

Jun-Hwa Cheah

List of Publications by Year in descending order

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Version: 2024-02-01

63
papers

5,558
citations

236833

25
h-index

138417

58
g-index

66
all docs

66
docs citations

66
times ranked

2677
citing authors

#	ARTICLE	IF	CITATIONS
1	Predictive model assessment in PLS-SEM: guidelines for using PLSpredict. <i>European Journal of Marketing</i> , 2019, 53, 2322-2347.	1.7	1,272
2	How to Specify, Estimate, and Validate Higher-Order Constructs in PLS-SEM. <i>Australasian Marketing Journal</i> , 2019, 27, 197-211.	3.5	1,074
3	Structural model robustness checks in PLS-SEM. <i>Tourism Economics</i> , 2020, 26, 531-554.	2.6	370
4	Partial least squares structural equation modeling using SmartPLS: a software review. <i>Journal of Marketing Analytics</i> , 2019, 7, 196-202.	2.2	343
5	Demystifying the role of causal-predictive modeling using partial least squares structural equation modeling in information systems research. <i>Industrial Management and Data Systems</i> , 2020, 120, 2161-2209.	2.2	244
6	Convergent validity assessment of formatively measured constructs in PLS-SEM. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 3192-3210.	5.3	242
7	Sample Size for Survey Research: Review and Recommendations. , 2020, 4, i-xx.		212
8	Does firm size matter? Evidence on the impact of the green innovation strategy on corporate financial performance in the automotive sector. <i>Journal of Cleaner Production</i> , 2019, 229, 974-988.	4.6	157
9	MEDIATION ANALYSIS: ISSUES AND RECOMMENDATIONS. , 2018, 2, i-ix.		113
10	A comparison of five reflectiveâ€œformative estimation approaches: reconsideration and recommendations for tourism research. <i>Quality and Quantity</i> , 2019, 53, 1421-1458.	2.0	94
11	Medical Tourism Destination Image and its Relationship with the Intention to Revisit: A Study of Chinese Medical Tourists in Malaysia. <i>Journal of China Tourism Research</i> , 2021, 17, 163-191.	1.2	84
12	PLS-SEM STATISTICAL PROGRAMS: A REVIEW. , 2021, 5, i-xiv.		79
13	B2B E-Commerce Adoption in Iranian Manufacturing Companies: Analyzing the Moderating Role of Organizational Culture. <i>International Journal of Human-Computer Interaction</i> , 2018, 34, 621-639.	3.3	73
14	Are privacy concerns still relevant? Revisiting consumer behaviour in omnichannel retailing. <i>Journal of Retailing and Consumer Services</i> , 2022, 65, 102242.	5.3	70
15	The effect of selfie promotion and celebrity endorsed advertisement on decision-making processes. <i>Internet Research</i> , 2019, 29, 552-577.	2.7	65
16	Satisfaction matters: the relationships between HRM practices, work engagement and turnover intention. <i>International Journal of Manpower</i> , 2021, 42, 21-50.	2.5	58
17	Social Media as a Tool to Help Select Tourism Destinations: The Case of Malaysia. <i>Information Systems Management</i> , 2017, 34, 265-279.	3.2	50
18	I Am too old for this! Barriers contributing to the non-adoption ofÂmobile payment. <i>International Journal of Bank Marketing</i> , 2022, 40, 1017-1050.	3.6	50

#	ARTICLE	IF	CITATIONS
19	Person-organisation fit and turnover intention: the mediating role of work engagement. <i>Journal of Management Development</i> , 2018, 37, 285-298.	1.1	44
20	Price image and the sngrophobia effect on luxury retail purchase intention. <i>Journal of Retailing and Consumer Services</i> , 2020, 57, 102188.	5.3	44
21	A Primer on the Conditional Mediation Analysis in PLS-SEM. <i>Data Base for Advances in Information Systems</i> , 2021, 52, 43-100.	1.0	44
22	Are men from Mars, women from Venus? Examining gender differences towards continuous use intention of branded apps. <i>Journal of Retailing and Consumer Services</i> , 2021, 60, 102422.	5.3	43
23	Compulsive buying of branded apparel, its antecedents, and the mediating role of brand attachment. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2020, 32, 1539-1563.	1.8	42
24	Food neophobia and ethnic food consumption intention. <i>British Food Journal</i> , 2016, 118, 2781-2797.	1.6	41
25	Examining the role of social media-based destination brand community in evoking tourists's emotions and intention to co-create and visit. <i>Journal of Product and Brand Management</i> , 2021, 30, 28-43.	2.6	39
26	Performance appraisal satisfaction and turnover intention. <i>Management Decision</i> , 2019, 58, 1053-1066.	2.2	38
27	Exploring the effectiveness of emotional and rational user-generated contents in digital tourism platforms. <i>Journal of Vacation Marketing</i> , 2022, 28, 152-170.	2.5	35
28	Sampling weight adjustments in partial least squares structural equation modeling: guidelines and illustrations. <i>Total Quality Management and Business Excellence</i> , 2021, 32, 1594-1613.	2.4	34
29	What s-commerce implies? Repurchase intention and its antecedents. <i>Marketing Intelligence and Planning</i> , 2020, 38, 760-776.	2.1	32
30	Thanks COVID-19, I'll reconsider my purchase: Can fear appeal reduce online shopping cart abandonment?. <i>Journal of Retailing and Consumer Services</i> , 2022, 64, 102843.	5.3	31
31	Does retail type matter? Consumer responses to channel integration in omni-channel retailing. <i>Journal of Retailing and Consumer Services</i> , 2022, 67, 102992.	5.3	28
32	CB-SEM Latent Interaction: Unconstrained and Orthogonalized Approaches. <i>Australasian Marketing Journal</i> , 2020, 28, 218-234.	3.5	27
33	A multi-country study of bank reputation among customers in Africa: Key antecedents and consequences. <i>Journal of Retailing and Consumer Services</i> , 2020, 56, 102182.	5.3	25
34	Breaking compulsive buying-financial trouble chain of young Malaysian consumers. <i>Young Consumers</i> , 2018, 19, 328-344.	2.3	22
35	Measuring the Influence of Service Quality on Patient Satisfaction in Malaysia. <i>Quality Management Journal</i> , 2019, 26, 129-143.	0.9	22
36	Will destination image drive the intention to revisit and recommend? Empirical evidence from golf tourism. <i>International Journal of Sports Marketing and Sponsorship</i> , 2022, 23, 385-409.	0.8	22

