

Sandra Maria Correia Loureiro

List of Publications by Year in descending order

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Version: 2024-02-01

193
papers

6,192
citations

87843

38
h-index

88593

70
g-index

199
all docs

199
docs citations

199
times ranked

3520
citing authors

#	ARTICLE	IF	CITATIONS
1	The role of the rural tourism experience economy in place attachment and behavioral intentions. <i>International Journal of Hospitality Management</i> , 2014, 40, 1-9.	5.3	397
2	20 years of research on virtual reality and augmented reality in tourism context: A text-mining approach. <i>Tourism Management</i> , 2020, 77, 104028.	5.8	295
3	I, Chatbot: Modeling the determinants of users' satisfaction and continuance intention of AI-powered service agents. <i>Telematics and Informatics</i> , 2020, 54, 101473.	3.5	286
4	Corporate reputation, satisfaction, delight, and loyalty towards rural lodging units in Portugal. <i>International Journal of Hospitality Management</i> , 2011, 30, 575-583.	5.3	259
5	The Importance of Quality, Satisfaction, Trust, and Image in Relation to Rural Tourist Loyalty. <i>Journal of Travel and Tourism Marketing</i> , 2008, 25, 117-136.	3.1	212
6	Understanding the use of Virtual Reality in Marketing: A text mining-based review. <i>Journal of Business Research</i> , 2019, 100, 514-530.	5.8	188
7	Brand emotional connection and loyalty. <i>Journal of Brand Management</i> , 2012, 20, 13-27.	2.0	179
8	Value get, value give: The relationships among perceived value, relationship quality, customer engagement, and value consciousness. <i>International Journal of Hospitality Management</i> , 2019, 80, 78-90.	5.3	175
9	Calibrating 30 Years of Experimental Research: A Meta-Analysis of the Atmospheric Effects of Music, Scent, and Color. <i>Journal of Retailing</i> , 2017, 93, 228-240.	4.0	172
10	Artificial intelligence in business: State of the art and future research agenda. <i>Journal of Business Research</i> , 2021, 129, 911-926.	5.8	164
11	The influence of brand experience and service quality on customer engagement. <i>Journal of Retailing and Consumer Services</i> , 2019, 50, 50-59.	5.3	145
12	Exploring behavioural branding, brand love and brand co-creation. <i>Journal of Product and Brand Management</i> , 2016, 25, 516-526.	2.6	136
13	The dimensions of rural tourism experience: impacts on arousal, memory, and satisfaction. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 189-201.	3.1	134
14	Examining the role of wine brand love on brand loyalty: A multi-country comparison. <i>International Journal of Hospitality Management</i> , 2015, 49, 47-55.	5.3	127
15	The effect of atmospheric cues and involvement on pleasure and relaxation: The spa hotel context. <i>International Journal of Hospitality Management</i> , 2013, 35, 35-43.	5.3	118
16	Brand Coolness. <i>Journal of Marketing</i> , 2019, 83, 36-56.	7.0	114
17	The effect of corporate social responsibility on consumer satisfaction and perceived value: the case of the automobile industry sector in Portugal. <i>Journal of Cleaner Production</i> , 2012, 37, 172-178.	4.6	113
18	Differential effects of atmospheric cues on emotions and loyalty intention with respect to age under online/offline environment. <i>Journal of Retailing and Consumer Services</i> , 2014, 21, 211-219.	5.3	103

