

Ulrike Gretzel

List of Publications by Year in descending order

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Version: 2024-02-01

171
papers

12,255
citations

41258

49
h-index

31759

101
g-index

187
all docs

187
docs citations

187
times ranked

5871
citing authors

#	ARTICLE	IF	CITATIONS
1	Role of social media in online travel information search. <i>Tourism Management</i> , 2010, 31, 179-188.	5.8	2,078
2	Smart tourism: foundations and developments. <i>Electronic Markets</i> , 2015, 25, 179-188.	4.4	1,104
3	Conceptual foundations for understanding smart tourism ecosystems. <i>Computers in Human Behavior</i> , 2015, 50, 558-563.	5.1	479
4	Use and Impact of Online Travel Reviews. , 2008, , 35-46.		456
5	Influence of personality on travel-related consumer-generated media creation. <i>Computers in Human Behavior</i> , 2011, 27, 609-621.	5.1	335
6	Intelligent systems in tourism. <i>Annals of Tourism Research</i> , 2011, 38, 757-779.	3.7	319
7	e-Tourism beyond COVID-19: a call for transformative research. <i>Information Technology and Tourism</i> , 2020, 22, 187-203.	3.4	318
8	What Motivates Consumers to Write Online Travel Reviews?. <i>Information Technology and Tourism</i> , 2008, 10, 283-295.	3.4	315
9	Success Factors for Destination Marketing Web Sites: A Qualitative Meta-Analysis. <i>Journal of Travel Research</i> , 2007, 46, 46-63.	5.8	298
10	Searching for the Future: Challenges Faced by Destination Marketing Organizations. <i>Journal of Travel Research</i> , 2006, 45, 116-126.	5.8	272
11	Preparing for the New Economy: Advertising Strategies and Change in Destination Marketing Organizations. <i>Journal of Travel Research</i> , 2000, 39, 146-156.	5.8	247
12	Marketing robot services in hospitality and tourism: the role of anthropomorphism. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 784-795.	3.1	230
13	Pricing in the sharing economy: a hedonic pricing model applied to Airbnb listings. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 46-56.	3.1	205
14	Designing persuasive destination websites: A mental imagery processing perspective. <i>Tourism Management</i> , 2012, 33, 1270-1280.	5.8	185
15	Effects of podcast tours on tourist experiences in a national park. <i>Tourism Management</i> , 2012, 33, 440-455.	5.8	172
16	Crisis-resistant tourists. <i>Annals of Tourism Research</i> , 2015, 53, 46-60.	3.7	165
17	Selfie-taking as touristic looking. <i>Annals of Tourism Research</i> , 2016, 57, 126-139.	3.7	164
18	Emoji rhetoric: a social media influencer perspective. <i>Journal of Marketing Management</i> , 2018, 34, 1272-1295.	1.2	136

