

Hye-Jin Paek

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1636536/publications.pdf>

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44
papers

1,177
citations

394286

19
h-index

414303

32
g-index

45
all docs

45
docs citations

45
times ranked

1345
citing authors

#	ARTICLE	IF	CITATIONS
1	Cognitive and emotional dimensions of perceived risk characteristics, genre-specific media effects, and risk perceptions: the case of H1N1 influenza in South Korea. <i>Asian Journal of Communication</i> , 2015, 25, 14-32.	0.6	95
2	Public Support for Government Actions During a Flu Pandemic: Lessons Learned From a Statewide Survey. <i>Health Promotion Practice</i> , 2008, 9, 60S-72S.	0.9	88
3	Engagement across three social media platforms: An exploratory study of a cause-related PR campaign. <i>Public Relations Review</i> , 2013, 39, 526-533.	1.9	85
4	How Fear-Arousing News Messages Affect Risk Perceptions and Intention to Talk About Risk. <i>Health Communication</i> , 2016, 31, 1051-1062.	1.8	77
5	How Peer Proximity Moderates Indirect Media Influence on Adolescent Smoking. <i>Communication Research</i> , 2007, 34, 407-432.	3.9	67
6	Social Cognitive Factors and Perceived Social Influences That Improve Adolescent eHealth Literacy. <i>Health Communication</i> , 2012, 27, 727-737.	1.8	61
7	The Contextual Effects of Gender Norms, Communication, and Social Capital on Family Planning Behaviors in Uganda: A Multilevel Approach. <i>Health Education and Behavior</i> , 2008, 35, 461-477.	1.3	57
8	Communicating Uncertainties during the COVID-19 Outbreak. <i>Health Communication</i> , 2020, 35, 1729-1731.	1.8	43
9	Attention cycles and the H1N1 pandemic: a cross-national study of US and Korean newspaper coverage. <i>Asian Journal of Communication</i> , 2012, 22, 214-232.	0.6	40
10	Differential Effects of Content-Oriented Versus User-Oriented Social Media on Risk Perceptions and Behavioral Intentions. <i>Health Communication</i> , 2020, 35, 99-109.	1.8	39
11	The Association Between Social Media Use and Hazardous Alcohol Use Among Youths: A Four-Country Study. <i>Alcohol and Alcoholism</i> , 2020, 55, 86-95.	0.9	35
12	Assessment of a Healthy Corner Store Program (FIT Store) in Low-Income, Urban, and Ethnically Diverse Neighborhoods in Michigan. <i>Family and Community Health</i> , 2014, 37, 86-99.	0.5	33
13	Mechanisms Through Which Adolescents Attend and Respond to Antismoking Media Campaigns. <i>Journal of Communication</i> , 2008, 58, 84-105.	2.1	32
14	Project FIT: A School, Community and Social Marketing Intervention Improves Healthy Eating Among Low-Income Elementary School Children. <i>Journal of Community Health</i> , 2015, 40, 815-826.	1.9	32
15	The Role of Perceived Loneliness in Youth Addictive Behaviors: Cross-National Survey Study. <i>JMIR Mental Health</i> , 2020, 7, e14035.	1.7	32
16	Effective strategies for responding to rumors about risks: The case of radiation-contaminated food in South Korea. <i>Public Relations Review</i> , 2019, 45, 101762.	1.9	31
17	Project FIT: Rationale, design and baseline characteristics of a school- and community-based intervention to address physical activity and healthy eating among low-income elementary school children. <i>BMC Public Health</i> , 2011, 11, 607.	1.2	24
18	Multilevel Analysis of the Impact of School-Level Tobacco Policies on Adolescent Smoking: The Case of Michigan. <i>Journal of School Health</i> , 2013, 83, 679-689.	0.8	21

