

Klaus G Grunert

List of Publications by Year in descending order

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Version: 2024-02-01

99
papers

8,772
citations

61984

43
h-index

43889

91
g-index

100
all docs

100
docs citations

100
times ranked

6339
citing authors

#	ARTICLE	IF	CITATIONS
1	Food quality and safety: consumer perception and demand. <i>European Review of Agricultural Economics</i> , 2005, 32, 369-391.	3.1	1,183
2	A review of European research on consumer response to nutrition information on food labels. <i>Zeitschrift Fur Gesundheitswissenschaften</i> , 2007, 15, 385-399.	1.6	814
3	Consumer perception of meat quality and implications for product development in the meat sector—a review. <i>Meat Science</i> , 2004, 66, 259-272.	5.5	608
4	Measuring subjective meaning structures by the laddering method: Theoretical considerations and methodological problems. <i>International Journal of Research in Marketing</i> , 1995, 12, 209-225.	4.2	444
5	Nutrition knowledge, and use and understanding of nutrition information on food labels among consumers in the UK. <i>Appetite</i> , 2010, 55, 177-189.	3.7	438
6	The perceived healthiness of functional foods. <i>Appetite</i> , 2003, 40, 9-14.	3.7	389
7	Future trends and consumer lifestyles with regard to meat consumption. <i>Meat Science</i> , 2006, 74, 149-160.	5.5	326
8	Use and understanding of nutrition information on food labels in six European countries. <i>Zeitschrift Fur Gesundheitswissenschaften</i> , 2010, 18, 261-277.	1.6	283
9	Closing the gap between values and behavior—a means-end theory of lifestyle. <i>Journal of Business Research</i> , 2004, 57, 665-670.	10.2	214
10	Three issues in consumer quality perception and acceptance of dairy products. <i>International Dairy Journal</i> , 2000, 10, 575-584.	3.0	189
11	A measure of satisfaction with food-related life. <i>Appetite</i> , 2007, 49, 486-493.	3.7	172
12	Cross-cultural validity of the food-related lifestyles instrument (FRL) within Western Europe. <i>Appetite</i> , 2004, 42, 197-211.	3.7	144
13	Attention mediates the effect of nutrition label information on consumers' choice. Evidence from a choice experiment involving eye-tracking. <i>Appetite</i> , 2014, 76, 66-75.	3.7	133
14	Beef quality perception at the point of purchase: A study from Portugal. <i>Food Quality and Preference</i> , 2009, 20, 335-342.	4.6	128
15	Attitudes of European citizens towards pig production systems. <i>Livestock Science</i> , 2009, 126, 46-56.	1.6	125
16	Factors influencing eating a varied diet in old age. <i>Public Health Nutrition</i> , 2009, 12, 2421-2427.	2.2	123
17	Testing relationships between values and food-related lifestyle: results from two European countries. <i>Appetite</i> , 2004, 43, 195-205.	3.7	120
18	Effects of nutrition label format and product assortment on the healthfulness of food choice. <i>Appetite</i> , 2013, 71, 63-74.	3.7	116

