

Carmen Jambrino-Maldonado

List of Publications by Year in descending order

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Version: 2024-02-01

25
papers

401
citations

840776
11
h-index

794594
19
g-index

29
all docs

29
docs citations

29
times ranked

428
citing authors

#	ARTICLE	IF	CITATIONS
1	COVID-19 Study on Scientific Articles in Health Communication: A Science Mapping Analysis in Web of Science. International Journal of Environmental Research and Public Health, 2022, 19, 1705.	2.6	15
2	Brandâ€™s communications in Covid-19. Social role during and after lockdown. Cogent Social Sciences, 2022, 8, .	1.1	1
3	Bibliometric Analysis of International Scientific Production on the Management of Happiness and Well-Being in Organizations. Social Sciences, 2022, 11, 272.	1.4	8
4	Can a corporate well-being programme maintain the strengths of the healthy employee in times of COVID-19 and extensive remote working? An empirical case study.. European Journal of Government and Economics, 2022, 11, 51-72.	0.5	1
5	Closer to or further from the new normal? business approach through social media analysis. Heliyon, 2021, 7, e07106.	3.2	5
6	Corporate Well-Being Programme in COVID-19 Times. The Mahou San Miguel Case Study. Sustainability, 2021, 13, 6189.	3.2	8
7	Resilience and Anti-Stress during COVID-19 Isolation in Spain: An Analysis through Audiovisual Spots. International Journal of Environmental Research and Public Health, 2020, 17, 8876.	2.6	11
8	Exploring WHO Communication during the COVID 19 Pandemic through the WHO Website Based on W3C Guidelines: Accessible for All?. International Journal of Environmental Research and Public Health, 2020, 17, 5663.	2.6	28
9	Exploring the Social Media on the Communication Professionals in Public Health. Spanish Official Medical Colleges Case Study. International Journal of Environmental Research and Public Health, 2020, 17, 4859.	2.6	16
10	Importance of Social Media in the Image Formation of Tourist Destinations from the Stakeholdersâ€™ Perspective. Sustainability, 2020, 12, 4092.	3.2	24
11	The Contagion of Sentiments during the COVID-19 Pandemic Crisis: The Case of Isolation in Spain. International Journal of Environmental Research and Public Health, 2020, 17, 5918.	2.6	42
12	Analysis and study of hospital communication via social media from the patient perspective. Cogent Social Sciences, 2020, 6, .	1.1	13
13	How do external openness and R&D activity influence open innovation management and the potential contribution of social media in the tourism and hospitality industry?. Information Technology and Tourism, 2020, 22, 297-323.	5.8	11
14	Populism and Independence Movements in Europe: The Catalan-Spanish Case. Social Sciences, 2020, 9, 35.	1.4	4
15	Instagram as a Co-Creation Space for Tourist Destination Image-Building: Algarve and Costa del Sol Case Studies. Sustainability, 2020, 12, 2793.	3.2	52
16	Training Entrepreneurial Competences with Open Innovation Paradigm in Higher Education. Sustainability, 2019, 11, 4689.	3.2	37
17	Industrial and tourism perspectives on open innovation. Journal of Organizational Change Management, 2019, 32, 517-532.	2.7	4
18	Gender and university degree: a new analysis of entrepreneurial intention. Education and Training, 2019, 61, 797-814.	3.1	14

#	ARTICLE	IF	CITATIONS
19	Challenges of Open Innovation in the Tourism Sector. Tourism Planning and Development, 2019, 16, 22-42.	2.2	16
20	The challenge of linking destination online reputation with competitiveness. Tourism and Management Studies, 2019, 15, 35-43.	2.5	13
21	Impact of entrepreneurship programmes on university students. Education and Training, 2016, 58, 209-228.	3.1	47
22	R&D activity of university spin-offs: comparative analysis through the measurement of their economic impact. International Journal of Innovation and Learning, 2015, 18, 45.	0.4	6
23	La publicidad en la Prensa del Movimiento. Historia Y Comunicacion Social, 2014, 19, .	0.4	1
24	Advertising and climate change, relationships and divergences. Interactions: Studies in Communication and Culture, 2014, 5, 107-125.	0.4	1
25	Caracterizaci3n de las Spin-Off universitarias como mecanismo de transferencia de tecnologÃa a travÃs de un anÃlisis clÃster. Revista Europea De Direcci3n Y EconomÃa De La Empresa, 2012, 21, 240-254.	0.3	18