

# Carmen Jambrino-Maldonado

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1650225/publications.pdf>

Version: 2024-02-01

25  
papers

401  
citations

840119

11  
h-index

794141

19  
g-index

29  
all docs

29  
docs citations

29  
times ranked

428  
citing authors

#	ARTICLE	IF	CITATIONS
1	COVID-19 Study on Scientific Articles in Health Communication: A Science Mapping Analysis in Web of Science. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 1705.	1.2	15
2	Brandâ€™s communications in Covid-19. Social role during and after lockdown. <i>Cogent Social Sciences</i> , 2022, 8, .	0.5	1
3	Bibliometric Analysis of International Scientific Production on the Management of Happiness and Well-Being in Organizations. <i>Social Sciences</i> , 2022, 11, 272.	0.7	8
4	Can a corporate well-being programme maintain the strengths of the healthy employee in times of COVID-19 and extensive remote working? An empirical case study.. <i>European Journal of Government and Economics</i> , 2022, 11, 51-72.	0.4	1
5	Closer to or further from the new normal? business approach through social media analysis. <i>Heliyon</i> , 2021, 7, e07106.	1.4	5
6	Corporate Well-Being Programme in COVID-19 Times. The Mahou San Miguel Case Study. <i>Sustainability</i> , 2021, 13, 6189.	1.6	8
7	Resilience and Anti-Stress during COVID-19 Isolation in Spain: An Analysis through Audiovisual Spots. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 8876.	1.2	11
8	Exploring WHO Communication during the COVID 19 Pandemic through the WHO Website Based on W3C Guidelines: Accessible for All?. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 5663.	1.2	28
9	Exploring the Social Media on the Communication Professionals in Public Health. Spanish Official Medical Colleges Case Study. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 4859.	1.2	16
10	Importance of Social Media in the Image Formation of Tourist Destinations from the Stakeholdersâ€™ Perspective. <i>Sustainability</i> , 2020, 12, 4092.	1.6	24
11	The Contagion of Sentiments during the COVID-19 Pandemic Crisis: The Case of Isolation in Spain. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 5918.	1.2	42
12	Analysis and study of hospital communication via social media from the patient perspective. <i>Cogent Social Sciences</i> , 2020, 6, .	0.5	13
13	How do external openness and R&D activity influence open innovation management and the potential contribution of social media in the tourism and hospitality industry?. <i>Information Technology and Tourism</i> , 2020, 22, 297-323.	3.4	11
14	Populism and Independence Movements in Europe: The Catalan-Spanish Case. <i>Social Sciences</i> , 2020, 9, 35.	0.7	4
15	Instagram as a Co-Creation Space for Tourist Destination Image-Building: Algarve and Costa del Sol Case Studies. <i>Sustainability</i> , 2020, 12, 2793.	1.6	52
16	Training Entrepreneurial Competences with Open Innovation Paradigm in Higher Education. <i>Sustainability</i> , 2019, 11, 4689.	1.6	37
17	Industrial and tourism perspectives on open innovation. <i>Journal of Organizational Change Management</i> , 2019, 32, 517-532.	1.7	4
18	Gender and university degree: a new analysis of entrepreneurial intention. <i>Education and Training</i> , 2019, 61, 797-814.	1.7	14

#	ARTICLE	IF	CITATIONS
19	Challenges of Open Innovation in the Tourism Sector. <i>Tourism Planning and Development</i> , 2019, 16, 22-42.	1.3	16
20	The challenge of linking destination online reputation with competitiveness. <i>Tourism and Management Studies</i> , 2019, 15, 35-43.	1.0	13
21	Impact of entrepreneurship programmes on university students. <i>Education and Training</i> , 2016, 58, 209-228.	1.7	47
22	R&D activity of university spin-offs: comparative analysis through the measurement of their economic impact. <i>International Journal of Innovation and Learning</i> , 2015, 18, 45.	0.4	6
23	La publicidad en la Prensa del Movimiento. <i>Historia Y Comunicacion Social</i> , 2014, 19, .	0.2	1
24	Advertising and climate change, relationships and divergences. <i>Interactions: Studies in Communication and Culture</i> , 2014, 5, 107-125.	0.4	1
25	Caracterizaci3n de las Spin-Off universitarias como mecanismo de transferencia de tecnologAa a travAAs de un anAjlisis clAster. <i>Revista Europea De Direcci3n Y EconomAa De La Empresa</i> , 2012, 21, 240-254.	0.3	18