

Jun-Hwa Cheah

List of Publications by Year in Descending Order

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Version: 2024-04-27

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

56
papers

1,953
citations

19
h-index

43
g-index

66
ext. papers

3,384
ext. citations

3.9
avg, IF

5.88
L-index

#	Paper	IF	Citations
56	Thanks COVID-19, I'll reconsider my purchase: Can fear appeal reduce online shopping cart abandonment?. <i>Journal of Retailing and Consumer Services</i> , 2022 , 64, 102843	8.5	8
55	Does retail type matter? Consumer responses to channel integration in omni-channel retailing. <i>Journal of Retailing and Consumer Services</i> , 2022 , 67, 102992	8.5	5
54	Should I buy or not? Revisiting the concept and measurement of panic buying.. <i>Current Psychology</i> , 2022 , 1-21	1.4	5
53	Are unmanned smart hotels du jour or are they here forever? Experiential pathway analysis of antecedents of satisfaction and loyalty. <i>International Journal of Hospitality Management</i> , 2022 , 104, 103249	8.3	1
52	Why Do Some Consumers Still Prefer In-Store Shopping? An Exploration of Online Shopping Cart Abandonment Behavior.. <i>Frontiers in Psychology</i> , 2021 , 12, 829696	3.4	3
51	A Primer on the Conditional Mediation Analysis in PLS-SEM. <i>Data Base for Advances in Information Systems</i> , 2021 , 52, 43-100	1.4	5
50	Will destination image drive the intention to revisit and recommend? Empirical evidence from golf tourism. <i>International Journal of Sports Marketing and Sponsorship</i> , 2021 , ahead-of-print, 385	2.3	4
49	Are men from Mars, women from Venus? Examining gender differences towards continuous use intention of branded apps. <i>Journal of Retailing and Consumer Services</i> , 2021 , 60, 102422	8.5	13
48	The effects of anthropomorphism presence and the marketing mix have on retail app continuance use intention. <i>Technological Forecasting and Social Change</i> , 2021 , 168, 120763	9.5	10
47	Medical Tourism Destination Image and its Relationship with the Intention to Revisit: A Study of Chinese Medical Tourists in Malaysia. <i>Journal of China Tourism Research</i> , 2021 , 17, 163-191	1.6	35
46	Can positioning strategies help influence willingness to pay for office space? Evidence on the moderating effect of office space grade and industry sector for occupiers of leased office space. <i>Journal of Strategic Marketing</i> , 2021 , 29, 337-358	2.7	
45	Satisfaction matters: the relationships between HRM practices, work engagement and turnover intention. <i>International Journal of Manpower</i> , 2021 , 42, 21-50	2.5	11
44	Examining the role of social media-based destination brand community in evoking tourists' emotions and intention to co-create and visit. <i>Journal of Product and Brand Management</i> , 2021 , 30, 28-43	4.3	10
43	PLS-SEM STATISTICAL PROGRAMS: A REVIEW 2021 , 5, i-xiv		20
42	Key tea beverage values driving tourists' memorable experiences: an empirical study in Hong Kong-style coffee memorable experience. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2021 , 15, 355-370	2.2	0
41	Today's wastage is tomorrow's shortage: a systematic literature review on food waste from social responsibility perspective. <i>British Food Journal</i> , 2021 , 123, 3172-3191	2.8	0
40	I Am too old for this! Barriers contributing to the non-adoption of mobile payment. <i>International Journal of Bank Marketing</i> , 2021 , ahead-of-print,	4	16

39	A multi-country study of bank reputation among customers in Africa: Key antecedents and consequences. <i>Journal of Retailing and Consumer Services</i> , 2020 , 56, 102182	8.5	8
38	A moderated-mediation model of career adaptability and life satisfaction among working adults in Malaysia. <i>Current Psychology</i> , 2020 , 1	1.4	2
37	Price image and the sugrophobia effect on luxury retail purchase intention. <i>Journal of Retailing and Consumer Services</i> , 2020 , 57, 102188	8.5	18
36	CB-SEM Latent Interaction: Unconstrained and Orthogonalized Approaches. <i>Australasian Marketing Journal</i> , 2020 , 28, 218-234	5	19
35	Towards a healthy school climate: The mediating effect of transformational leadership on cultural intelligence and organisational health. <i>Educational Management Administration and Leadership</i> , 2020 , 174114322093731	1.1	4
34	Sampling weight adjustments in partial least squares structural equation modeling: guidelines and illustrations. <i>Total Quality Management and Business Excellence</i> , 2020 , 1-20	2.7	16
33	Sample Size for Survey Research: Review and Recommendations 2020 , 4, i-xx		50
32	Compulsive buying of branded apparel, its antecedents, and the mediating role of brand attachment. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2020 , 32, 1539-1563	3.2	20
31	What s-commerce implies? Repurchase intention and its antecedents. <i>Marketing Intelligence and Planning</i> , 2020 , 38, 760-776	3.2	19
30	Demystifying the role of causal-predictive modeling using partial least squares structural equation modeling in information systems research. <i>Industrial Management and Data Systems</i> , 2020 , 120, 2161-2209	3.6	77
29	Does it matter where to run? Intention to participate in destination marathon. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2020 , 32, 1475-1494	3.2	7
28	Are privacy concerns still relevant? Revisiting consumer behaviour in omnichannel retailing. <i>Journal of Retailing and Consumer Services</i> , 2020 , 102242	8.5	23
27	Structural model robustness checks in PLS-SEM. <i>Tourism Economics</i> , 2020 , 26, 531-554	3.1	131
26	To move or not to move? A study of sustainable retirement village in Malaysia. <i>Current Psychology</i> , 2020 , 1	1.4	3
25	How to Specify, Estimate, and Validate Higher-Order Constructs in PLS-SEM. <i>Australasian Marketing Journal</i> , 2019 , 27, 197-211	5	352
24	Predictive model assessment in PLS-SEM: guidelines for using PLSpredict. <i>European Journal of Marketing</i> , 2019 , 53, 2322-2347	4.4	451
23	Partial least squares structural equation modeling using SmartPLS: a software review. <i>Journal of Marketing Analytics</i> , 2019 , 7, 196-202	3	137
22	Does firm size matter? Evidence on the impact of the green innovation strategy on corporate financial performance in the automotive sector. <i>Journal of Cleaner Production</i> , 2019 , 229, 974-988	10.3	55