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19	Measuring Web Site Quality for Online Travel Agencies. <i>Journal of Travel and Tourism Marketing</i> , 2007, 23, 15-30.	3.1	130
20	Conceptualizing the Creative Tourist Class: Technology, Mobility, and Tourism Experiences. <i>Tourism Analysis</i> , 2009, 14, 471-481.	0.5	129
21	Constructivist Research in Smart Tourism. <i>Gyeong'yeong Jeongbohag Yeon'gu</i> , 2015, 25, 105-120.	0.1	126
22	Use of dynamic pricing strategies by Airbnb hosts. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 2-20.	5.3	124
23	Future research issues in IT and tourism. <i>Information Technology and Tourism</i> , 2015, 15, 1-15.	3.4	109
24	Tourism 4.0 technologies and tourist experiences: a human-centered design perspective. <i>Information Technology and Tourism</i> , 2020, 22, 477-488.	3.4	107
25	Comparison of Deceptive and Truthful Travel Reviews. , 2009, , 37-47.		106
26	Online reviews: Differences by submission device. <i>Tourism Management</i> , 2019, 70, 295-298.	5.8	105
27	Persuasion in Recommender Systems. <i>International Journal of Electronic Commerce</i> , 2006, 11, 81-100.	1.4	104
28	Multicity trip patterns. <i>Annals of Tourism Research</i> , 2006, 33, 1057-1078.	3.7	98
29	Conceptualization of Smart Tourism Destination Competitiveness. <i>Gyeong'yeong Jeongbohag Yeon'gu</i> , 2016, 26, 561-576.	0.1	97
30	Future eDestination Marketing. <i>Journal of Travel Research</i> , 2014, 53, 778-790.	5.8	90
31	Progress on robotics in hospitality and tourism: a review of the literature. <i>Journal of Hospitality and Tourism Technology</i> , 2019, , .	2.5	90
32	Tracking touristsâ€™ travel with smartphone-based GPS technology: a methodological discussion. <i>Information Technology and Tourism</i> , 2017, 17, 255-274.	3.4	87
33	TELL ME WHO YOU ARE AND I WILL TELL YOU WHERE TO GO: USE OF TRAVEL PERSONALITIES IN DESTINATION RECOMMENDATION SYSTEMS. <i>Information Technology and Tourism</i> , 2004, 7, 3-12.	3.4	79
34	Smart tourism cities: a duality of place where technology supports the convergence of touristic and residential experiences. <i>Asia Pacific Journal of Tourism Research</i> , 2021, 26, 352-364.	1.8	79
35	Application of smart tourism to cities. <i>International Journal of Tourism Cities</i> , 2016, 2, .	1.2	78
36	Tourism Managersâ€™ Adoption of Marketing Decision Support Systems. <i>Journal of Travel Research</i> , 2000, 39, 172-181.	5.8	75

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37	Differences in Consumer-Generated Media Adoption and Use: A Cross-National Perspective. <i>Journal of Hospitality Marketing and Management</i> , 2008, 17, 99-120.	0.4	75
38	Likesâ€™The key to my happiness: The moderating effect of social influence on travel experience. <i>Information and Management</i> , 2017, 54, 825-836.	3.6	75
39	The role of information technology use in American convention and visitors bureaus. <i>Tourism Management</i> , 2006, 27, 326-341.	5.8	73
40	Semantic Representation of Tourism on the Internet. <i>Journal of Travel Research</i> , 2009, 47, 440-453.	5.8	67
41	Editorial : The Role of IT in Tourism. <i>Gyeong'yeong Jeongbohag Yeon'gu</i> , 2015, 25, 99-104.	0.1	64
42	Antecedents and Impacts of Trust in Travel-Related Consumer-Generated Media. <i>Information Technology and Tourism</i> , 2010, 12, 139-152.	3.4	62
43	Travelling neo-tribes: conceptualising recreational vehicle users. <i>Journal of Tourism and Cultural Change</i> , 2013, 11, 48-60.	1.5	62
44	Self in Art/Self As Art: Museum Selfies As Identity Work. <i>Frontiers in Psychology</i> , 2017, 8, 731.	1.1	62
45	Trust in Travel-related Consumer Generated Media. , 2009, , 49-59.		61
46	Tourism in Technology Dead Zones: Documenting Experiential Dimensions. <i>International Journal of Tourism Sciences</i> , 2012, 12, 1-20.	1.2	61
47	Facebook as an edutainment medium to engage students in sustainability and tourism. <i>Journal of Hospitality and Tourism Technology</i> , 2011, 2, 81-90.	2.5	60
48	Special issue on smart tourism: convergence of information technologies, experiences, and theories. <i>Electronic Markets</i> , 2015, 25, 175-177.	4.4	60
49	Destination Resilience and Smart Tourism Destinations. <i>Tourism Review International</i> , 2018, 22, 263-276.	0.9	60
50	Revealing the Nature of Contemporary Tourism Research: Extracting Common Subject Areas through Bibliographic Coupling. <i>International Journal of Tourism Research</i> , 2015, 17, 417-431.	2.1	57
51	Quasi-Trial Experiences through Sensory Information on Destination Web Sites. <i>Journal of Travel Research</i> , 2010, 49, 310-322.	5.8	53
52	Tourism megatrends. <i>Tourism Recreation Research</i> , 2015, 40, 59-70.	3.3	52
53	Cross-Cultural Differences in Social Identity Formation through Travel Blogging. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 37-54.	3.1	51
54	Online representations of RVing neo-tribes in the USA and Australia. <i>Journal of Tourism and Cultural Change</i> , 2012, 10, 219-232.	1.5	47

