Tsung-Jen Shih

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1616777/publications.pdf

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		1937685	2053705	
5	573	4	5	
papers	citations	h-index	g-index	
5	5	5	616	
all docs	docs citations	times ranked	citing authors	

#	Article	IF	CITATIONS
1	Religious beliefs and public attitudes toward nanotechnology in Europe and the United States. Nature Nanotechnology, 2009, 4, 91-94.	31.5	212
2	Media Coverage of Public Health Epidemics: Linking Framing and Issue Attention Cycle Toward an Integrated Theory of Print News Coverage of Epidemics. Mass Communication and Society, 2008, 11, 141-160.	2.1	196
3	Scientists worry about some risks more than the public. Nature Nanotechnology, 2007, 2, 732-734.	31.5	149
4	Developing Communication Strategies for Mitigating Actions Against Global Warming: Linking Framing and a Dual Processing Model. Environmental Communication, 2017, 11, 840-858.	2.5	13
5	Cause-Related Marketing in the Telecom Sector: Understanding the Dynamics among Environmental Values, Cause-Brand Fit, and Product Type. Sustainability, 2021, 13, 5129.	3.2	3