

# Jun-Hwa Cheah

## List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

56  
papers

1,953  
citations

19  
h-index

43  
g-index

66  
ext. papers

3,384  
ext. citations

3.9  
avg, IF

5.88  
L-index

| #  | Paper  | IF   | Citations |
|----|--|------|-----------|
| 56 | Predictive model assessment in PLS-SEM: guidelines for using PLSpredict. <i>European Journal of Marketing</i> , <b>2019</b> , 53, 2322-2347  | 4.4  | 451       |
| 55 | How to Specify, Estimate, and Validate Higher-Order Constructs in PLS-SEM. <i>Australasian Marketing Journal</i> , <b>2019</b> , 27, 197-211   | 5    | 352       |
| 54 | Partial least squares structural equation modeling using SmartPLS: a software review. <i>Journal of Marketing Analytics</i> , <b>2019</b> , 7, 196-202   | 3    | 137       |
| 53 | Structural model robustness checks in PLS-SEM. <i>Tourism Economics</i> , <b>2020</b> , 26, 531-554  | 3.1  | 131       |
| 52 | Convergent validity assessment of formatively measured constructs in PLS-SEM. <i>International Journal of Contemporary Hospitality Management</i> , <b>2018</b> , 30, 3192-3210  | 7.5  | 98        |
| 51 | Demystifying the role of causal-predictive modeling using partial least squares structural equation modeling in information systems research. <i>Industrial Management and Data Systems</i> , <b>2020</b> , 120, 2161-2209 | 3.6  | 77        |
| 50 | Does firm size matter? Evidence on the impact of the green innovation strategy on corporate financial performance in the automotive sector. <i>Journal of Cleaner Production</i> , <b>2019</b> , 229, 974-988              | 10.3 | 55        |
| 49 | Sample Size for Survey Research: Review and Recommendations <b>2020</b> , 4, i-xx  |      | 50        |
| 48 | MEDIATION ANALYSIS: ISSUES AND RECOMMENDATIONS <b>2018</b> , 2, i-ix   |      | 46        |
| 47 | A comparison of five reflective/formative estimation approaches: reconsideration and recommendations for tourism research. <i>Quality and Quantity</i> , <b>2019</b> , 53, 1421-1458                                       | 2.4  | 44        |
| 46 | B2B E-Commerce Adoption in Iranian Manufacturing Companies: Analyzing the Moderating Role of Organizational Culture. <i>International Journal of Human-Computer Interaction</i> , <b>2018</b> , 34, 621-639                | 3.6  | 38        |
| 45 | The effect of selfie promotion and celebrity endorsed advertisement on decision-making processes. <i>Internet Research</i> , <b>2019</b> , 29, 552-577   | 4.8  | 36        |
| 44 | Medical Tourism Destination Image and its Relationship with the Intention to Revisit: A Study of Chinese Medical Tourists in Malaysia. <i>Journal of China Tourism Research</i> , <b>2021</b> , 17, 163-191                | 1.6  | 35        |
| 43 | Social Media as a Tool to Help Select Tourism Destinations: The Case of Malaysia. <i>Information Systems Management</i> , <b>2017</b> , 34, 265-279  | 3.1  | 32        |
| 42 | Food neophobia and ethnic food consumption intention. <i>British Food Journal</i> , <b>2016</b> , 118, 2781-2797   | 2.8  | 25        |
| 41 | Are privacy concerns still relevant? Revisiting consumer behaviour in omnichannel retailing. <i>Journal of Retailing and Consumer Services</i> , <b>2020</b> , 102242  | 8.5  | 23        |
| 40 | Compulsive buying of branded apparel, its antecedents, and the mediating role of brand attachment. <i>Asia Pacific Journal of Marketing and Logistics</i> , <b>2020</b> , 32, 1539-1563                                    | 3.2  | 20        |