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55	Perceptions of museum podcast tours: Effects of consumer innovativeness, Internet familiarity and podcasting affinity on performance expectancies. <i>Tourism Management Perspectives</i> , 2012, 4, 155-163.	3.2	45
56	A taxonomy of value co-creation on Weibo – a communication perspective. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 2075-2092.	5.3	45
57	The Influence of Perceived Credibility on Preferences for Recommender Systems as Sources of Advice. <i>Information Technology and Tourism</i> , 2008, 10, 133-146.	3.4	44
58	Smart destination brands: semiotic analysis of visual and verbal signs. <i>International Journal of Tourism Cities</i> , 2019, 5, 560-580.	1.2	44
59	Behavioural Impacts of Mobile Tour Guides. , 2007, , 109-118.		44
60	Instagram travel influencers in #quarantine: Communicative practices and roles during COVID-19. <i>Tourism Management</i> , 2022, 89, 104454.	5.8	40
61	Using Location-based Tracking Data to Analyze the Movements of City Tourists. <i>Information Technology and Tourism</i> , 2008, 10, 31-42.	3.4	39
62	Unlocking women’s sustainability leadership potential: Perceptions of contributions and challenges for women in sustainable development. <i>World Development</i> , 2019, 119, 120-132.	2.6	39
63	Digital well-being in the tourism domain: mapping new roles and responsibilities. <i>Information Technology and Tourism</i> , 2021, 23, 5-17.	3.4	38
64	Innovation in the Web Marketing Programs of American Convention and Visitor Bureaus. <i>Information Technology and Tourism</i> , 2010, 12, 47-63.	3.4	36
65	Communicative functions of Online Travel Review titles. <i>Studies in Communication Sciences</i> , 2013, 13, 156-165.	0.3	35
66	Exploring TripAdvisor. <i>Tourism on the Verge</i> , 2016, , 239-255.	1.2	34
67	Influencer Marketing for Tourism Destinations: Lessons from a Mature Destination. , 2020, , 65-78.		34
68	5. The role of social media in creating and addressing overtourism. , 2019, , 62-75.		32
69	E-mindfulness – the growing importance of facilitating tourists’ connections to the present moment. <i>Journal of Tourism Futures</i> , 2020, 6, 239-245.	2.3	32
70	Influencer marketing in travel and tourism. , 2017, , 147-156.		32
71	Influence of Star Rating and Ownership Structure on Brand Image of Mainland China Hotels. <i>Journal of China Tourism Research</i> , 2014, 10, 69-94.	1.2	31
72	Commentary: Artificial Intelligence: The Marketer’s Dilemma. <i>Journal of Marketing</i> , 2021, 85, 156-159.	7.0	31

