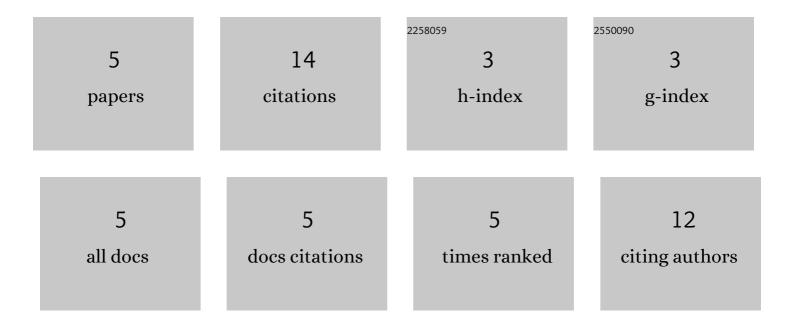
## Fares Medjani

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1630238/publications.pdf Version: 2024-02-01



| # | Article   | IF  | CITATIONS |
|---|---|-----|-----------|
| 1 | Social media management, objectification and measurement in an emerging market. International<br>Journal of Business and Emerging Markets, 2019, 11, 288.   | 0.1 | 7         |
| 2 | Understanding the Implementation of Social Customer Relationship Management in the North African<br>Context: An Integrated Theory Perspective. Journal of Global Information Technology Management,<br>2021, 24, 299-318. | 1.2 | 4         |
| 3 | Social customer relationship management and organizational performance: testing a conceptual<br>model in the North African context. Industrial Management and Data Systems, 2021, ahead-of-print, .                       | 3.7 | 3         |
| 4 | Empirical Study of Algerian Web Users' Behavior. Lecture Notes in Business Information Processing, 2017, , 55-63.   | 1.0 | 0         |
| 5 | The Return on Investment of Professional Social Networks. Lecture Notes in Business Information Processing, 2019, , 120-130.  | 1.0 | Ο         |