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19	Stakeholder engagement in co-creation processes for innovation: A systematic literature review and case study. <i>Journal of Business Research</i> , 2020, 119, 388-409.	5.8	102
20	Antecedents and outcomes of online brand engagement. <i>Online Information Review</i> , 2017, 41, 985-1005.	2.2	93
21	Consumer-based approach to customer engagement – The case of luxury brands. <i>Journal of Retailing and Consumer Services</i> , 2018, 43, 325-332.	5.3	90
22	Who needs delight?. <i>Journal of Service Management</i> , 2014, 25, 101-124.	4.4	89
23	Past, present, and future of pro-environmental behavior in tourism and hospitality: a text-mining approach. <i>Journal of Sustainable Tourism</i> , 2022, 30, 258-278.	5.7	83
24	Satisfying and Delighting the Rural Tourists. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 396-408.	3.1	82
25	The growing complexity of customer engagement: a systematic review. <i>EuroMed Journal of Business</i> , 2020, 15, 167-203.	1.7	72
26	Exploring online customer engagement with hospitality products and its relationship with involvement, emotional states, experience and brand advocacy. <i>Journal of Hospitality Marketing and Management</i> , 2019, 28, 147-171.	5.1	71
27	Luxury values and experience as drivers for consumers to recommend and pay more. <i>Journal of Retailing and Consumer Services</i> , 2014, 21, 394-400.	5.3	69
28	The Role of Website Quality on PAD, Attitude and Intentions to Visit and Recommend Island Destination. <i>International Journal of Tourism Research</i> , 2015, 17, 545-554.	2.1	69
29	Fashion brands on retail websites: Customer performance expectancy and e-word-of-mouth. <i>Journal of Retailing and Consumer Services</i> , 2018, 41, 131-141.	5.3	68
30	The effect of consumer-generated media stimuli on emotions and consumer brand engagement. <i>Journal of Product and Brand Management</i> , 2019, 29, 387-408.	2.6	58
31	Intentions to use and recommend to others. <i>Online Information Review</i> , 2014, 38, 186-208.	2.2	51
32	The role of website stimuli of experience on engagement and brand advocacy. <i>Journal of Hospitality and Tourism Technology</i> , 2018, 9, 204-222.	2.5	50
33	A consumer engagement systematic review: synthesis and research agenda. <i>Spanish Journal of Marketing - ESIC</i> , 2020, 24, 283-307.	2.7	49
34	Enhancing brand coolness through perceived luxury values: Insight from luxury fashion brands. <i>Journal of Retailing and Consumer Services</i> , 2020, 57, 102211.	5.3	48
35	Stand by me: analyzing the tourist’s intelligent voice assistant relationship quality. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3840-3859.	5.3	47
36	An asymmetrical approach to understanding configurations of customer loyalty in the airline industry. <i>Journal of Retailing and Consumer Services</i> , 2017, 38, 96-107.	5.3	45

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37	How perceived risk and animosity towards a destination may influence destination image and intention to revisit: the case of Rio de Janeiro. <i>Anatolia</i> , 2019, 30, 497-512.	1.3	45
38	Explaining Love of Wine Brands. <i>Journal of Promotion Management</i> , 2012, 18, 329-343.	2.4	43
39	Place attachment and tourist engagement of major visitor attractions in Lisbon. <i>Tourism and Hospitality Research</i> , 2019, 19, 368-381.	2.4	43
40	THE EFFECT OF PERCEIVED BENEFITS, TRUST, QUALITY, BRAND AWARENESS/ASSOCIATIONS AND BRAND LOYALTY ON INTERNET BANKING BRAND EQUITY. <i>International Journal of Electronic Commerce Studies</i> , 2013, 4, 139-158.	0.8	40
41	Virtual Atmosphere: The Effect of Pleasure, Arousal, and Delight on Word-of-Mouth. <i>Journal of Promotion Management</i> , 2014, 20, 452-469.	2.4	39
42	Medical touristsâ€™ emotional and cognitive response to credibility and Servicescape. <i>Current Issues in Tourism</i> , 2017, 20, 1633-1652.	4.6	39
43	The effect of benign and malicious envies on desire to buy luxury fashion items. <i>Journal of Retailing and Consumer Services</i> , 2020, 52, 101688.	5.3	39
44	How escapism leads to behavioral intention in a virtual reality store with background music?. <i>Journal of Business Research</i> , 2021, 134, 288-300.	5.8	38
45	Enhancing brand equity through emotions and experience: the banking sector. <i>International Journal of Bank Marketing</i> , 2018, 36, 868-883.	3.6	37
46	Travellers' mindsets and theory of planned behaviour. <i>Tourism Management Perspectives</i> , 2019, 30, 193-196.	3.2	37
47	The increasing dynamics between consumers, social groups and brands. <i>Qualitative Market Research</i> , 2012, 15, 404-419.	1.0	35
48	Engaging fashion consumers in social media: the case of luxury brands. <i>International Journal of Fashion Design, Technology and Education</i> , 2018, 11, 310-321.	0.9	34
49	How Corporate Social Responsibility Initiatives in Social Media Affect Awareness and Customer Engagement. <i>Journal of Promotion Management</i> , 2019, 25, 419-438.	2.4	34
50	Happiness with rural experience: Exploring the role of tourist mindfulness as a moderator. <i>Journal of Vacation Marketing</i> , 2019, 25, 279-300.	2.5	34
51	A passion for fashion. <i>International Journal of Retail and Distribution Management</i> , 2017, 45, 468-484.	2.7	31
52	Analysing Consumer-Brand Engagement Through Appreciative Listening on Social Network Platforms. <i>Journal of Promotion Management</i> , 2019, 25, 304-313.	2.4	31
53	Exploring the Determinants of Instagram as a Social Network for Online Consumer-Brand Relationship. <i>Journal of Promotion Management</i> , 2019, 25, 354-366.	2.4	30
54	Virtual reality and gamification in marketing higher education: a review and research agenda. <i>Spanish Journal of Marketing - ESIC</i> , 2021, 25, 179-216.	2.7	30