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73	Conceptualizing tourist videography. <i>Information Technology and Tourism</i> , 2016, 15, 395-410.	3.4	30
74	Educating the Future of Sustainability. <i>Sustainability</i> , 2014, 6, 692-701.	1.6	29
75	Informing destination recommender systems design and evaluation through quantitative research. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2012, 6, 297-315.	1.6	27
76	Do Negative Experiences Always Lead to Dissatisfaction? "Testing Attribution Theory in the Context of Online Travel Reviews. , 2010, , 297-308.		26
77	Impact of humour on firm-initiated social media conversations. <i>Information Technology and Tourism</i> , 2018, 18, 61-83.	3.4	26
78	Creating the City Destination of the Future: The Case of Smart Seoul. <i>Perspectives on Asian Tourism</i> , 2018, , 199-214.	0.4	26
79	Lack of progress in tourist information search research: a critique of citation behaviour and knowledge development. <i>Current Issues in Tourism</i> , 2019, 22, 2415-2429.	4.6	26
80	Conceptualizing the Smart Tourism Mindset: Fostering Utopian Thinking in Smart Tourism Development. <i>Journal of Smart Tourism</i> , 2021, 1, 3-8.	2.6	26
81	IMPLEMENTING A KNOWLEDGE-BASED TOURISM MARKETING INFORMATION SYSTEM: THE ILLINOIS TOURISM NETWORK. <i>Information Technology and Tourism</i> , 2003, 6, 245-255.	3.4	25
82	An experience-based taxonomy of branded hotel mobile application features. <i>Information Technology and Tourism</i> , 2016, 16, 175-199.	3.4	25
83	The evolution of travel information search research: a perspective article. <i>Tourism Review</i> , 2019, 75, 319-323.	3.8	24
84	On-site decision-making in smartphone-mediated contexts. <i>Tourism Management</i> , 2022, 88, 104424.	5.8	24
85	Creating More Credible and Persuasive Recommender Systems: The Influence of Source Characteristics on Recommender System Evaluations. , 2011, , 455-477.		24
86	Reviewing the Past to Inform the Future: A Literature Review of Social Media in Tourism. <i>Czech Journal of Tourism: Journal of Masaryk University</i> , 2018, 7, 115-131.	0.6	24
87	World heritage and social justice: Insights from the inscription of Yazd, Iran. <i>Journal of Sustainable Tourism</i> , 2021, 29, 521-540.	5.7	23
88	Tourist-Activated Networks: Implications for Dynamic Bundling and EN Route Recommendations. <i>Information Technology and Tourism</i> , 2011, 13, 229-238.	3.4	22
89	Platform-mediated tourism micro-entrepreneurship: implications for community-based tourism in Thailand. <i>Journal of Hospitality and Tourism Technology</i> , 2020, 11, 223-240.	2.5	22
90	Technology adoption in hotels: applying institutional theory to tourism. <i>Tourism Review</i> , 2021, 76, 669-680.	3.8	21

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91	Artificial intelligence (AI) and robotics in travel, hospitality and leisure. <i>Electronic Markets</i> , 2021, 31, 473-476.	4.4	20
92	Persuasive Recommender Systems. <i>Springer Briefs in Electrical and Computer Engineering</i> , 2013, , .	0.3	19
93	Teaching International Tourism: An Interdisciplinary, Field-based Course. <i>Journal of Teaching in Travel and Tourism</i> , 2009, 8, 261-282.	1.9	18
94	Tourism and Social Media. , 0, , 415-430.		18
95	Teaching Based on TEFI Values: A Case Study. <i>Journal of Teaching in Travel and Tourism</i> , 2011, 11, 94-106.	1.9	17
96	Effectiveness of Mobile Recommender Systems for Tourist Destinations: A User Evaluation. , 2007, , .		16
97	Food waste in tourist households: a perspective article. <i>Tourism Review</i> , 2019, 75, 235-238.	3.8	16
98	Travel Opinion Leaders and Seekers. , 2011, , 525-535.		16
99	Assessing Structure in Travel Queries. <i>Anatolia</i> , 2009, 20, 223-235.	1.3	15
100	Creating Global Leaders with Sustainability Mindsets â€œ Insights from the RMSSN Summer Academy. <i>Journal of Teaching in Travel and Tourism</i> , 2014, 14, 164-183.	1.9	15
101	Travel connectivity. <i>Tourist Studies</i> , 2020, 20, 3-26.	1.5	15
102	Information Technology: Shaping the Past, Present, and Future of Tourism. , 0, , 559-581.		15
103	#travelf selfie. , 2017, , 115-127.		15
104	TEFI 2011 World Congress â€œActivating Change in Tourism Educationâ€•May 18â€œ21, 2011, Philadelphia, Pennsylvania, United States. <i>Journal of Teaching in Travel and Tourism</i> , 2012, 12, 118-122.	1.9	14
105	Collaborating against COVID-19: bridging travel and travel tech. <i>Information Technology and Tourism</i> , 2020, 22, 489-496.	3.4	14
106	The Future of Destination Marketing. <i>International Journal of Tourism Sciences</i> , 2003, 3, 191-200.	1.2	13
107	What do tourism students know about sustainability and sustainable tourism? An exploratory study of Latin American students. <i>Journal of Teaching in Travel and Tourism</i> , 0, , 1-17.	1.9	13
108	ICTs and well-being: challenges and opportunities for tourism. <i>Information Technology and Tourism</i> , 2021, 23, 1-4.	3.4	13

