

# Stephen K Tagg

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1629289/publications.pdf>

Version: 2024-02-01

19  
papers

1,319  
citations

516681

16  
h-index

794568

19  
g-index

20  
all docs

20  
docs citations

20  
times ranked

1019  
citing authors

#	ARTICLE	IF	CITATIONS
1	The construction of online shopping experience: A repertory grid approach. Computers in Human Behavior, 2017, 72, 222-232.	8.5	66
2	Towards a universal model of internet banking adoption: initial conceptualization. International Journal of Bank Marketing, 2014, 32, 647-687.	6.4	33
3	Online shopping environments in fashion shopping: An S-O-R based review. The Marketing Review, 2012, 12, 161-180.	0.1	76
4	The latent demand for bank debt: characterizing "discouraged borrowers". Small Business Economics, 2012, 38, 399-418.	6.7	143
5	Invisible Businesses: The Characteristics of Home-based Businesses in the United Kingdom. Regional Studies, 2011, 45, 625-639.	4.4	127
6	Effects of demographic factors on bank customers' attitudes and intention toward Internet banking adoption in a major developing African country. Journal of Financial Services Marketing, 2011, 16, 294-315.	3.4	25
7	Does Education Matter? The Characteristics and Performance of Businesses Started by Recent University Graduates. , 2011, , .		0
8	Measuring sense of community in the military: cross-cultural evidence for the validity of the brief sense of community scale and its underlying theory. Journal of Community Psychology, 2010, 38, 671-687.	1.8	40
9	Perceptions and Experience of Employment Regulation in UK Small Firms. Environment and Planning C: Urban Analytics and City Science, 2009, 27, 263-278.	1.5	25
10	Clustering medical journal readership among GPs: Implications for media planning. Journal of Medical Marketing, 2007, 7, 162-168.	0.2	1
11	The happy story of small business financing. Journal of Banking and Finance, 2007, 31, 2648-2672.	2.9	233
12	Bank Loan Officers' Perceptions of Business Owners: The Role of Gender. British Journal of Management, 2007, 18, 154-171.	5.0	90
13	The Effect of the National Minimum Wage on the UK Small Business Sector: A Geographical Analysis. Environment and Planning C: Urban Analytics and City Science, 2006, 24, 99-116.	1.5	16
14	Charity retailers in competition for merchandise: examining how consumers dispose of used goods. Journal of Business Research, 2005, 58, 819-828.	10.2	64
15	Development and evaluation of a mass media Theory of Planned Behaviour intervention to reduce speeding. Health Education Research, 2004, 20, 36-50.	1.9	142
16	Beyond portfolio entrepreneurship: multiple income sources in small firms. Entrepreneurship and Regional Development, 2004, 16, 481-499.	3.3	56
17	Giving at Risk? Examining Perceived Risk and Blood Donation Behaviour. Journal of Marketing Management, 2002, 18, 905-922.	2.3	22
18	The measurement of quality in auditorium acoustics by subjective scaling methods "A review of developments in theory and practice. Applied Acoustics, 1983, 16, 257-278.	3.3	1

#	ARTICLE	IF	CITATIONS
19	Distance Estimation in Cities. <i>Environment and Behavior</i> , 1975, 7, 59-80.	4.7	143