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19	Designer-made meat and dairy products: consumer-led product development. <i>Livestock Science</i> , 2001, 72, 83-98.	1.2	102
20	Is food-related lifestyle (FRL) able to reveal food consumption patterns in non-Western cultural environments? Its adaptation and application in urban China. <i>Appetite</i> , 2011, 56, 357-367.	3.7	101
21	Socio-demographic and attitudinal determinants of nutrition knowledge of food shoppers in six European countries. <i>Food Quality and Preference</i> , 2012, 26, 166-177.	4.6	90
22	Health-related ad information and health motivation effects on product evaluations. <i>Journal of Business Research</i> , 2014, 67, 1209-1217.	10.2	90
23	Foods with increased protein content: A qualitative study on European consumer preferences and perceptions. <i>Appetite</i> , 2018, 125, 233-243.	3.7	90
24	Consumer trust in the food value chain and its impact on consumer confidence: A model for assessing consumer trust and evidence from a 5-country study in Europe. <i>Food Policy</i> , 2020, 92, 101880.	6.0	89
25	Determinants of consumer understanding of health claims. <i>Appetite</i> , 2011, 56, 269-277.	3.7	87
26	Perceived fit of different combinations of carriers and functional ingredients and its effect on purchase intention. <i>Food Quality and Preference</i> , 2011, 22, 11-16.	4.6	79
27	Cross-Cultural Similarities and Differences in Shopping for Food. <i>Journal of Business Research</i> , 1998, 42, 145-150.	10.2	78
28	Consumer attitudes towards sustainability aspects of food production: Insights from three continents. <i>Journal of Marketing Management</i> , 2012, 28, 334-372.	2.3	71
29	A self-report measure of attitudes toward the eating of insects: construction and validation of the Entomophagy Attitude Questionnaire. <i>Food Quality and Preference</i> , 2020, 79, 103757.	4.6	71
30	Impact of Product Familiarity on Beef Quality Perception. <i>Agribusiness</i> , 2012, 28, 157-172.	3.4	69
31	An integrative conceptual framework for analyzing customer satisfaction with shopping trip experiences in grocery retailing. <i>Journal of Retailing and Consumer Services</i> , 2012, 19, 445-456.	9.4	67
32	Eating habits and subjective well-being. A typology of students in Chilean state universities. <i>Appetite</i> , 2015, 89, 203-214.	3.7	67
33	Extrinsic and intrinsic quality cues in Chinese consumers' purchase of pork ribs. <i>Food Quality and Preference</i> , 2015, 42, 37-47.	4.6	67
34	Perception of Health Claims Among Nordic Consumers. <i>Journal of Consumer Policy</i> , 2009, 32, 269-287.	1.3	59
35	Motivation outweighs ability in explaining European consumers' use of health claims. <i>Food Quality and Preference</i> , 2017, 58, 34-44.	4.6	59
36	Consumers' willingness to buy food through the internet. <i>British Food Journal</i> , 2005, 107, 381-403.	2.9	58

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37	The impact of personal resources and their goal relevance on satisfaction with food-related life among the elderly. <i>Appetite</i> , 2008, 50, 308-315.	3.7	56
38	Explaining choice option attractiveness by beliefs elicited by the laddering method. <i>Journal of Economic Psychology</i> , 2005, 26, 223-241.	2.2	55
39	Disgusting or delicious? Examining attitudinal ambivalence towards entomophagy among Danish consumers. <i>Food Quality and Preference</i> , 2020, 83, 103913.	4.6	51
40	Psychometric Properties of the Satisfaction With Food-Related Life Scale: Application in Southern Chile. <i>Journal of Nutrition Education and Behavior</i> , 2013, 45, 443-449.	0.7	49
41	Testing and validation of a hierarchical values-attitudes model in the context of green food in China. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2014, 26, 296-314.	3.2	49
42	International segmentation in the food domain: Issues and approaches. <i>Food Research International</i> , 2019, 115, 311-318.	6.2	49
43	The visual ecology of product packaging and its effects on consumer attention. <i>Journal of Business Research</i> , 2020, 111, 187-195.	10.2	49
44	Guiding healthier food choice: systematic comparison of four front-of-pack labelling systems and their effect on judgements of product healthiness. <i>British Journal of Nutrition</i> , 2015, 113, 1652-1663.	2.3	47
45	A values-beliefs-attitude model of local food consumption: An empirical study in China and Denmark. <i>Food Quality and Preference</i> , 2020, 83, 103916.	4.6	46
46	Determinants of citizen acceptance of environmental policy regulating consumption in public settings: Organic food in public institutions. <i>Journal of Cleaner Production</i> , 2017, 148, 407-414.	9.3	42
47	Some like it healthy: Can socio-demographic characteristics serve as predictors for a healthy food choice?. <i>Food Quality and Preference</i> , 2015, 46, 103-112.	4.6	41
48	Life Satisfaction of University Students in Relation to Family and Food in a Developing Country. <i>Frontiers in Psychology</i> , 2017, 8, 1522.	2.1	41
49	Visual Biases in Decision Making. <i>Applied Economic Perspectives and Policy</i> , 2018, 40, 523-537.	5.6	41
50	Satisfaction with food-related life and beliefs about food health, safety, freshness and taste among the elderly in China: A segmentation analysis. <i>Food Quality and Preference</i> , 2020, 79, 103775.	4.6	40
51	Core dimensions of food-related lifestyle: A new instrument for measuring food involvement, innovativeness and responsibility. <i>Food Quality and Preference</i> , 2021, 91, 104192.	4.6	39
52	Price Knowledge During Grocery Shopping: What We Learn and What We Forget. <i>Journal of Retailing</i> , 2014, 90, 332-346.	6.2	37
53	Does generic advertising work? A systematic evaluation of the Danish campaign for fresh fish. <i>Aquaculture, Economics and Management</i> , 2001, 5, 253-271.	4.2	35
54	Motivational factors for consuming omega-3 PUFAs: An exploratory study with Danish consumers. <i>Appetite</i> , 2008, 51, 137-147.	3.7	34