21	Performance appraisal satisfaction and turnover intention. <i>Management Decision</i> , 2019 , 58, 1053-1066	4.4	8
20	How Do Students Evaluate Instructors' Performance? Implication of Teaching Abilities, Physical Attractiveness and Psychological Factors. <i>Social Indicators Research</i> , 2019 , 146, 61-76	2.7	1
19	The effect of selfie promotion and celebrity endorsed advertisement on decision-making processes. <i>Internet Research</i> , 2019 , 29, 552-577	4.8	36
18	Factors influencing virtual team performance in Malaysia. <i>Kybernetes</i> , 2019 , 48, 2065-2092	2	9
17	Measuring the Influence of Service Quality on Patient Satisfaction in Malaysia. <i>Quality Management Journal</i> , 2019 , 26, 129-143	2.3	5
16	Editorial Ten Trends Shaping the Future of Marketing: Considerations for the Academics. <i>Asian Journal of Business Research</i> , 2019 , 9,	1.5	2
15	CUSTOMER ORIENTATION AND OFFICE SPACE PERFORMANCE: ASSESSING THE MODERATING EFFECT OF BUILDING GRADE USING PLS-MGA. <i>International Journal of Strategic Property Management</i> , 2019 , 23, 117-129	1.9	10
14	A comparison of five reflective formative estimation approaches: reconsideration and recommendations for tourism research. <i>Quality and Quantity</i> , 2019 , 53, 1421-1458	2.4	44
13	Perceived quality and intention to revisit coffee concept shops in Malaysia. <i>British Food Journal</i> , 2018 , 120, 1106-1119	2.8	11
12	Person-organisation fit and turnover intention: the mediating role of work engagement. <i>Journal of Management Development</i> , 2018 , 37, 285-298	1.5	18
11	Breaking compulsive buying-financial trouble chain of young Malaysian consumers. <i>Young Consumers</i> , 2018 , 19, 328-344	2.4	9
10	MEDIATION ANALYSIS: ISSUES AND RECOMMENDATIONS 2018 , 2, i-ix		46
9	MULTIPLE INDIRECT EFFECTS OF CUSTOMER EQUITY IN TELECOMMUNICATION INDUSTRY 2018 , 2, 61-77		
8	B2B E-Commerce Adoption in Iranian Manufacturing Companies: Analyzing the Moderating Role of Organizational Culture. <i>International Journal of Human-Computer Interaction</i> , 2018 , 34, 621-639	3.6	38
7	Convergent validity assessment of formatively measured constructs in PLS-SEM. <i>International Journal of Contemporary Hospitality Management</i> , 2018 , 30, 3192-3210	7.5	98
6	Social Media as a Tool to Help Select Tourism Destinations: The Case of Malaysia. <i>Information Systems Management</i> , 2017 , 34, 265-279	3.1	32
5	Food neophobia and ethnic food consumption intention. <i>British Food Journal</i> , 2016 , 118, 2781-2797	2.8	25
4	A confirmatory composite analysis for the Italian validation of the interactions anxiousness scale: a higher-order version. <i>Behaviormetrika</i> , 1	1.3	2

3	Exploring the effectiveness of emotional and rational user-generated contents in digital tourism platforms. <i>Journal of Vacation Marketing</i> ,135676672110306	3.4	9
2	Why Not Travel to Malaysia? Variations in Inbound Tourists' Perceptions toward Halal-Friendly Destination Attributes. <i>Journal of Hospitality and Tourism Research</i> ,109634802098763	3.3	2
1	Digitalization and its impact on contemporary marketing strategies and practices. <i>Journal of Marketing Analytics</i> ,1	3	0