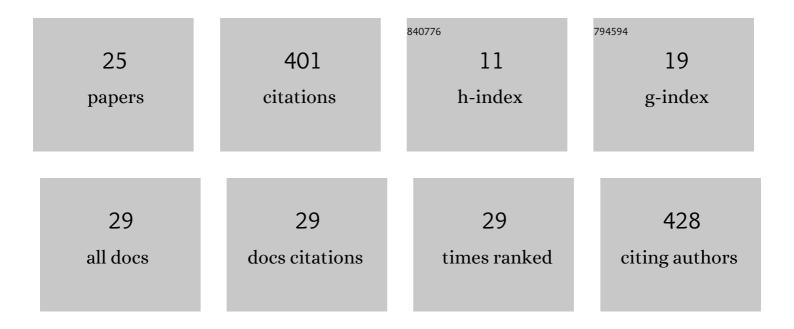
Carmen Jambrino-Maldonado

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1650225/publications.pdf Version: 2024-02-01



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| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Instagram as a Co-Creation Space for Tourist Destination Image-Building: Algarve and Costa del Sol Case Studies. Sustainability, 2020, 12, 2793. | 3.2 | 52 |
| 2 | Impact of entrepreneurship programmes on university students. Education and Training, 2016, 58, 209-228. | 3.1 | 47 |
| 3 | The Contagion of Sentiments during the COVID-19 Pandemic Crisis: The Case of Isolation in Spain. International Journal of Environmental Research and Public Health, 2020, 17, 5918. | 2.6 | 42 |
| 4 | Training Entrepreneurial Competences with Open Innovation Paradigm in Higher Education. Sustainability, 2019, 11, 4689. | 3.2 | 37 |
| 5 | Exploring WHO Communication during the COVID 19 Pandemic through the WHO Website Based on W3C Guidelines: Accessible for All?. International Journal of Environmental Research and Public Health, 2020, 17, 5663. | 2.6 | 28 |
| 6 | Importance of Social Media in the Image Formation of Tourist Destinations from the Stakeholders' Perspective. Sustainability, 2020, 12, 4092. | 3.2 | 24 |
| 7 | Caracterización de las Spin-Off universitarias como mecanismo de transferencia de tecnologÃa a través de un análisis clúster. Revista Europea De Dirección Y EconomÃa De La Empresa, 2012, 21, 240-254. | 0.3 | 18 |
| 8 | Challenges of Open Innovation in the Tourism Sector. Tourism Planning and Development, 2019, 16, 22-42. | 2.2 | 16 |
| 9 | Exploring the Social Media on the Communication Professionals in Public Health. Spanish Official Medical Colleges Case Study. International Journal of Environmental Research and Public Health, 2020, 17, 4859. | 2.6 | 16 |
| 10 | COVID-19 Study on Scientific Articles in Health Communication: A Science Mapping Analysis in Web of Science. International Journal of Environmental Research and Public Health, 2022, 19, 1705. | 2.6 | 15 |
| 11 | Gender and university degree: a new analysis of entrepreneurial intention. Education and Training, 2019, 61, 797-814. | 3.1 | 14 |
| 12 | Analysis and study of hospital communication via social media from the patient perspective. Cogent Social Sciences, 2020, 6, . | 1.1 | 13 |
| 13 | The challenge of linking destination online reputation with competitiveness. Tourism and Management Studies, 2019, 15, 35-43. | 2.5 | 13 |
| 14 | Resilience and Anti-Stress during COVID-19 Isolation in Spain: An Analysis through Audiovisual Spots. International Journal of Environmental Research and Public Health, 2020, 17, 8876. | 2.6 | 11 |
| 15 | How do external openness and R&D activity influence open innovation management and the potential contribution of social media in the tourism and hospitality industry?. Information Technology and Tourism, 2020, 22, 297-323. | 5.8 | 11 |
| 16 | Corporate Well-Being Programme in COVID-19 Times. The Mahou San Miguel Case Study. Sustainability, 2021, 13, 6189. | 3.2 | 8 |
| 17 | Bibliometric Analysis of International Scientific Production on the Management of Happiness and Well-Being in Organizations. Social Sciences, 2022, 11, 272. | 1.4 | 8 |
| 18 | R&D activity of university spin-offs: comparative analysis through the measurement of their economic impact. International Journal of Innovation and Learning, 2015, 18, 45. | 0.4 | 6 |

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| # | Article | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | Closer to or further from the new normal? business approach through social media analysis. Heliyon, 2021, 7, e07106. | 3.2 | 5 |
| 20 | Industrial and tourism perspectives on open innovation. Journal of Organizational Change Management, 2019, 32, 517-532. | 2.7 | 4 |
| 21 | Populism and Independence Movements in Europe: The Catalan-Spanish Case. Social Sciences, 2020, 9, 35. | 1.4 | 4 |
| 22 | La publicidad en la Prensa del Movimiento. Historia Y Comunicacion Social, 2014, 19, . | 0.4 | 1 |
| 23 | Advertising and climate change, relationships and divergences. Interactions: Studies in Communication and Culture, 2014, 5, 107-125. | 0.4 | 1 |
| 24 | Brand's communications in Covid-19. Social role during and after lockdown. Cogent Social Sciences, 2022, 8, . | 1.1 | 1 |
| 25 | Can a corporate well-being programme maintain the strengths of the healthy employee in times of COVID-19 and extensive remote working? An empirical case study European Journal of Government | 0.5 | 1 |