

# Hye-Jin Paek

## List of Publications by Year in descending order

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44  
papers

1,177  
citations

394421  
19  
h-index

414414  
32  
g-index

45  
all docs

45  
docs citations

45  
times ranked

1345  
citing authors

#	ARTICLE	IF	CITATIONS
1	Life Satisfaction and Online-Gambling Communities: A Cross-National Study of Gambling Activities Among Young Finnish, American, South Korean and Spanish People. <i>Journal of Gambling Studies</i> , 2022, 38, 1195-1214.	1.6	2
2	Information Communication Technologies (ICTs), Crisis Communication Principles and the COVID-19 Response in South Korea. <i>Journal of Creative Communications</i> , 2021, 16, 213-221.	1.7	18
3	Social Ecological Model of Problem Gambling: A Cross-National Survey Study of Young People in the United States, South Korea, Spain, and Finland. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 3220.	2.6	16
4	Online dating applications and risk of youth victimization: A lifestyle exposure perspective. <i>Aggressive Behavior</i> , 2021, 47, 530-543.	2.4	14
5	The Mediating Role of Psychological Distress in Excessive Gambling among Young People: A Four-Country Study. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 6973.	2.6	3
6	Online identities and social influence in social media gambling exposure: A four-country study on young people. <i>Telematics and Informatics</i> , 2021, 60, 101582.	5.8	20
7	The role of online group norms and social identity in youth problem gambling. <i>Computers in Human Behavior</i> , 2021, 122, 106828.	8.5	10
8	Roles of Temporal Message Framing and Digital Channel Type in Perception and Dissemination of Food Risk Rumors. <i>Asian Communication Research</i> , 2021, 18, 89-106.	0.1	6
9	Differential Effects of Content-Oriented Versus User-Oriented Social Media on Risk Perceptions and Behavioral Intentions. <i>Health Communication</i> , 2020, 35, 99-109.	3.1	39
10	The Association Between Social Media Use and Hazardous Alcohol Use Among Youths: A Four-Country Study. <i>Alcohol and Alcoholism</i> , 2020, 55, 86-95.	1.6	35
11	Online Relationships and Social Media Interaction in Youth Problem Gambling: A Four-Country Study. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 8133.	2.6	11
12	Situational and Individual Risk Factors for Cybercrime Victimization in a Cross-national Context. <i>International Journal of Offender Therapy and Comparative Criminology</i> , 2020, , 0306624X2098104.	1.2	12
13	Communicating Uncertainties during the COVID-19 Outbreak. <i>Health Communication</i> , 2020, 35, 1729-1731.	3.1	43
14	The Role of Perceived Loneliness in Youth Addictive Behaviors: Cross-National Survey Study. <i>JMIR Mental Health</i> , 2020, 7, e14035.	3.3	32
15	Persuasion Knowledge and the Effectiveness of Media Advocacy in Debunking Korean Tobacco Company Corporate Social Responsibility Programs. <i>Asian Communication Research</i> , 2020, 17, 14-39.	0.1	1
16	Mediating and Moderating Roles of Trust in Government in Effective Risk Rumor Management: A Test Case of Radiation-Contaminated Seafood in South Korea. <i>Risk Analysis</i> , 2019, 39, 2653-2667.	2.7	19
17	Effective strategies for responding to rumors about risks: The case of radiation-contaminated food in South Korea. <i>Public Relations Review</i> , 2019, 45, 101762.	3.2	31
18	Rationale, design, and characteristics of the multimedia family planning campaign for a small, happy, and prosperous family in Ethiopia (SHaPE). <i>BMC Public Health</i> , 2018, 18, 861.	2.9	2