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55	Use numbers not words! Communicating hotelsâ€™ cleaning programs for COVID-19 from the brand perspective. <i>International Journal of Hospitality Management</i> , 2021, 94, 102872.	5.3	29
56	Shaping a View on the Influence of Technologies on Sustainable Tourism. <i>Sustainability</i> , 2021, 13, 12691.	1.6	29
57	Wine prestige and experience in enhancing relationship quality and outcomes. <i>International Journal of Wine Business Research</i> , 2017, 29, 434-456.	1.0	27
58	The effect of corporate brand reputation on brand attachment and brand loyalty: Automobile sector. <i>Cogent Business and Management</i> , 2017, 4, 1360031.	1.3	27
59	Masstige strategies on social media: The influence on sentiments and attitude toward the brand. <i>International Journal of Consumer Studies</i> , 2022, 46, 1113-1126.	7.2	27
60	Fostering Online Relationships With Brands Through Websites and Social Media Brand Pages. <i>Journal of Promotion Management</i> , 2019, 25, 379-393.	2.4	26
61	Pressing the Buy Button. <i>Clothing and Textiles Research Journal</i> , 2016, 34, 163-178.	2.2	25
62	How Fashion Brands Engage on Social Media: A Netnography Approach. <i>Journal of Promotion Management</i> , 2019, 25, 367-378.	2.4	25
63	The Importance of Employeesâ€™ Engagement on the Organizational Success. <i>Journal of Promotion Management</i> , 2019, 25, 328-336.	2.4	25
64	Effects of atmospherics on emotions and intention with respect to involvement in different shopping environments. <i>Journal of Global Scholars of Marketing Science</i> , 2013, 23, 435-459.	1.4	24
65	How Brand Authenticity and Consumer Brand Engagement Can Be Expressed in Reviews: A Text Mining Approach. <i>Journal of Promotion Management</i> , 2020, 26, 457-480.	2.4	23
66	Exploring how mindfulness may enhance perceived value of travel experience. <i>Service Industries Journal</i> , 2020, 40, 800-824.	5.0	21
67	The role of online brand community engagement on positive or negative self-expression word-of-mouth. <i>Cogent Business and Management</i> , 2018, 5, 1508543.	1.3	20
68	Service brand coolness in the construction of brand loyalty: A self-presentation theory approach. <i>Journal of Retailing and Consumer Services</i> , 2022, 65, 102876.	5.3	19
69	An Examination of the Influence of Emotional Solidarity on Value Cocreation with International Muslim Travelers. <i>Journal of Travel Research</i> , 2022, 61, 1573-1598.	5.8	18
70	Brand Equity and Brand Loyalty in the Internet Banking Context: FIMIX-PLS Market Segmentation. <i>Journal of Service Science and Management</i> , 2011, 04, 476-485.	0.4	17
71	How brand personality, brand identification and service quality influence service brand equity. <i>Cogent Business and Management</i> , 2014, 1, 981329.	1.3	17
72	A new loveâ€“hate scale for sports fans. <i>International Journal of Sports Marketing and Sponsorship</i> , 2020, 21, 543-560.	0.8	17

