

Tsung-Jen Shih

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1616777/publications.pdf>

Version: 2024-02-01

5
papers

573
citations

1937685

4
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

616
citing authors

#	ARTICLE	IF	CITATIONS
1	Cause-Related Marketing in the Telecom Sector: Understanding the Dynamics among Environmental Values, Cause-Brand Fit, and Product Type. Sustainability, 2021, 13, 5129.	3.2	3
2	Developing Communication Strategies for Mitigating Actions Against Global Warming: Linking Framing and a Dual Processing Model. Environmental Communication, 2017, 11, 840-858.	2.5	13
3	Religious beliefs and public attitudes toward nanotechnology in Europe and the United States. Nature Nanotechnology, 2009, 4, 91-94.	31.5	212
4	Media Coverage of Public Health Epidemics: Linking Framing and Issue Attention Cycle Toward an Integrated Theory of Print News Coverage of Epidemics. Mass Communication and Society, 2008, 11, 141-160.	2.1	196
5	Scientists worry about some risks more than the public. Nature Nanotechnology, 2007, 2, 732-734.	31.5	149