

Daniel S Mason

List of Publications by Year in descending order

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Version: 2024-02-01

65
papers

1,663
citations

279798
23
h-index

315739
38
g-index

68
all docs

68
docs citations

68
times ranked

873
citing authors

#	ARTICLE	IF	CITATIONS
1	Creating community networks: Can sporting events offer meaningful sources of social capital?. <i>Managing Leisure</i> , 2006, 11, 39-56.	0.7	220
2	What is the sports product and who buys it? The marketing of professional sports leagues. <i>European Journal of Marketing</i> , 1999, 33, 402-419.	2.9	164
3	An Agency Theory Perspective on Corruption in Sport: The Case of the International Olympic Committee. <i>Journal of Sport Management</i> , 2006, 20, 52-73.	1.4	83
4	Building a framework for issues management in sport through stakeholder theory. <i>European Sport Management Quarterly</i> , 2004, 4, 170-190.	3.8	75
5	Fostering Community Development through Sporting Events Strategies: An Examination of Urban Regime Perceptions ^{1,2} . <i>Journal of Sport Management</i> , 2009, 23, 770-794.	1.4	74
6	A Stakeholder approach to Understanding Economic Development Decision Making: Public Subsidies for Professional Sport Facilities. <i>Economic Development Quarterly</i> , 2004, 18, 236-254.	0.9	65
7	Urban Regimes and the Sporting Events Agenda: A Cross-National Comparison of Civic Development Strategies. <i>Journal of Sport Management</i> , 2008, 22, 603-627.	1.4	58
8	Institutional pressures, government funding and provincial sport organisations. <i>International Journal of Sport Management and Marketing</i> , 2009, 6, 128.	0.2	50
9	Willingness to pay for downtown public goods generated by large, sports-anchored development projects: The CVM approach. <i>City, Culture and Society</i> , 2012, 3, 201-208.	2.3	47
10	Framing Event Legacy in a Prospective Host City: Managing Vancouver's Olympic Bid. <i>Journal of Sport Management</i> , 2015, 29, 42-56.	1.4	45
11	Social Responsibility and the Competitive Bid Process for Major Sporting Events. <i>Journal of Sport and Social Issues</i> , 2011, 35, 246-263.	2.9	44
12	WILLINGNESS TO PAY FOR AMATEUR SPORT AND RECREATION PROGRAMS. <i>Contemporary Economic Policy</i> , 2007, 25, 553-564.	1.7	35
13	“Get the Puck Outta Here!” <i>Journal of Sport and Social Issues</i> , 2002, 26, 140-167.	2.9	33
14	Heritage, sport tourism and Canadian junior hockey: nostalgia for social experience or sport place?. <i>Journal of Sport and Tourism</i> , 2005, 10, 253-271.	2.6	32
15	Revenue Sharing and Agency Problems in Professional Team Sport: The Case of the National Football League. <i>Journal of Sport Management</i> , 1997, 11, 203-222.	1.4	31
16	Estimating the Value of Medal Success in the Olympic Games. <i>Journal of Sports Economics</i> , 2018, 19, 398-416.	1.9	31
17	Thinking strategically about professional sports. <i>European Sport Management Quarterly</i> , 2003, 3, 145-164.	3.8	30
18	Conceptualising Olympic tourism legacy: destination marketing organisations and Vancouver 2010. <i>Journal of Sport and Tourism</i> , 2013, 18, 287-312.	2.6	29

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19	Stakeholder Management and the Public Subsidization of Nashville's Coliseum. <i>Journal of Urban Affairs</i> , 2005, 27, 93-118.	1.7	28
20	Developing Local Citizenship through Sporting Events: Balancing Community Involvement and Tourism Development. <i>Current Issues in Tourism</i> , 2006, 9, 384-398.	7.2	28
21	Public support for hosting the Olympic Summer Games in Germany: The CVM approach. <i>Urban Studies</i> , 2017, 54, 3597-3614.	3.7	28
22	The Changing Stakeholder Map of Formula One Grand Prix in Shanghai. <i>European Sport Management Quarterly</i> , 2011, 11, 371-395.	3.8	27
23	Towards a community centred approach to corporate community involvement in the sporting events agenda. <i>Journal of Management and Organization</i> , 2010, 16, 495-514.	3.0	21
24	Understanding Principal-Agent Relationships: Evidence from Professional Hockey. <i>Journal of Sport Management</i> , 2003, 17, 37-61.	1.4	20
25	Agency Theory and the Study of Sport Organizations. <i>Sport in Society</i> , 2005, 8, 48-64.	1.2	20
26	WILLINGNESS TO PAY FOR SPORTING SUCCESS OF FOOTBALL BUNDESLIGA TEAMS. <i>Contemporary Economic Policy</i> , 2016, 34, 446-462.	1.7	19
27	Managing legitimacy and uncertainty in professional team sport: the NBA's draft lottery. <i>Team Performance Management</i> , 2009, 15, 141-157.	1.3	18
28	Novelty effects and sports facilities in smaller cities: Evidence from Canadian hockey arenas. <i>Urban Studies</i> , 2016, 53, 1674-1690.	3.7	18
29	CONSUMPTION BENEFITS OF NATIONAL HOCKEY LEAGUE GAME TRIPS ESTIMATED FROM REVEALED AND STATED PREFERENCE DEMAND DATA. <i>Economic Inquiry</i> , 2013, 51, 1012-1025.	1.8	17
30	Industry Factors and the Changing Dynamics of the Player-Agent Relationship in Professional Ice Hockey. <i>Sport Management Review</i> , 2001, 4, 165-191.	2.9	16
31	Newspaper Coverage of Early Professional Ice Hockey: the discourses of class and control. <i>Media History</i> , 2004, 10, 157-173.	0.3	16
32	Leveraging sport events for tourism gain in host cities: a regime perspective. <i>Journal of Sport and Tourism</i> , 2019, 23, 203-223.	2.6	16
33	Evaluating Monitoring Mechanisms as a Solution to Opportunism by Professional Hockey Agents. <i>Journal of Sport Management</i> , 2001, 15, 107-134.	1.4	15
34	Urban regimes and sport in North American cities: seeking status through franchises, events and facilities. <i>International Journal of Sport Management and Marketing</i> , 2008, 3, 221.	0.2	15
35	Signaling Status Through Stadiums: The Discourses of Comparison Within a Hierarchy. <i>Journal of Sport Management</i> , 2015, 29, 539-554.	1.4	14
36	Exploring the relationship between local hockey franchises and tourism development. <i>Tourism Management</i> , 2008, 29, 1157-1165.	9.8	13

