

Nnamdi O Madichie

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1629171/publications.pdf>

Version: 2024-02-01

96
papers

1,157
citations

471061

17
h-index

525886

27
g-index

107
all docs

107
docs citations

107
times ranked

711
citing authors

#	ARTICLE	IF	CITATIONS
1	Corporate social responsibility activity reportage on bank websites in Ghana. <i>International Journal of Bank Marketing</i> , 2010, 28, 498-518.	3.6	110
2	Keeping customers' data secure: A cross-cultural study of cybersecurity compliance among the Gen-Mobile workforce. <i>Computers in Human Behavior</i> , 2021, 114, 106531.	5.1	56
3	Employees' behavioural intention to smartphone security: A gender-based, cross-national study. <i>Computers in Human Behavior</i> , 2020, 104, 106184.	5.1	52
4	Broken Silence: A Commentary on Women's Entrepreneurship in the United Arab Emirates. <i>International Journal of Entrepreneurship and Innovation</i> , 2012, 13, 81-92.	1.4	40
5	Management implications of foreign players in the English Premiership League football. <i>Management Decision</i> , 2009, 47, 24-50.	2.2	37
6	Cultural determinants of entrepreneurial emergence in a typical sub-Saharan African context. <i>Journal of Enterprising Communities</i> , 2008, 2, 285-299.	1.6	35
7	A critical analysis of the "dialogic communications" potential of sub-Saharan African Police Service websites. <i>Public Relations Review</i> , 2014, 40, 338-350.	1.9	35
8	Going with the flow: smart shopping malls and omnichannel retailing. <i>Journal of Services Marketing</i> , 2021, 35, 325-348.	1.7	35
9	Keeping it in the family: exploring Igbo ethnic entrepreneurial behaviour in Nigeria. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2018, 26, 34-53.	2.3	34
10	Breaking the Glass Ceiling in Nigeria: A Review of Women's Entrepreneurship. <i>Journal of African Business</i> , 2009, 10, 51-66.	1.3	31
11	Determinants of livelihood choices and artisanal entrepreneurship in Nigeria. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019, 25, 674-697.	2.3	31
12	A dialogic communications interrogation of the online brand dispositions of banks operating in Ghana. <i>International Journal of Bank Marketing</i> , 2012, 30, 508-526.	3.6	30
13	Supporting black businesses: narratives of support providers in London. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2010, 16, 561-580.	2.3	28
14	The role of institutional and family embeddedness in the failure of Sub-Saharan African migrant family businesses. <i>International Journal of Entrepreneurship and Innovation</i> , 2020, 21, 237-249.	1.4	25
15	Revisiting the European Horsemeat Scandal: The Role of Power Asymmetry in the Food Supply Chain Crisis. <i>Thunderbird International Business Review</i> , 2017, 59, 663-675.	0.9	22
16	Accounting-marketing integration dimensions and antecedents: insights from a frontier market. <i>Journal of Business and Industrial Marketing</i> , 2017, 32, 1144-1158.	1.8	21
17	Marketing Senegal through hip-hop "a discourse analysis of Akon's music and lyrics. <i>Journal of Place Management and Development</i> , 2011, 4, 169-197.	0.7	20
18	The Nigerian movie industry "Nollywood" a nearly perfect marketing case study. <i>Marketing Intelligence and Planning</i> , 2010, 28, 625-649.	2.1	19