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37	To stream or not to stream? Exploring factors influencing impulsive consumption through gastronomy livestreaming. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 3394-3416.	5.3	22
38	Towards a healthy school climate: The mediating effect of transformational leadership on cultural intelligence and organisational health. <i>Educational Management Administration and Leadership</i> , 2022, 50, 163-184.	2.2	21
39	The effects of anthropomorphism presence and the marketing mix have on retail app continuance use intention. <i>Technological Forecasting and Social Change</i> , 2021, 168, 120763.	6.2	21
40	Factors influencing virtual team performance in Malaysia. <i>Kybernetes</i> , 2019, 48, 2065-2092.	1.2	20
41	Does it matter where to run? Intention to participate in destination marathon. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2020, 32, 1475-1494.	1.8	18
42	Perceived quality and intention to revisit coffee concept shops in Malaysia. <i>British Food Journal</i> , 2018, 120, 1106-1119.	1.6	17
43	Are unmanned smart hotels du jour or are they here forever? Experiential pathway analysis of antecedents of satisfaction and loyalty. <i>International Journal of Hospitality Management</i> , 2022, 104, 103249.	5.3	17
44	Why Do Some Consumers Still Prefer In-Store Shopping? An Exploration of Online Shopping Cart Abandonment Behavior. <i>Frontiers in Psychology</i> , 2021, 12, 829696.	1.1	16
45	Travel app shopping on smartphones: understanding the success factors influencing in-app travel purchase intentions. <i>Tourism Review</i> , 2022, 77, 1166-1185.	3.8	16
46	Go digital: can the money-gift function promote the use of e-wallet apps?. <i>Internet Research</i> , 2022, 32, 1806-1831.	2.7	14
47	Digitalization and its impact on contemporary marketing strategies and practices. <i>Journal of Marketing Analytics</i> , 2022, 10, 103-105.	2.2	14
48	Key tea beverage values driving tourists's memorable experiences: an empirical study in Hong Kong-style caf�� memorable experience. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2021, 15, 355-370.	1.6	13
49	A confirmatory composite analysis for the Italian validation of the interactions anxiousness scale: a higher-order version. <i>Behaviormetrika</i> , 2022, 49, 23-46.	0.9	13
50	CUSTOMER ORIENTATION AND OFFICE SPACE PERFORMANCE: ASSESSING THE MODERATING EFFECT OF BUILDING GRADE USING PLS-MGA. <i>International Journal of Strategic Property Management</i> , 2019, 23, 117-129.	0.8	12
51	Should I buy or not? Revisiting the concept and measurement of panic buying. <i>Current Psychology</i> , 2023, 42, 19116-19136.	1.7	10
52	Why Not Travel to Malaysia? Variations in Inbound Tourists' Perceptions toward Halal-Friendly Destination Attributes. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 177-206.	1.8	8
53	A moderated-mediation model of career adaptability and life satisfaction among working adults in Malaysia. <i>Current Psychology</i> , 2022, 41, 3078-3092.	1.7	7
54	To move or not to move? A study of sustainable retirement village in Malaysia. <i>Current Psychology</i> , 2022, 41, 2122-2138.	1.7	7

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55	Competitive strategies-performance nexus and the mediating role of enterprise risk management practices: a multi-group analysis for fully fledged Islamic banks and conventional banks with Islamic window in Pakistan. <i>International Journal of Islamic and Middle Eastern Finance and Management</i> , 2022, 15, 125-145.	1.3	7
56	PLS-SEM USING R: AN INTRODUCTION TO cSEM AND SEMinR. , 2021, 5, 1-35.		5
57	How Do Students Evaluate Instructorsâ€™ Performance? Implication of Teaching Abilities, Physical Attractiveness and Psychological Factors. <i>Social Indicators Research</i> , 2019, 146, 61-76.	1.4	3
58	Editorial â€œ Ten Trends Shaping the Future of Marketing: Considerations for the Academics. <i>Asian Journal of Business Research</i> , 2019, 9, .	0.6	3
59	Relationship between view of context, psychosocial malaise and problematic internet use: mediation analysis using partial least squares structural equation modelling. <i>BJPsych Open</i> , 2022, 8, .	0.3	3
60	Today's wastage is tomorrow's shortage: a systematic literature review on food waste from social responsibility perspective. <i>British Food Journal</i> , 2021, 123, 3172-3191.	1.6	2
61	Can positioning strategies help influence willingness to pay for office space? Evidence on the moderating effect of office space grade and industry sector for occupiers of leased office space. <i>Journal of Strategic Marketing</i> , 2021, 29, 337-358.	3.7	0
62	ATTITUDE TOWARDS ADVERTISING: EVIDENCE FROM MALAYSIA AND INDONESIA USING MULTI-GROUP ANALYSIS. <i>International Journal of Business Research</i> , 2016, 16, 57-66.	0.1	0
63	MULTIPLE INDIRECT EFFECTS OF CUSTOMER EQUITY IN TELECOMMUNICATION INDUSTRY. , 2018, 2, 61-77.		0