

Fares Medjani

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1630238/publications.pdf>

Version: 2024-02-01

5
papers

14
citations

2258059

3
h-index

2550090

3
g-index

5
all docs

5
docs citations

5
times ranked

12
citing authors

#	ARTICLE	IF	CITATIONS
1	Social customer relationship management and organizational performance: testing a conceptual model in the North African context. <i>Industrial Management and Data Systems</i> , 2021, ahead-of-print, .	3.7	3
2	Understanding the Implementation of Social Customer Relationship Management in the North African Context: An Integrated Theory Perspective. <i>Journal of Global Information Technology Management</i> , 2021, 24, 299-318.	1.2	4
3	Social media management, objectification and measurement in an emerging market. <i>International Journal of Business and Emerging Markets</i> , 2019, 11, 288.	0.1	7
4	The Return on Investment of Professional Social Networks. <i>Lecture Notes in Business Information Processing</i> , 2019, , 120-130.	1.0	0
5	Empirical Study of Algerian Web Usersâ€™ Behavior. <i>Lecture Notes in Business Information Processing</i> , 2017, , 55-63.	1.0	0