among the elderly. Appetite, 2008, 50, 308-315.	3.7	56
81	Motivational factors for consuming omega-3 PUFAs: An exploratory study with Danish consumers. Appetite, 2008, 51, 137-147.	3.7	34
82	A measure of satisfaction with food-related life. Appetite, 2007, 49, 486-493.	3.7	172
83	A review of European research on consumer response to nutrition information on food labels. Zeitschrift Fur Gesundheitswissenschaften, 2007, 15, 385-399.	1.6	814
84	Future trends and consumer lifestyles with regard to meat consumption. Meat Science, 2006, 74, 149-160.	5.5	326
85	Explaining choice option attractiveness by beliefs elicited by the laddering method. Journal of Economic Psychology, 2005, 26, 223-241.	2.2	55
86	Food quality and safety: consumer perception and demand. European Review of Agricultural Economics, 2005, 32, 369-391.	3.1	1,183
87	A procedure for eliminating additive bias from cross-cultural survey data. Journal of Business Research, 2005, 58, 72-78.	10.2	29
88	Consumers' willingness to buy food through the internet. British Food Journal, 2005, 107, 381-403.	2.9	58
89	Cross-cultural validity of the food-related lifestyles instrument (FRL) within Western Europe. Appetite, 2004, 42, 197-211.	3.7	144
90	Testing relationships between values and food-related lifestyle: results from two European countries. Appetite, 2004, 43, 195-205.	3.7	120

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91	Consumer perception of meat quality and implications for product development in the meat sector—a review. Meat Science, 2004, 66, 259-272.	5.5	608
92	Closing the gap between values and behavior—a means–end theory of lifestyle. Journal of Business Research, 2004, 57, 665-670.	10.2	214
93	The perceived healthiness of functional foods. Appetite, 2003, 40, 9-14.	3.7	389
94	Does generic advertising work? A systematic evaluation of the Danish campaign for fresh fish. Aquaculture, Economics and Management, 2001, 5, 253-271.	4.2	35
95	Designer-made meat and dairy products: consumer-led product development. Livestock Science, 2001, 72, 83-98.	1.2	102
96	Three issues in consumer quality perception and acceptance of dairy products. International Dairy Journal, 2000, 10, 575-584.	3.0	189
97	Cross-Cultural Similarities and Differences in Shopping for Food. Journal of Business Research, 1998, 42, 145-150.	10.2	78
98	Measuring subjective meaning structures by the laddering method: Theoretical considerations and methodological problems. International Journal of Research in Marketing, 1995, 12, 209-225.	4.2	444
99	Product Testing Organizations as a Source of Information on Consumer Values and Needs:. Journal of International Consumer Marketing, 1989, 1, 29-40.	3.7	5