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19	Ode to a â€œmillion dollarâ€ question: does the future of football lie in the Middle East?. <i>Management Decision</i> , 2013, 51, 1839-1860.	2.2	19
20	Microâ€credit for microenterprises?. <i>Gender in Management</i> , 2010, 25, 301-319.	1.1	17
21	The Evaluation of CSR and Social Value Practices Among UK Commercial and Social Enterprises. <i>Entrepreneurial Business and Economics Review</i> , 2018, 6, 37-52.	1.2	17
22	IRENA â€ Masdar City (UAE) â€ exemplars of innovation into emerging markets. <i>Foresight</i> , 2011, 13, 34-47.	1.2	16
23	A Reconceptualization of Entrepreneurial Orientation in an Emerging Market Insurance Company. <i>Journal of African Business</i> , 2013, 14, 202-214.	1.3	16
24	Nascent multinationals from West Africa. <i>International Marketing Review</i> , 2018, 35, 683-708.	2.2	16
25	Nigerian restaurants in London: bridging the experiential perception/expectation gap. <i>International Journal of Business and Globalisation</i> , 2007, 1, 258.	0.1	15
26	The â€œbold and the beautifulâ€ of the UAE retail environment. <i>Marketing Intelligence and Planning</i> , 2011, 29, 593-601.	2.1	15
27	Transgenerational business legacies and intergenerational succession among the Igbos (Nigeria). <i>Small Enterprise Research: the Journal of SEANZ</i> , 2020, 27, 165-179.	1.1	15
28	Consumer Behavior: Buying, Having, and Being (8th ed.). <i>Management Decision</i> , 2009, 47, 845-848.	2.2	15
29	Is the Middle East the land of the future? It is not a given!. <i>Foresight</i> , 2013, 15, 321-333.	1.2	14
30	An exploratory enquiry into the internationalisation of higher education in the United Arab Emirates. <i>The Marketing Review</i> , 2013, 13, 83-99.	0.1	14
31	Corruption in Nigeria: how effective is the corruption perception index in highlighting the economic malaise?. <i>World Review of Science, Technology and Sustainable Development</i> , 2005, 2, 320.	0.3	13
32	51 Iweka Road (Onitsha, Nigeria): could this single African address redefine business cluster development?. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2010, 6, 229.	0.2	13
33	Entrepreneurial and cultural dynamics: a gender kaleidoscope of Ugandan microenterprises. <i>International Journal of Entrepreneurship and Small Business</i> , 2008, 5, 337.	0.2	12
34	Entrepreneurship and the Informal Sector: Challenges and Opportunities for African Business Development. <i>Journal of African Business</i> , 2021, 22, 441-447.	1.3	11
35	The business of saving lives in Sub-Saharan Africa (SSA) - a social imperative? Insights from â€œThe Global Soap Projectâ€. <i>Journal of Enterprising Communities</i> , 2016, 10, 321-342.	1.6	10
36	Between Handholding and Hand-held Devices: Marketing Through Smartphone Innovation and Womenâ€™s Entrepreneurship in Post Conflict Economies in Times of Crisis. <i>Information Systems Frontiers</i> , 2023, 25, 401-423.	4.1	10