#	ARTICLE	IF	CITATIONS
19	The role of collectivism orientation in differential normative mechanisms: A cross-national study of anti-smoking public service announcement effectiveness. <i>Asian Journal of Social Psychology</i> , 2014, 17, 173-183.	1.1	21
20	Emerging Issues and Future Directions of the Field of Health Communication. <i>Health Communication</i> , 2014, 29, 955-961.	1.8	21
21	Online identities and social influence in social media gambling exposure: A four-country study on young people. <i>Telematics and Informatics</i> , 2021, 60, 101582.	3.5	20
22	Promoting Health (Implicitly)? A Longitudinal Content Analysis of Implicit Health Information in Cigarette Advertising, 1954-2003. <i>Journal of Health Communication</i> , 2010, 15, 769-787.	1.2	19
23	How Media Campaigns Influence Children's Physical Activity: Expanding the Normative Mechanisms of the Theory of Planned Behavior. <i>Journal of Health Communication</i> , 2012, 17, 869-885.	1.2	19
24	How newspapers represent environmental risk: the case of carcinogenic hazards in South Korea. <i>Journal of Risk Research</i> , 2015, 18, 1320-1336.	1.4	19
25	Mediating and Moderating Roles of Trust in Government in Effective Risk Rumor Management: A Test Case of Radiation-Contaminated Seafood in South Korea. <i>Risk Analysis</i> , 2019, 39, 2653-2667.	1.5	19
26	Information Communication Technologies (ICTs), Crisis Communication Principles and the COVID-19 Response in South Korea. <i>Journal of Creative Communications</i> , 2021, 16, 213-221.	1.2	18
27	Social Ecological Model of Problem Gambling: A Cross-National Survey Study of Young People in the United States, South Korea, Spain, and Finland. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 3220.	1.2	16
28	Online dating applications and risk of youth victimization: A lifestyle exposure perspective. <i>Aggressive Behavior</i> , 2021, 47, 530-543.	1.5	14
29	Five Decades of Promotion Techniques in Cigarette Advertising: A Longitudinal Content Analysis. <i>Health Marketing Quarterly</i> , 2012, 29, 1-17.	0.6	13
30	The Emerging Landscape of Health Communication in Asia: Theoretical Contributions, Methodological Questions, and Applied Collaborations. <i>Health Communication</i> , 2010, 25, 552-559.	1.8	12
31	Situational and Individual Risk Factors for Cybercrime Victimization in a Cross-national Context. <i>International Journal of Offender Therapy and Comparative Criminology</i> , 2020, , 0306624X2098104.	0.8	12
32	Online Relationships and Social Media Interaction in Youth Problem Gambling: A Four-Country Study. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 8133.	1.2	11
33	The role of online group norms and social identity in youth problem gambling. <i>Computers in Human Behavior</i> , 2021, 122, 106828.	5.1	10
34	A social marketing approach to promoting healthful eating and physical activity in low-income and ethnically diverse schools. <i>Health Education Journal</i> , 2015, 74, 351-363.	0.6	7
35	Strategic risk communication for infectious disease outbreaks: the evolving landscape of publics and media. <i>Journal of the Korean Medical Association</i> , 2017, 60, 306.	0.1	6
36	Roles of Temporal Message Framing and Digital Channel Type in Perception and Dissemination of Food Risk Rumors. <i>Asian Communication Research</i> , 2021, 18, 89-106.	0.1	6

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37	The Personal Dimensions of Public Relations Ethical Dilemmas. <i>Journal of Media Ethics: Exploring Questions of Media Morality</i> , 2017, 32, 86-98.	0.5	5
38	The Mediating Role of Psychological Distress in Excessive Gambling among Young People: A Four-Country Study. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 6973.	1.2	3
39	Associations between youth exposure to tobacco advertising, promotion and sponsorships(TAPS) and each of purchase experience, purchase impulsivity, and smoking/quitting intention. <i>Korean Journal of Health Education and Promotion</i> , 2018, 35, 37-47.	0.1	3
40	A Content Analysis of 10-Year Media Coverage on Risk-related Rumors. <i>Korean Journal of Journalism & Communication Studies</i> , 2018, 62, 345-382.	0.1	3
41	How New Media Platform Affects the Relationships among Risk Characteristics, Risk Perceptions, and Preventive Behavioral Intentions : A Test of Conditional Process Model. <i>Korean Journal of Journalism & Communication Studies</i> , 2018, 62, 215-245.	0.1	3
42	Rationale, design, and characteristics of the multimedia family planning campaign for a small, happy, and prosperous family in Ethiopia (SHaPE). <i>BMC Public Health</i> , 2018, 18, 861.	1.2	2
43	Life Satisfaction and Online-Gambling Communities: A Cross-National Study of Gambling Activities Among Young Finnish, American, South Korean and Spanish People. <i>Journal of Gambling Studies</i> , 2022, 38, 1195-1214.	1.1	2
44	Persuasion Knowledge and the Effectiveness of Media Advocacy in Debunking Korean Tobacco Company Corporate Social Responsibility Programs. <i>Asian Communication Research</i> , 2020, 17, 14-39.	0.1	1