

Hannele Kauppinen-Räsänen

List of Publications by Year in descending order

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28
papers

1,438
citations

516710

16
h-index

526287

27
g-index

28
all docs

28
docs citations

28
times ranked

1010
citing authors

#	ARTICLE	IF	CITATIONS
1	Building and sustaining resilient luxury service ecosystems. <i>Journal of Business Research</i> , 2022, 146, 201-215.	10.2	3
2	Managing the transformation of the global commons into luxuries for all. <i>Journal of Business Research</i> , 2020, 116, 467-473.	10.2	12
3	Gamified package: Consumer insights into multidimensional brand engagement. <i>Journal of Business Research</i> , 2020, 119, 423-434.	10.2	26
4	Global OTC pharmaceutical packaging with a local touch. <i>International Journal of Retail and Distribution Management</i> , 2020, 48, 727-748.	4.7	6
5	Exploring consumers' subjective shopping experiences in directly operated luxury brand stores. <i>Journal of Retailing and Consumer Services</i> , 2020, 57, 102251.	9.4	18
6	Experiences gained through absorption of and immersion in destinations' food events' case evidence from Finnish travellers. , 2020, , 169-181.		0
7	The new wave of luxury: the meaning and value of luxury to the contemporary consumer. <i>Qualitative Market Research</i> , 2019, 22, 229-249.	1.5	40
8	Silence as a Moment of Luxury: Insights from Contemporary Travellers Visiting Churches. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2019, , 291-302.	0.3	1
9	Destination foodscape: A stage for travelers' food experience. <i>Tourism Management</i> , 2019, 71, 466-475.	9.8	83
10	Cruise Holidays: How On-Board Service Quality Affects Passengers' Behavior. <i>Tourism in Marine Environments</i> , 2019, 14, 45-59.	0.4	5
11	Using colour semiotics to explore colour meanings. <i>Qualitative Market Research</i> , 2018, 21, 101-117.	1.5	19
12	How consumers' need for uniqueness, self-monitoring, and social identity affect their choices when luxury brands visually shout versus whisper. <i>Journal of Business Research</i> , 2018, 84, 72-81.	10.2	128
13	A destination's gastronomy as a means for holiday well-being. <i>British Food Journal</i> , 2017, 119, 1578-1591.	2.9	33
14	Interested in eating and drinking? How food affects travel satisfaction and the overall holiday experience. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2017, 17, 9-26.	3.0	76
15	Toward a general theory of luxury: Advancing from workbench definitions and theoretical transformations. <i>Journal of Business Research</i> , 2017, 70, 101-107.	10.2	152
16	Exploring the multi-dimensionality of travellers' culinary-gastronomic experiences. <i>Current Issues in Tourism</i> , 2016, 19, 1260-1280.	7.2	117
17	Local food: a source for destination attraction. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 177-194.	8.0	223
18	Are service marketing models really used in modern practice?. <i>Journal of Service Management</i> , 2015, 26, 346-371.	7.2	15

#	ARTICLE	IF	CITATIONS
19	Contemporary insights to the dynamic pre-trip information sourcing behaviour. <i>Tourism and Hospitality Research</i> , 2015, 15, 39-53.	3.8	18
20	Culinary-gastronomic tourism â€“ a search for local food experiences. <i>Nutrition and Food Science</i> , 2014, 44, 294-309.	0.9	121
21	Strategic Use of Colour in Brand Packaging. <i>Packaging Technology and Science</i> , 2014, 27, 663-676.	2.8	75
22	Conveying conscientiousness: Exploring environmental images across servicescapes. <i>Journal of Retailing and Consumer Services</i> , 2014, 21, 520-528.	9.4	29
23	Am I worth it? Gifting myself with luxury. <i>Journal of Fashion Marketing and Management</i> , 2014, 18, 112-132.	2.2	22
24	A netnographic examination of travelers' online discussions of risks. <i>Tourism Management Perspectives</i> , 2012, 2-3, 65-71.	5.2	75
25	The Impact of Perceived Risk on Information Search: A Study of Finnish Tourists. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2011, 11, 306-323.	3.0	25
26	The impact of salient product cues on aging adults. <i>Journal of Medical Marketing</i> , 2011, 11, 294-302.	0.2	10
27	Exploring consumers' productâ€™specific colour meanings. <i>Qualitative Market Research</i> , 2010, 13, 287-308.	1.5	100
28	Consumers' experience of food products: effects of value activation and price cues. <i>Journal of Customer Behavior</i> , 2008, 7, 19-29.	0.0	6