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37	Professional sports: a new "services" consumption mantra in the United Arab Emirates (UAE). <i>The Marketing Review</i> , 2009, 9, 301-318.	0.1	9
38	Sex in the kitchen: changing gender roles in a female-dominated occupation. <i>International Journal of Entrepreneurship and Small Business</i> , 2013, 18, 90.	0.2	9
39	An Interrogation of Accounting's Marketing Interface in UK Financial Services Organisations: Mixing Cats with Dogs?. <i>Australasian Marketing Journal</i> , 2016, 24, 214-225.	3.5	9
40	An exploratory insight into the workplace demographic challenges in the public sector. <i>Employee Relations</i> , 2016, 38, 859-885.	1.5	9
41	Digital transformation in West Africa: a two country, two-sector analysis. <i>Journal of Enterprising Communities</i> , 2021, 15, 246-257.	1.6	9
42	The European 'horsemeat scandal': A welcome opportunity for the <I>halal</I> supply chain?. <i>Journal of Customer Behavior</i> , 2015, 14, 63-82.	0.0	8
43	Re-branding the Nigerian Professional Football League: open play or dead ball?. <i>Marketing Intelligence and Planning</i> , 2016, 34, 256-280.	2.1	8
44	COVID-19 pandemic and entrepreneurial intention among university students: a contextualisation of the Igbo Traditional Business School. <i>African Journal of Economic and Management Studies</i> , 2022, 13, 89-104.	0.5	8
45	The role of universities in scaling up informal entrepreneurship. <i>Industry and Higher Education</i> , 2023, 37, 94-109.	1.4	8
46	Decolonising research approaches towards non-extractive research. <i>Qualitative Market Research</i> , 2022, 25, 453-468.	1.0	8
47	Marketing theory and practice: the case of the Egg Card. <i>Marketing Intelligence and Planning</i> , 2009, 27, 926-944.	2.1	7
48	â€œMadeâ€•inâ€•Nigeria or â€œownedâ€•byâ€•Ireland?. <i>Management Decision</i> , 2011, 49, 1612-1622.	2.2	7
49	A preliminary assessment of Middle East investments in sub-Saharan Africa: Insights from the mobile telecom sector. <i>Thunderbird International Business Review</i> , 2011, 53, 79-92.	0.9	7
50	An overview of higher education in the Arabian Gulf. <i>International Journal of Business and Emerging Markets</i> , 2015, 7, 326.	0.1	7
51	The entrepreneurial university: an exploration of â€œvalue-creationâ€•in a non-management department. <i>Journal of Management Development</i> , 2017, 36, 196-216.	1.1	7
52	Better Off Out? The Costs and Benefits of Sub-Saharan Africa's Membership of the World Trade Organization. <i>Journal of African Business</i> , 2007, 8, 5-30.	1.3	6
53	"Mind the gaps" between the marketing theory train and the marketing practice platform: the case of Egg Card. <i>The Marketing Review</i> , 2009, 9, 39-62.	0.1	6
54	Setting an agenda for women entrepreneurship in Nigeria. <i>Gender in Management</i> , 2011, 26, 212-219.	1.1	6

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55	City brand challenge 101: Sharjah in a globalised UAE context. <i>International Journal of Business and Globalisation</i> , 2013, 11, 63.	0.1	6
56	Rebranding Thailand through football - food for thought?. <i>International Journal of Entrepreneurship and Small Business</i> , 2015, 25, 1.	0.2	6
57	Are retailers "bagging" the carrier bag levy in England? An exploratory enquiry. <i>Journal of Environmental Management</i> , 2019, 233, 845-853.	3.8	6
58	Business incubation in the UAE: prospects for enterprise development. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2010, 12, 291.	0.1	5
59	An initial assessment of e-governance and public sector marketing in the UAE. <i>International Journal of Business and Emerging Markets</i> , 2013, 5, 234.	0.1	5
60	The Impact of New Media (Digital) and Globalisation on Nollywood. <i>Palgrave Studies of Entrepreneurship in Africa</i> , 2019, , 89-121.	0.2	5
61	The "isms" of Regional Integration: What Do Underlying Interstate Preferences Hold for the ECOWAS Union?. <i>Politics and Policy</i> , 2021, 49, 280-308.	0.6	5
62	Impact assessment of funding on technology acquisition by small businesses. <i>Journal of Enterprising Communities</i> , 2019, 13, 145-166.	1.6	5
63	Standardisation/adaptation of the curriculum - relevance of 'Western' business textbooks for the MENA. <i>International Journal of Business and Emerging Markets</i> , 2015, 7, 380.	0.1	4
64	Consuming Passion for fashion, identity construction & entrepreneurial emergence at the bottom of the pyramid. <i>Small Enterprise Research: the Journal of SEAANZ</i> , 2020, 27, 195-222.	1.1	4
65	On the competitiveness of Africa " a paradoxical economic region - research. <i>African Journal of Business and Economic Research</i> , 2017, 12, 5-10.	0.2	4
66	A theoretical review of the property development challenges in Nigeria. <i>International Journal of Business and Emerging Markets</i> , 2009, 1, 296.	0.1	3
67	The innovation dilemma of the Ghanaian textile industry. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2010, 11, 228.	0.1	3
68	Property development and the unresolved housing issue in northern Nigeria. <i>African Journal of Economic and Management Studies</i> , 2016, 7, 568-591.	0.5	3
69	What Next for Digital Entrepreneurship in Sub-Saharan Africa?. <i>Palgrave Studies of Entrepreneurship in Africa</i> , 2019, , 221-240.	0.2	3
70	Management education trends and gaps " A case study of a community education provision in London (UK). <i>International Journal of Management Education</i> , 2021, 19, 100299.	2.2	3
71	Marketing in the informal economy. , 2020, , 412-428.		3
72	Sharjah Football Club (UAE): still kings?. <i>Emerald Emerging Markets Case Studies</i> , 2011, 1, 1-9.	0.1	2