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|----|---|-----|----|
| 39 | PLS-SEM STATISTICAL PROGRAMS: A REVIEW <b>2021</b> , 5, i-xiv   |     | 20 |
| 38 | CB-SEM Latent Interaction: Unconstrained and Orthogonalized Approaches. <i>Australasian Marketing Journal</i> , <b>2020</b> , 28, 218-234   | 5   | 19 |
| 37 | What s-commerce implies? Repurchase intention and its antecedents. <i>Marketing Intelligence and Planning</i> , <b>2020</b> , 38, 760-776   | 3.2 | 19 |
| 36 | Price image and the sugrophobia effect on luxury retail purchase intention. <i>Journal of Retailing and Consumer Services</i> , <b>2020</b> , 57, 102188  | 8.5 | 18 |
| 35 | Person-organisation fit and turnover intention: the mediating role of work engagement. <i>Journal of Management Development</i> , <b>2018</b> , 37, 285-298   | 1.5 | 18 |
| 34 | Sampling weight adjustments in partial least squares structural equation modeling: guidelines and illustrations. <i>Total Quality Management and Business Excellence</i> , <b>2020</b> , 1-20                     | 2.7 | 16 |
| 33 | I Am too old for this! Barriers contributing to the non-adoption of mobile payment. <i>International Journal of Bank Marketing</i> , <b>2021</b> , ahead-of-print,  | 4   | 16 |
| 32 | Are men from Mars, women from Venus? Examining gender differences towards continuous use intention of branded apps. <i>Journal of Retailing and Consumer Services</i> , <b>2021</b> , 60, 102422                  | 8.5 | 13 |
| 31 | Perceived quality and intention to revisit coffee concept shops in Malaysia. <i>British Food Journal</i> , <b>2018</b> , 120, 1106-1119   | 2.8 | 11 |
| 30 | Satisfaction matters: the relationships between HRM practices, work engagement and turnover intention. <i>International Journal of Manpower</i> , <b>2021</b> , 42, 21-50   | 2.5 | 11 |
| 29 | CUSTOMER ORIENTATION AND OFFICE SPACE PERFORMANCE: ASSESSING THE MODERATING EFFECT OF BUILDING GRADE USING PLS-MGA. <i>International Journal of Strategic Property Management</i> , <b>2019</b> , 23, 117-129     | 1.9 | 10 |
| 28 | The effects of anthropomorphism presence and the marketing mix have on retail app continuance use intention. <i>Technological Forecasting and Social Change</i> , <b>2021</b> , 168, 120763                       | 9.5 | 10 |
| 27 | Examining the role of social media-based destination brand community in evoking tourists' emotions and intention to co-create and visit. <i>Journal of Product and Brand Management</i> , <b>2021</b> , 30, 28-43 | 4.3 | 10 |
| 26 | Breaking compulsive buying-financial trouble chain of young Malaysian consumers. <i>Young Consumers</i> , <b>2018</b> , 19, 328-344   | 2.4 | 9  |
| 25 | Factors influencing virtual team performance in Malaysia. <i>Kybernetes</i> , <b>2019</b> , 48, 2065-2092   | 2   | 9  |
| 24 | Exploring the effectiveness of emotional and rational user-generated contents in digital tourism platforms. <i>Journal of Vacation Marketing</i> , 135676672110306  | 3.4 | 9  |
| 23 | Performance appraisal satisfaction and turnover intention. <i>Management Decision</i> , <b>2019</b> , 58, 1053-1066   | 4.4 | 8  |
| 22 | A multi-country study of bank reputation among customers in Africa: Key antecedents and consequences. <i>Journal of Retailing and Consumer Services</i> , <b>2020</b> , 56, 102182                                | 8.5 | 8  |

