Chang Huh

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1650024/publications.pdf

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11	618	7	11
papers	citations	h-index	g-index
11	11	11	586
all docs	docs citations	times ranked	citing authors

#	Article	IF	CITATIONS
1	Do Immersive Displays Influence Exhibition Attendees' Satisfaction?: A Stimulus-Organism-Response Approach. Sustainability, 2022, 14, 6344.	3.2	2
2	What factors influence Generation Y's employee retention in the hospitality industry?: An internal marketing approach. International Journal of Hospitality Management, 2020, 85, 102352.	8.8	69
3	A profile of spa-goers in the U.S. luxury hotels and resorts: a posteriori market segmentation approach. Journal of Hospitality Marketing and Management, 2019, 28, 1032-1052.	8.2	16
4	The spatial clustering patterns of the U.S hotels during 1985–2017. International Journal of Tourism Sciences, 2018, 18, 192-201.	1.2	2
5	An investigation of Generation Y travellers' beliefs and attitudes towards green hotel practices: a view from active and passive green Generation Y travellers. International Journal of Tourism Sciences, 2017, 17, 126-139.	1.2	13
6	Exploring Chinese outbound exhibitors' motivational factors and characteristics to U.S. exhibition market. Asia Pacific Journal of Tourism Research, 2017, 22, 850-862.	3.7	9
7	Investigating Quality Dimensions of Hospitality Higher Education: From Students' Perspective. Journal of Hospitality and Tourism Education, 2016, 28, 95-106.	3.2	22
8	Business Cycle and Long-Term Debt: Effects on Hotel Operating Lease. Journal of Hospitality Financial Management, 2015, 23, 138-146.	0.5	3
9	Changes in Propensity to Search for Travel Information Online Over Time: A Cohort Analytical Approach. Journal of Quality Assurance in Hospitality and Tourism, 2011, 12, 157-176.	3.0	4
10	Impacts of positive and negative corporate social responsibility activities on company performance in the hospitality industry. International Journal of Hospitality Management, 2010, 29, 72-82.	8.8	465
11	Changes in Patterns of Trip Planning Horizon: A Cohort Analytical Approach. Journal of Hospitality Marketing and Management, 2010, 19, 260-279.	8.2	13