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73	The road to Rio and the UAE sustainability question: an initial assessment of the Green Sheikh's message. <i>Journal for Global Business Advancement</i> , 2012, 5, 260.	0.3	2
74	Demarketing of Higher Education - Thinking Out of the Box or Out of Focus?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
75	Highlife Music in West Africa: Down Memory Lane. <i>Management Research Review</i> , 2017, 40, 116-119.	1.5	2
76	Regulatory Challenges in Sub-Saharan Africa and Marketing Malpractices of "Big Tobacco". <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2019, , 101-123.	0.7	2
77	Commonomics: Rhetoric and Reality of the African Growth Tragedy. <i>Contributions To Management Science</i> , 2019, , 17-32.	0.4	1
78	Entrepreneurial Intentions Amongst African Students: A Case Study of the University of Education, Winneba, Ghana. , 2020, , 169-190.		1
79	Oppan Gangnam style! A series of accidents " place branding, entrepreneurship and pop culture. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2021, 23, 103-121.	0.7	1
80	Event Studies: Theory, Research and Policy for Planned Events. <i>Management Decision</i> , 2009, 47, 1665-1666.	2.2	1
81	Consumer Protection in Sub-Saharan Africa. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2016, , 311-333.	0.7	1
82	Consumer intentions, reactance and the marketing implications of policy induced mergers and acquisitions in financial services. <i>International Journal of Bank Marketing</i> , 2022, ahead-of-print, .	3.6	1
83	Africa in the Age of Digitalisation. , 2022, , 57-70.		1
84	An evaluation of the uneasy transition towards social enterprise UK. <i>International Journal of Management and Enterprise Development</i> , 2008, 5, 393.	0.1	0
85	London's congestion charging scheme and the growth and survival of the minicab sector. <i>International Journal of Entrepreneurship and Small Business</i> , 2009, 8, 361.	0.2	0
86	CHALLENGES OF INTERNET ADOPTION OF BANKS IN GHANA. , 2009, , 345-360.		0
87	Self-service at UAE petrol forecourts: marketing in unfamiliar terrain?. <i>International Journal of Business and Globalisation</i> , 2011, 6, 104.	0.1	0
88	From 'Fair Play' to 'Serious Play': Any Leadership Lessons from The Russian Football League?. <i>SSRN Electronic Journal</i> , 2013, , .	0.4	0
89	Investigating the Dialogic Communications Potential of the Botswana Trade and Investment Centre Website for Destination Branding. <i>Journal for Labour Market Research</i> , 2021, , 89-106.	0.6	0
90	Public Sector Restructuring and Public"Private Partnerships in Africa. <i>Palgrave Studies of Public Sector Management in Africa</i> , 2022, , 239-270.	0.2	0

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91	The 'Road to Rio' & the UAE Sustainability Question – An Initial Assessment of the Green Sheikh’s Message. SSRN Electronic Journal, 0, , .	0.4	0
92	Acquisitions of Financially Constrained Targets. Journal of Social Sciences Research, 2018, , 1-10.	0.1	0
93	Re-engaging with Europe and the Commonwealth in a Post-Brexit Era. , 2022, , 43-53.		0
94	The African Creative Industry in a Free Trade Area. , 2022, , 29-42.		0
95	Introduction to the Landscape of Creative Industries in Africa. , 2022, , 3-12.		0
96	Value Co-creation of Places and Spaces in Africa’s Creative Hubs. , 2022, , 91-108.		0