#	ARTICLE	IF	CITATIONS
19	Associations between youth exposure to tobacco advertising, promotion and sponsorships(TAPS) and each of purchase experience, purchase impulsivity, and smoking/quitting intention. Korean Journal of Health Education and Promotion, 2018, 35, 37-47.	0.6	3
20	A Content Analysis of 10-Year Media Coverage on Risk-related Rumors. Korean Journal of Journalism & Communication Studies, 2018, 62, 345-382.	0.4	3
21	How New Media Platform Affects the Relationships among Risk Characteristics, Risk Perceptions, and Preventive Behavioral Intentions : A Test of Conditional Process Model. Korean Journal of Journalism & Communication Studies, 2018, 62, 215-245.	0.4	3
22	The Personal Dimensions of Public Relations Ethical Dilemmas. Journal of Media Ethics: Exploring Questions of Media Morality, 2017, 32, 86-98.	0.9	5
23	Strategic risk communication for infectious disease outbreaks: the evolving landscape of publics and media. Journal of the Korean Medical Association, 2017, 60, 306.	0.3	6
24	How Fear-Arousing News Messages Affect Risk Perceptions and Intention to Talk About Risk. Health Communication, 2016, 31, 1051-1062.	3.1	77
25	Cognitive and emotional dimensions of perceived risk characteristics, genre-specific media effects, and risk perceptions: the case of H1N1 influenza in South Korea. Asian Journal of Communication, 2015, 25, 14-32.	1.0	95
26	How newspapers represent environmental risk: the case of carcinogenic hazards in South Korea. Journal of Risk Research, 2015, 18, 1320-1336.	2.6	19
27	A social marketing approach to promoting healthful eating and physical activity in low-income and ethnically diverse schools. Health Education Journal, 2015, 74, 351-363.	1.2	7
28	Project FIT: A School, Community and Social Marketing Intervention Improves Healthy Eating Among Low-Income Elementary School Children. Journal of Community Health, 2015, 40, 815-826.	3.8	32
29	The role of collectivism orientation in differential normative mechanisms: A cross-national study of anti-smoking public service announcement effectiveness. Asian Journal of Social Psychology, 2014, 17, 173-183.	2.1	21
30	Assessment of a Healthy Corner Store Program (FIT Store) in Low-Income, Urban, and Ethnically Diverse Neighborhoods in Michigan. Family and Community Health, 2014, 37, 86-99.	1.1	33
31	Emerging Issues and Future Directions of the Field of Health Communication. Health Communication, 2014, 29, 955-961.	3.1	21
32	Multilevel Analysis of the Impact of School-Level Tobacco Policies on Adolescent Smoking: The Case of Michigan. Journal of School Health, 2013, 83, 679-689.	1.6	21
33	Engagement across three social media platforms: An exploratory study of a cause-related PR campaign. Public Relations Review, 2013, 39, 526-533.	3.2	85
34	Five Decades of Promotion Techniques in Cigarette Advertising: A Longitudinal Content Analysis. Health Marketing Quarterly, 2012, 29, 1-17.	1.0	13
35	How Media Campaigns Influence Children's Physical Activity: Expanding the Normative Mechanisms of the Theory of Planned Behavior. Journal of Health Communication, 2012, 17, 869-885.	2.4	19
36	Attention cycles and the H1N1 pandemic: a cross-national study of US and Korean newspaper coverage. Asian Journal of Communication, 2012, 22, 214-232.	1.0	40

#	ARTICLE	IF	CITATIONS
37	Social Cognitive Factors and Perceived Social Influences That Improve Adolescent eHealth Literacy. Health Communication, 2012, 27, 727-737.	3.1	61
38	Project FIT: Rationale, design and baseline characteristics of a school- and community-based intervention to address physical activity and healthy eating among low-income elementary school children. BMC Public Health, 2011, 11, 607.	2.9	24
39	The Emerging Landscape of Health Communication in Asia: Theoretical Contributions, Methodological Questions, and Applied Collaborations. Health Communication, 2010, 25, 552-559.	3.1	12
40	Promoting Health (Implicitly)? A Longitudinal Content Analysis of Implicit Health Information in Cigarette Advertising, 1954-2003. Journal of Health Communication, 2010, 15, 769-787.	2.4	19
41	Mechanisms Through Which Adolescents Attend and Respond to Antismoking Media Campaigns. Journal of Communication, 2008, 58, 84-105.	3.7	32
42	The Contextual Effects of Gender Norms, Communication, and Social Capital on Family Planning Behaviors in Uganda: A Multilevel Approach. Health Education and Behavior, 2008, 35, 461-477.	2.5	57
43	Public Support for Government Actions During a Flu Pandemic: Lessons Learned From a Statewide Survey. Health Promotion Practice, 2008, 9, 60S-72S.	1.6	88
44	How Peer Proximity Moderates Indirect Media Influence on Adolescent Smoking. Communication Research, 2007, 34, 407-432.	5.9	67