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37	Hockey's First Professional Team: The Portage Lakes Hockey Club of Houghton, Michigan. Sport History Review, 1996, 27, 49-71.	0.1	11
38	Damage Control: Media Framing of Sport Event Crises and the Response Strategies of Organizers. Event Management, 2016, 20, 119-133.	1.1	11
39	The peculiar economics of sports team ownership. Sport, Business and Management, 2017, 7, 358-374.	1.2	11
40	Towards a community centred approach to corporate community involvement in the sporting events agenda. Journal of Management and Organization, 2010, 16, 495-514.	3.0	10
41	The effect of sporting success and management failure on attendance demand in the Bundesliga: a revealed and stated preference travel cost approach. Applied Economics, 2017, 49, 5287-5295.	2.2	9
42	Stadium Games in Entrepreneurial Cities in China: A State Project. Journal of Global Sport Management, 2019, 4, 185-209.	2.0	9
43	Building consent: funding recreation, cultural, and sports amenities in a Canadian city. Managing Leisure, 2014, 19, 105-120.	0.7	8
44	Globalisation and the evolving player-agent relationship in professional sport. International Journal of Sport Management and Marketing, 2005, 1, 93.	0.2	6
45	Leveraging sport and entertainment facilities in small- to mid-sized cities. Marketing Intelligence and Planning, 2018, 36, 154-167.	3.5	5
46	Brand Platform in the Professional Sport Industry. , 2018, , .		5
47	Rhetorical legitimization strategies and sport and entertainment facilities in smaller Canadian cities. European Sport Management Quarterly, 2019, 19, 160-177.	3.8	5
48	Media framing and the representation of marginalised groups: case studies from two major sporting events. Qualitative Research in Sport, Exercise and Health, 2013, 5, 398-418.	5.9	4
49	Sport events, urban regimes, and community development: a case study of Nanjing, China. Managing Sport and Leisure, 2017, 22, 325-341.	3.5	4
50	The Stadium Game in an Uncertain Environment: A Preliminary Look at Arena Discourse in Edmonton, Canada. , 2010, , 97-123.		4
51	â€œDomedâ€ to Fail? Diverging Stakeholder Interests in a Stadium Referendum. Journal of Urban History, 2013, 39, 1146-1162.	0.6	3
52	Framing foreignness: a case study of Chinese media coverage of the NBA's arena development in China. Asia Pacific Journal of Sport and Social Science, 2016, 5, 215-243.	0.2	3
53	Framing the Olympic Elite Athlete Funding Issue: A Case Study of Canadian Newspaper Coverage. Communication and Sport, 2019, 7, 310-336.	2.4	3
54	â€˜Second-tier outpostâ€™? Negative civic image and urban infrastructure development. Cities, 2019, 87, 238-246.	5.6	3

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55	Finding a Home Market: Franchise Ownership in the Canadian Hockey League. Sport Management Review, 2004, 7, 79-102.	2.9	2
56	Sport signifiers and symbols: an ideographic analysis of the 1990 women's world ice hockey championship. Managing Sport and Leisure, 2017, 22, 374-389.	3.5	2
57	Hockey's Significant Others: Canadian Newspaper Coverage of Elite Migrant Athletes in the 1980s and 1990s. International Journal of the History of Sport, 2018, 35, 985-1007.	0.7	2
58	"Women Can't Skate that Fast and Shoot that Hard!" International Journal of the History of Sport, 2015, 32, 1678-1696.	0.7	1
59	Organizational hybridity and the evolution of the Kontinental Hockey League. Sport in Society, 2020, 23, 484-504.	1.2	1
60	When two worlds collide: the unsettling experiences of non-Indigenous volunteers at 2017 World Indigenous Nations Games. Leisure/ Loisir, 0, , 1-27.	1.1	1
61	Player Agents. , 2006, , .		1
62	The Evolution of Professional Sport as a Multisided Market. , 2018, , 19-52.		0
63	Building a Brand Platform Ecosystem for the Future Development of the Professional Sports Industry. , 2018, , 53-84.		0
64	Managing Team and League Brands: Diverging Interests in the National Hockey League. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2017, , 49-57.	0.2	0
65	Arena-Anchored Urban Development Projects and the Visitor Economy. Frontiers in Sports and Active Living, 0, 4, .	1.8	0