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109	Keeping up with the drones! Techno-social dimensions of tourist drone videography. <i>Technology in Society</i> , 2022, 68, 101838.	4.8	13
110	The Role of Humour in Driving Customer Engagement. , 2017, , 461-474.		12
111	Changing Practices/New Technologies: Photos and Videos on Vacation. , 2015, , 777-788.		12
112	Drivers of Responsive Website Design Innovation by Destination Marketing Organizations. , 2015, , 581-592.		10
113	Future agendas in urban tourism research: special editorial. <i>International Journal of Tourism Cities</i> , 2019, 5, 109-124.	1.2	10
114	Dreaming About Travel: A Pinterest Netnography. , 2021, , 256-268.		10
115	Neglected stakeholder groups: conceptualising a dynamic model for neglected stakeholder analysis and engagement. <i>Corporate Ownership and Control</i> , 2013, 11, 348-359.	0.5	10
116	Modern vacations â€“ modern families: new meanings and structures of family vacations. <i>Annals of Leisure Research</i> , 2016, 19, 461-478.	1.0	9
117	Social Media-Based Visual Strategies in Tourism Marketing. <i>International Journal of Semiotics and Visual Rhetoric</i> , 2018, 2, 23-40.	0.3	9
118	Persuasiveness of Preference Elicitation Processes in Destination Recommendation Systems. , 2005, , 194-204.		8
119	Tourism Students' Mental Imagery Ability: Implications for Multimedia Learning Environments. <i>Journal of Teaching in Travel and Tourism</i> , 2010, 10, 289-311.	1.9	8
120	Travel coupon proneness. <i>Annals of Tourism Research</i> , 2011, 38, 1653-1657.	3.7	8
121	Real Stories About Real Women: Communicating Role Models for Female Tourism Students. <i>Journal of Teaching in Travel and Tourism</i> , 2013, 13, 170-183.	1.9	8
122	Behavioral Foundations for Human-Centric Travel Decision-Aid Systems. , 2002, , 356-365.		8
123	Premises and promises of social media marketing in tourism. , 0, , .		7
124	Labeling as a Social Practice in Online Consumption Communities. <i>Psychology and Marketing</i> , 2015, 32, 240-249.	4.6	7
125	Special issue on smart tourism cities. <i>Asia Pacific Journal of Tourism Research</i> , 2021, 26, 349-351.	1.8	7
126	My heritage in my pocket: mobile device and app use by genealogy tourists. <i>Information Technology and Tourism</i> , 2021, 23, 327-350.	3.4	7

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127	Tourist Activated Networks: Implications for Dynamic Packaging Systems in Tourism. , 2008, , 198-208.		7
128	Investigating the Effects of Product Type on Online Decision-Making Styles. , 2008, , 509-520.		7
129	Deconstructing destination perceptions, experiences, stories and internet search: text analysis in tourism research.. , 2008, , 339-357.		7
130	Media-Induced Voluntourism in Yunnan, China. Tourism Review International, 2011, 15, 277-292.	0.9	6
131	Conceptualizing vacation dedication. Current Issues in Tourism, 2020, 23, 1732-1736.	4.6	6
132	Themed route marketing in India. Anatolia, 2020, 31, 304-315.	1.3	6
133	Tell Me Who You Are and I Will Tell You Where to Go: Travel Personality Testing for Destination Recommendation Systems. , 2004, , 205-215.		6
134	Whatâ€™s in a Travel Review Title?. , 2012, , 494-505.		6
135	Wineries' Involvement in Promoting Tourism Online: The case of Texas. Pasos, 2008, 6, 317-326.	0.1	6
136	Influence of interactive thematic maps on tourist perceptions: a network analysis. Journal of Hospitality and Tourism Technology, 2011, 2, 216-234.	2.5	5
137	Strategic Use of Social Media Affordances for Marketing: A Case Study of Chinese DMOs. , 2013, , 159-173.		5
138	Looking Does not Automatically Lead to Booking: Analysis of Clickstreams on a Chinese Travel Agency Website. , 2010, , 197-208.		5
139	A Field Trial to Elicit Individual Preferences in the Context of a Mobile Dynamic Tour Guide. , 2006, , 100-111.		5
140	Social media in hospitality and tourism. , 2017, , 339-346.		5
141	Sentiment analysis. , 2017, , 243-261.		5
142	9. Web 2.0 and 3.0. , 2015, , .		4
143	Source Factors in Recommender System Credibility Evaluation. , 2015, , 689-714.		4
144	The Role of Information and Communication Technologies (ICTs) in Marketing Tourism Experiences. , 2016, , 409-428.		4