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73	Using Social Networks Sites in the Purchasing Decision Process. <i>International Journal of E-Business Research</i> , 2014, 10, 18-35.	0.7	16
74	Relationship Between Companies and the Public on Facebook: The Portuguese and the Brazilian Context. <i>Journal of Promotion Management</i> , 2016, 22, 705-718.	2.4	16
75	The role of intrinsic in-flight cues in relationship quality and behavioural intentions: segmentation in less mindful and mindful passengers. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 948-962.	3.1	16
76	Signalling effects on symbolic status and travellers' well-being in the luxury cruise industry. <i>International Journal of Tourism Research</i> , 2019, 21, 639-654.	2.1	16
77	Exploring the role of atmospheric cues and authentic pride on perceived authenticity assessment of museum visitors. <i>International Journal of Tourism Research</i> , 2019, 21, 413-426.	2.1	16
78	How augmented reality media richness influences consumer behaviour. <i>International Journal of Consumer Studies</i> , 2022, 46, 2351-2366.	7.2	16
79	Negative Film Plot and Tourists' Image and Intentions: The Case of <i>City of God</i> . <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 352-365.	3.1	15
80	Luxury values as drivers for affective commitment: The case of luxury car tribes. <i>Cogent Business and Management</i> , 2016, 3, 1171192.	1.3	15
81	Exploring the attractiveness of manufacturer brands and retailer own-brands in supermarket context. <i>International Journal of Retail and Distribution Management</i> , 2017, 45, 1095-1113.	2.7	15
82	Understanding the role of visual attention on wines' purchase intention: an eye-tracking study. <i>International Journal of Wine Business Research</i> , 2019, 32, 161-179.	1.0	15
83	The wow effect and behavioral intentions of tourists to astrotourism experiences: Mediating effects of satisfaction. <i>International Journal of Tourism Research</i> , 2022, 24, 362-375.	2.1	15
84	Advertising and country-of-origin images as sources of brand equity and the moderating role of brand typicality. <i>Baltic Journal of Management</i> , 2017, 12, 153-170.	1.2	13
85	Destination atmospheric cues as key influencers of tourists' word-of-mouth communication: tourist visitation at two Mediterranean capital cities. <i>Tourism Recreation Research</i> , 2021, 46, 85-108.	3.3	13
86	Smart Speaker Recommendations: Impact of Gender Congruence and Amount of Information on Users' Engagement and Choice. <i>Frontiers in Psychology</i> , 2021, 12, 659994.	1.1	13
87	Creating value for customers through engagement and participation in brand communities. <i>International Journal of Business Performance Management</i> , 2015, 16, 114.	0.2	12
88	Engaging visitors in cultural and recreational experience at museums. <i>Anatolia</i> , 2018, 29, 581-592.	1.3	12
89	Fans club brand relationship: football passion. <i>International Journal of Business and Globalisation</i> , 2014, 12, 82.	0.1	11
90	Tell What You Want but Do Not Irritate Me: A Senior Perspective About Advertising. <i>Journal of Promotion Management</i> , 2018, 24, 198-214.	2.4	11