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55	Animal Welfare and Mountain Products from Traditional Dairy Farms: How Do Consumers Perceive Complexity?. <i>Animals</i> , 2018, 8, 207.	2.3	31
56	A procedure for eliminating additive bias from cross-cultural survey data. <i>Journal of Business Research</i> , 2005, 58, 72-78.	10.2	29
57	No lockdown in the kitchen: How the COVID-19 pandemic has affected food-related behaviours. <i>Food Research International</i> , 2021, 150, 110752.	6.2	28
58	With Health and Good Food, Great Life! Gender Differences and Happiness in Chilean Rural Older Adults. <i>Social Indicators Research</i> , 2016, 127, 865-885.	2.7	27
59	An analysis of the effects of a campaign supporting use of a health symbol on food sales and shopping behaviour of consumers. <i>BMC Public Health</i> , 2017, 17, 239.	2.9	27
60	A latent class analysis of family eating habits in families with adolescents. <i>Appetite</i> , 2018, 129, 37-48.	3.7	27
61	Consumer wants and use of ingredient and nutrition information for alcoholic drinks: A cross-cultural study in six EU countries. <i>Food Quality and Preference</i> , 2018, 63, 107-118.	4.6	26
62	The role of consumption orientation in consumer food preferences in emerging markets. <i>Journal of Business Research</i> , 2020, 112, 147-159.	10.2	25
63	Consumer inferences from different versions of a beta-glucans health claim. <i>Food Quality and Preference</i> , 2017, 60, 81-95.	4.6	24
64	Maternal Food-Related Practices, Quality of Diet, and Well-Being: Profiles of Chilean Mother-Adolescent Dyads. <i>Journal of Nutrition Education and Behavior</i> , 2018, 50, 776-787.	0.7	23
65	Setting Policy Priorities for Front-of-Pack Health Claims and Symbols in the European Union: Expert Consensus Built by Using a Delphi Method. <i>Nutrients</i> , 2019, 11, 403.	4.1	23
66	How is satisfaction with food-related life conceptualized? A comparison between parents and their adolescent children in dual-headed households. <i>Food Quality and Preference</i> , 2020, 86, 104021.	4.6	23
67	Exploring relationships between family food behaviour and well-being in single-headed and dual-headed households with adolescent children. <i>Current Psychology</i> , 2021, 40, 585-600.	2.8	21
68	Family and food variables that influence life satisfaction of mother-father-adolescent triads in a South American country. <i>Current Psychology</i> , 2021, 40, 3747-3764.	2.8	19
69	Towards effective labelling of foods. An international perspective on safety and nutrition. <i>Trends in Food Science and Technology</i> , 2021, 118, 45-56.	15.1	19
70	Impact of consumer globalâ€œlocal identity on attitude towards and intention to buy local foods. <i>Food Quality and Preference</i> , 2022, 96, 104428.	4.6	18
71	Perceived Correspondence of Health Effects as a New Determinant Influencing Purchase Intention for Functional Food. <i>Nutrients</i> , 2019, 11, 740.	4.1	17
72	A cross-cultural study on consumer preferences for olive oil. <i>Food Quality and Preference</i> , 2022, 97, 104460.	4.6	17