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| 21 | Thanks COVID-19, I'll reconsider my purchase: Can fear appeal reduce online shopping cart abandonment?. <i>Journal of Retailing and Consumer Services</i> , <b>2022</b> , 64, 102843   | 8.5 | 8 |
| 20 | Does it matter where to run? Intention to participate in destination marathon. <i>Asia Pacific Journal of Marketing and Logistics</i> , <b>2020</b> , 32, 1475-1494  | 3.2 | 7 |
| 19 | Measuring the Influence of Service Quality on Patient Satisfaction in Malaysia. <i>Quality Management Journal</i> , <b>2019</b> , 26, 129-143  | 2.3 | 5 |
| 18 | A Primer on the Conditional Mediation Analysis in PLS-SEM. <i>Data Base for Advances in Information Systems</i> , <b>2021</b> , 52, 43-100   | 1.4 | 5 |
| 17 | Does retail type matter? Consumer responses to channel integration in omni-channel retailing. <i>Journal of Retailing and Consumer Services</i> , <b>2022</b> , 67, 102992   | 8.5 | 5 |
| 16 | Should I buy or not? Revisiting the concept and measurement of panic buying.. <i>Current Psychology</i> , <b>2022</b> , 1-21   | 1.4 | 5 |
| 15 | Towards a healthy school climate: The mediating effect of transformational leadership on cultural intelligence and organisational health. <i>Educational Management Administration and Leadership</i> , <b>2020</b> , 174114322093731    | 1.1 | 4 |
| 14 | Will destination image drive the intention to revisit and recommend? Empirical evidence from golf tourism. <i>International Journal of Sports Marketing and Sponsorship</i> , <b>2021</b> , ahead-of-print, 385                          | 2.3 | 4 |
| 13 | Why Do Some Consumers Still Prefer In-Store Shopping? An Exploration of Online Shopping Cart Abandonment Behavior.. <i>Frontiers in Psychology</i> , <b>2021</b> , 12, 829696  | 3.4 | 3 |
| 12 | To move or not to move? A study of sustainable retirement village in Malaysia. <i>Current Psychology</i> , <b>2020</b> , 1   | 1.4 | 3 |
| 11 | A moderated-mediation model of career adaptability and life satisfaction among working adults in Malaysia. <i>Current Psychology</i> , <b>2020</b> , 1   | 1.4 | 2 |
| 10 | Editorial Ten Trends Shaping the Future of Marketing: Considerations for the Academics. <i>Asian Journal of Business Research</i> , <b>2019</b> , 9,   | 1.5 | 2 |
| 9  | A confirmatory composite analysis for the Italian validation of the interactions anxiousness scale: a higher-order version. <i>Behaviormetrika</i> ,1  | 1.3 | 2 |
| 8  | Why Not Travel to Malaysia? Variations in Inbound Tourists' Perceptions toward Halal-Friendly Destination Attributes. <i>Journal of Hospitality and Tourism Research</i> ,109634802098763  | 3.3 | 2 |
| 7  | How Do Students Evaluate Instructors' Performance? Implication of Teaching Abilities, Physical Attractiveness and Psychological Factors. <i>Social Indicators Research</i> , <b>2019</b> , 146, 61-76                                    | 2.7 | 1 |
| 6  | Are unmanned smart hotels du jour or are they here forever? Experiential pathway analysis of antecedents of satisfaction and loyalty. <i>International Journal of Hospitality Management</i> , <b>2022</b> , 104, 103249                 | 8.3 | 1 |
| 5  | Key tea beverage values driving tourists' memorable experiences: an empirical study in Hong Kong-style cafe' memorable experience. <i>International Journal of Culture, Tourism and Hospitality Research</i> , <b>2021</b> , 15, 355-370 | 2.2 | 0 |
| 4  | Today's wastage is tomorrow's shortage: a systematic literature review on food waste from social responsibility perspective. <i>British Food Journal</i> , <b>2021</b> , 123, 3172-3191  | 2.8 | 0 |

- 3 Digitalization and its impact on contemporary marketing strategies and practices. *Journal of Marketing Analytics*,1 3 0
- 2 MULTIPLE INDIRECT EFFECTS OF CUSTOMER EQUITY IN TELECOMMUNICATION INDUSTRY **2018**, 2, 61-77
- 1 Can positioning strategies help influence willingness to pay for office space? Evidence on the moderating effect of office space grade and industry sector for occupiers of leased office space. *Journal of Strategic Marketing*, **2021**, 29, 337-358 2.7