

# Hannele Kauppinen-Räsänen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/163144/publications.pdf>

Version: 2024-02-01

28  
papers

1,438  
citations

516710

16  
h-index

526287

27  
g-index

28  
all docs

28  
docs citations

28  
times ranked

1010  
citing authors

#	ARTICLE	IF	CITATIONS
1	Local food: a source for destination attraction. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 177-194.	8.0	223
2	Toward a general theory of luxury: Advancing from workbench definitions and theoretical transformations. <i>Journal of Business Research</i> , 2017, 70, 101-107.	10.2	152
3	How consumers' need for uniqueness, self-monitoring, and social identity affect their choices when luxury brands visually shout versus whisper. <i>Journal of Business Research</i> , 2018, 84, 72-81.	10.2	128
4	Culinary-gastronomic tourism – a search for local food experiences. <i>Nutrition and Food Science</i> , 2014, 44, 294-309.	0.9	121
5	Exploring the multi-dimensionality of travellers' culinary-gastronomic experiences. <i>Current Issues in Tourism</i> , 2016, 19, 1260-1280.	7.2	117
6	Exploring consumers' product-specific colour meanings. <i>Qualitative Market Research</i> , 2010, 13, 287-308.	1.5	100
7	Destination foodscape: A stage for travelers' food experience. <i>Tourism Management</i> , 2019, 71, 466-475.	9.8	83
8	Interested in eating and drinking? How food affects travel satisfaction and the overall holiday experience. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2017, 17, 9-26.	3.0	76
9	A netnographic examination of travelers' online discussions of risks. <i>Tourism Management Perspectives</i> , 2012, 2-3, 65-71.	5.2	75
10	Strategic Use of Colour in Brand Packaging. <i>Packaging Technology and Science</i> , 2014, 27, 663-676.	2.8	75
11	The new wave of luxury: the meaning and value of luxury to the contemporary consumer. <i>Qualitative Market Research</i> , 2019, 22, 229-249.	1.5	40
12	A destination's gastronomy as a means for holiday well-being. <i>British Food Journal</i> , 2017, 119, 1578-1591.	2.9	33
13	Conveying conscientiousness: Exploring environmental images across servicescapes. <i>Journal of Retailing and Consumer Services</i> , 2014, 21, 520-528.	9.4	29
14	Gamified package: Consumer insights into multidimensional brand engagement. <i>Journal of Business Research</i> , 2020, 119, 423-434.	10.2	26
15	The Impact of Perceived Risk on Information Search: A Study of Finnish Tourists. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2011, 11, 306-323.	3.0	25
16	Am I worth it? Gifting myself with luxury. <i>Journal of Fashion Marketing and Management</i> , 2014, 18, 112-132.	2.2	22
17	Using colour semiotics to explore colour meanings. <i>Qualitative Market Research</i> , 2018, 21, 101-117.	1.5	19
18	Contemporary insights to the dynamic pre-trip information sourcing behaviour. <i>Tourism and Hospitality Research</i> , 2015, 15, 39-53.	3.8	18

#	ARTICLE	IF	CITATIONS
19	Exploring consumers' subjective shopping experiences in directly operated luxury brand stores. Journal of Retailing and Consumer Services, 2020, 57, 102251.	9.4	18
20	Are service marketing models really used in modern practice?. Journal of Service Management, 2015, 26, 346-371.	7.2	15
21	Managing the transformation of the global commons into luxuries for all. Journal of Business Research, 2020, 116, 467-473.	10.2	12
22	The impact of salient product cues on aging adults. Journal of Medical Marketing, 2011, 11, 294-302.	0.2	10
23	Consumers' experience of food products: effects of value activation and price cues. Journal of Customer Behavior, 2008, 7, 19-29.	0.0	6
24	Global OTC pharmaceutical packaging with a local touch. International Journal of Retail and Distribution Management, 2020, 48, 727-748.	4.7	6
25	Cruise Holidays: How On-Board Service Quality Affects Passengers' Behavior. Tourism in Marine Environments, 2019, 14, 45-59.	0.4	5
26	Building and sustaining resilient luxury service ecosystems. Journal of Business Research, 2022, 146, 201-215.	10.2	3
27	Silence as a Moment of Luxury: Insights from Contemporary Travellers Visiting Churches. Advances in Culture, Tourism and Hospitality Research, 2019, , 291-302.	0.3	1
28	Experiences gained through absorption of and immersion in destinations' food events" case evidence from Finnish travellers. , 2020, , 169-181.		0