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73	The moderating impact of perceived globalness on consumersâ€™ purchase intentions for copycats: The pleasure of hurting global brands. <i>Psychology and Marketing</i> , 2019, 36, 936-950.	8.2	16
74	Cross-validation of the entomophagy attitude questionnaire (EAQ): A study in China on eaters and non-eaters. <i>Food Quality and Preference</i> , 2021, 87, 104029.	4.6	15
75	A Cross-Cultural Study of Cereal Food Quality Perception. <i>Journal of Food Products Marketing</i> , 2009, 15, 304-323.	3.3	14
76	Acceptance of insect-based food in Chile: Evidence from a survey using the entomophagy attitude questionnaire (EAQ). <i>Food Quality and Preference</i> , 2021, 93, 104269.	4.6	14
77	Attribute importance segmentation of Norwegian seafood consumers: The inclusion of salient packaging attributes. <i>Appetite</i> , 2017, 117, 214-223.	3.7	13
78	â€œCorona Cookingâ€: The interrelation between emotional response to the first lockdown during the COVID-19 pandemic and cooking attitudes and behaviour in Denmark. <i>Food Quality and Preference</i> , 2022, 96, 104425.	4.6	12
79	Means-End Chains - A Means to Which End?. <i>Marketing, Zeitschrift Fur Forschung Und Praxis</i> , 2010, 32, 30-38.	0.2	11
80	Work-to-family enrichment and atmosphere of family meals influence satisfaction with food-related life: An actor-partner interdependence approach in dual-earner parents with adolescent children. <i>Food Quality and Preference</i> , 2022, 97, 104471.	4.6	11
81	Guiding Decision Makers' Eye Movements with (Un)Predictable Object Locations. <i>Journal of Behavioral Decision Making</i> , 2018, 31, 341-354.	1.7	10
82	The role of time constraints in consumer understanding of health claims. <i>Food Quality and Preference</i> , 2021, 94, 104261.	4.6	10
83	Satisfaction with food-related life and life satisfaction: a triadic analysis in dual-earner families. <i>Cadernos De Saude Publica</i> , 2020, 36, e00090619.	1.0	10
84	Weight Fluctuation and Diet Concern Negatively Affect Food-Related Life Satisfaction in Chilean Male and Female Adolescents. <i>Frontiers in Psychology</i> , 2018, 9, 1013.	2.1	9
85	Longitudinal multigroup invariance analysis of the satisfaction with food-related life scale in university students. <i>Appetite</i> , 2017, 113, 91-99.	3.7	8
86	Social-psychological determinants of young consumersâ€™ consumption of pork. <i>Food Quality and Preference</i> , 2021, 93, 104262.	4.6	8
87	Beliefs about food quality attributes, food-related goals and satisfaction with food-related life among the elderly in China: A means-end approach. <i>Food Quality and Preference</i> , 2022, 95, 104367.	4.6	7
88	The effects of actor-partnerâ€™s meal production focus on satisfaction with food related life in cohabiting couples. <i>Food Quality and Preference</i> , 2020, 84, 103949.	4.6	7
89	Parentsâ€™ Modeling During the COVID-19 Pandemic: Influences on Family Membersâ€™ Diet Quality and Satisfaction With-Food-Related Life in Dual-Earner Parents With Adolescent Children. <i>Frontiers in Nutrition</i> , 2022, 9, .	3.7	7
90	Product Testing Organizations as a Source of Information on Consumer Values and Needs:. <i>Journal of International Consumer Marketing</i> , 1989, 1, 29-40.	3.7	5

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91	New trends in the Chinese diet: cultural influences on consumer behaviour. Italian Journal of Food Safety, 2016, 5, 5273.	0.8	4
92	Relationships between diet quality, food satisfaction and life satisfaction in mother-adolescent dyads. Cadernos De Saude Publica, 2022, 38, .	1.0	4
93	The effect of consumers' supermarket competence on information search and shopping outcomes in two Balkan cities. Q Open, 2021, 1, .	1.7	3
94	Consumer behaviour in a changing world: Introduction to the special issue. Appetite, 2016, 106, 1.	3.7	2
95	Supermarket competence in emergent markets: Conceptualization, measurement, effects, and policy implications. Journal of Consumer Affairs, 2021, 55, 1633-1659.	2.3	2
96	Estimating Subjective Quality of Life in Urban Seniors in Chile. Lecturas De Economia, 2021, , 199-230.	0.5	1
97	Measuring Meaning of Food in Life. , 2020, , 1-18.		1
98	Do Consumers Care About Micronutrients? A Perspective on the Possible Role of Vitamin E in the Dietary Choices of Consumers. , 2019, , 435-444.		0
99	Measuring Meaning of Food in Life. , 2020, , 1197-1214.		0