

# Carmen Jambrino-Maldonado

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1650225/publications.pdf>

Version: 2024-02-01

25  
papers

401  
citations

840119

11  
h-index

794141

19  
g-index

29  
all docs

29  
docs citations

29  
times ranked

428  
citing authors

#	ARTICLE	IF	CITATIONS
1	Instagram as a Co-Creation Space for Tourist Destination Image-Building: Algarve and Costa del Sol Case Studies. Sustainability, 2020, 12, 2793.	1.6	52
2	Impact of entrepreneurship programmes on university students. Education and Training, 2016, 58, 209-228.	1.7	47
3	The Contagion of Sentiments during the COVID-19 Pandemic Crisis: The Case of Isolation in Spain. International Journal of Environmental Research and Public Health, 2020, 17, 5918.	1.2	42
4	Training Entrepreneurial Competences with Open Innovation Paradigm in Higher Education. Sustainability, 2019, 11, 4689.	1.6	37
5	Exploring WHO Communication during the COVID 19 Pandemic through the WHO Website Based on W3C Guidelines: Accessible for All?. International Journal of Environmental Research and Public Health, 2020, 17, 5663.	1.2	28
6	Importance of Social Media in the Image Formation of Tourist Destinations from the Stakeholders' Perspective. Sustainability, 2020, 12, 4092.	1.6	24
7	Caracterización de las Spin-Off universitarias como mecanismo de transferencia de tecnología a través de un análisis clúster. Revista Europea De Dirección Y Economía De La Empresa, 2012, 21, 240-254.	0.3	18
8	Challenges of Open Innovation in the Tourism Sector. Tourism Planning and Development, 2019, 16, 22-42.	1.3	16
9	Exploring the Social Media on the Communication Professionals in Public Health. Spanish Official Medical Colleges Case Study. International Journal of Environmental Research and Public Health, 2020, 17, 4859.	1.2	16
10	COVID-19 Study on Scientific Articles in Health Communication: A Science Mapping Analysis in Web of Science. International Journal of Environmental Research and Public Health, 2022, 19, 1705.	1.2	15
11	Gender and university degree: a new analysis of entrepreneurial intention. Education and Training, 2019, 61, 797-814.	1.7	14
12	Analysis and study of hospital communication via social media from the patient perspective. Cogent Social Sciences, 2020, 6, .	0.5	13
13	The challenge of linking destination online reputation with competitiveness. Tourism and Management Studies, 2019, 15, 35-43.	1.0	13
14	Resilience and Anti-Stress during COVID-19 Isolation in Spain: An Analysis through Audiovisual Spots. International Journal of Environmental Research and Public Health, 2020, 17, 8876.	1.2	11
15	How do external openness and R&D activity influence open innovation management and the potential contribution of social media in the tourism and hospitality industry?. Information Technology and Tourism, 2020, 22, 297-323.	3.4	11
16	Corporate Well-Being Programme in COVID-19 Times. The Mahou San Miguel Case Study. Sustainability, 2021, 13, 6189.	1.6	8
17	Bibliometric Analysis of International Scientific Production on the Management of Happiness and Well-Being in Organizations. Social Sciences, 2022, 11, 272.	0.7	8
18	R&D activity of university spin-offs: comparative analysis through the measurement of their economic impact. International Journal of Innovation and Learning, 2015, 18, 45.	0.4	6

#	ARTICLE	IF	CITATIONS
19	Closer to or further from the new normal? business approach through social media analysis. Heliyon, 2021, 7, e07106.	1.4	5
20	Industrial and tourism perspectives on open innovation. Journal of Organizational Change Management, 2019, 32, 517-532.	1.7	4
21	Populism and Independence Movements in Europe: The Catalan-Spanish Case. Social Sciences, 2020, 9, 35.	0.7	4
22	La publicidad en la Prensa del Movimiento. Historia Y Comunicacion Social, 2014, 19, .	0.2	1
23	Advertising and climate change, relationships and divergences. Interactions: Studies in Communication and Culture, 2014, 5, 107-125.	0.4	1
24	Brandâ€™s communications in Covid-19. Social role during and after lockdown. Cogent Social Sciences, 2022, 8, .	0.5	1
25	Can a corporate well-being programme maintain the strengths of the healthy employee in times of COVID-19 and extensive remote working? An empirical case study.. European Journal of Government and Economics, 2022, 11, 51-72.	0.4	1