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145	The Networked Neo-Tribal Gaze. , 2018, , 221-234.		4
146	Measuring the Credibility of Recommender Systems. , 2006, , 285-295.		4
147	Effectiveness of eBrochures: An Analysis of Use Patterns. , 2009, , 333-342.		4
148	Destination Expertise in Online Travel Communities. , 2013, , 218-229.		4
149	Measuring Effective IT Use among American Convention and Visitors Bureaus. , 2001, , 52-61.		4
150	Special Issue of Qualitative Approaches to eMarketing and Online Consumer Behaviour: Guest Editorsâ€™ Introduction. Journal of Theoretical and Applied Electronic Commerce Research, 2012, 7, 7-8.	3.1	4
151	Breaking Up is Hard to Do: Why Do Travellers Unlike Travel-Related Organizations?. , 2013, , 267-279.		4
152	Managing Destination Marketing Organizations: The Tasks, Roles, and Responsibilities of the Convention and Visitors Bureau Executive. Annals of Tourism Research, 2008, 35, 1092-1093.	3.7	3
153	Das Online-Suchverhalten von Touristen. Zeitschrift FÃ¼r Tourismuswissenschaft, 2009, 1, 151-164.	0.3	3
154	Peer mentoring women in STEM: an explanatory case study on reflections from a program in Jordan. Mentoring and Tutoring: Partnership in Learning, 2021, 29, 284-304.	0.6	3
155	A new cultural revolution. , 2017, , 102-118.		3
156	Innovation-Related Organizational Decision-Making: The Case of Responsive Web Design. , 2016, , 523-534.		2
157	Humour in firm-initiated social media conversations: a conceptual model. International Journal of Digital Culture and Electronic Tourism, 2018, 2, 273.	0.1	2
158	17. Pooches on Wheels: Overcoming Pet-related Travel Constraints Through RVing. , 2015, , 274-287.		1
159	Household Food Waste, Tourism and Social Media: A Research Agenda. , 2018, , 228-239.		1
160	Xiang, Zheng; Fesenmaier, Daniel RCham: â€œAnalytics in Smart Tourism Design: Concepts and Methodsâ€• Zeitschrift FÃ¼r Tourismuswissenschaft, 2021, 13, 305-308.	0.3	1
161	Web-based Recommenders for Personalized City Tours: A Usage Analysis. , 2007, , 53-64.		1
162	Differences in Social Presence Perceptions. , 2012, , 437-447.		1

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163	Power of Dramas: A Comparison of Voluntourism Between Chinese and American Film Tourists. Perspectives on Asian Tourism, 2018, , 187-201.	0.4	1
164	Marketing Gastronomic Tourism Experiences as Luxury. , 2022, , 183-197.		1
165	Guest Editorsâ€™ Note. Journal of Teaching in Travel and Tourism, 2013, 13, 101-104.	1.9	0
166	6. Online-Marketing in Australien und Neuseeland. , 2017, , .		0
167	Technological Solutions to Overtourism: Potential and Limits. , 2021, , 337-349.		0
168	Decision support system. , 2016, , 227-228.		0
169	Humour in Firm-initiated Social Media Conversations. International Journal of Digital Culture and Electronic Tourism, 2018, 2, 1.	0.1	0
170	Iranian Heritage Sites on Social Media. Tourism Analysis, 2020, 25, 345-357.	0.5	0
171	Social Media-Based Visual Strategies in Tourism Marketing. , 2022, , 376-395.		0