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91	The Impact of Nostalgia and Probability Markers on the Effectiveness of Advertising Creative Strategies. <i>Journal of Promotion Management</i> , 2020, 26, 791-811.	2.4	10
92	Consumer-Brand Relationship. , 2013, , 414-434.		10
93	Virtual Reality in the Motion Picture Industry: The Relationship among Movie Coolness, Sympathy, Empathy, and Word-of-Mouth. <i>Journal of Promotion Management</i> , 2022, 28, 144-159.	2.4	10
94	Luxury fashion consumption: a review, synthesis and research agenda. <i>Spanish Journal of Marketing - ESIC</i> , 2024, 28, 144-164.	2.7	9
95	Tourism destination competitiveness in São Tomé and Príncipe. <i>Anatolia</i> , 2015, 26, 217-229.	1.3	8
96	How does the experience and destination authenticity influence "affect"? <i>Anatolia</i> , 2020, 31, 449-465.	1.3	8
97	Destination's efforts and commitment towards recycling. <i>Current Issues in Tourism</i> , 2020, 23, 2637-2648.	4.6	8
98	Loving and Hating Brands. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2015, , 417-438.	0.7	8
99	Determinantes de la intención de uso de Facebook en el proceso de decisión de compra. <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , 2015, 21, 26-34.	0.6	7
100	Mind, service quality, relationship with airlines. <i>Journal of Strategic Marketing</i> , 2023, 31, 212-234.	3.7	7
101	The Role of Creative Communications and Gamification in Student Engagement in Higher Education: A Sentiment Analysis Approach. <i>Journal of Creative Communications</i> , 2022, 17, 7-21.	1.2	7
102	Cognitive Image, Mental Imagery, and Responses (CI-MI-R): Mediation and Moderation Effects. <i>Journal of Travel Research</i> , 2022, 61, 903-920.	5.8	7
103	Consumption, Anti-Consumption and Consumption Communities. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014, , 510-536.	0.7	7
104	The Role of Personal Values and Personality Traits On Intention to Recommend a Destination. <i>Tourism Analysis</i> , 2021, 26, 349-361.	0.5	7
105	Exploring Tourism Students' Engagement through Telepresence, Pleasantness of the Experience and Memory: A Virtual Reality Approach. <i>Journal of Promotion Management</i> , 2022, 28, 669-685.	2.4	7
106	Transhumanism and Engagement-Facilitating Technologies in Society. <i>Journal of Promotion Management</i> , 2022, 28, 537-558.	2.4	7
107	Memorable tourism experience in the context of astrotourism. <i>Anatolia</i> , 2023, 34, 235-247.	1.3	7
108	I am feeling so good! Motivations for interacting in online brand communities. <i>Journal of Research in Interactive Marketing</i> , 2023, 17, 61-77.	7.2	7

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109	Analysing drivers and outcomes of job and professional satisfaction at health centres in Portugal. Benchmarking, 2019, 26, 1357-1375.	2.9	6
110	The effects of socio-political context on Tourism. EuroMed Journal of Business, 2019, 15, 22-38.	1.7	6
111	Museum coolness: creating the desire to revisit. Tourism Recreation Research, 2023, 48, 94-109.	3.3	6
112	THE ROLE OF WORD-OF-MOUTH AND CELEBRITY ENDORSEMENT IN ONLINE CONSUMER-BRAND RELATIONSHIP: THE CONTEXT OF INSTAGRAM. Global Fashion Management Conference, 2018, 2018, 1119-1129.	0.0	6
113	The Role of Commitment Amongst Tourists and Intelligent Virtual Assistants. Journal of Promotion Management, 0, , 1-14.	2.4	6
114	Exploring the Role of Norms and Habit in Explaining Pro-Environmental Behavior Intentions in Situations of Use Robots and AI Agents as Providers in Tourism Sector. Sustainability, 2021, 13, 13928.	1.6	6
115	What is the core essence of small city boutique hotels?. International Journal of Culture, Tourism and Hospitality Research, 2019, 14, 44-62.	1.6	5
116	Cause-Related Marketing in the Digital Era: How Enterprises Can Deal with International Campaigns in Individualist Versus Collectivist Countries. Voluntas, 2020, 31, 1330-1342.	1.1	5
117	Virtual reality, augmented reality and tourism experience. , 2020, , 439-452.		5
118	Exploring a New Form of Interaction in the Match Day: Virtual Reality Technologies among Fans of Soccer. Journal of Promotion Management, 2022, 28, 729-748.	2.4	5
119	Internet of things and consumer engagement on retail: state-of-the-art and future directions. EuroMed Journal of Business, 2022, ahead-of-print, .	1.7	5
120	Mental Imagery, Product Involvement and Presence at Virtual Reality Supermarket. Journal of Creative Communications, 2023, 18, 79-92.	1.2	5
121	Tourism in Rural Areas: Foundation, Quality and Experience. , 0, , .		4
122	The impact of islands' image on tourists' satisfaction and place identity. Journal for International Business and Entrepreneurship Development, 2013, 7, 52.	0.7	4
123	Intentions towards the sustainability of young adults: a cross-cultural comparison. World Review of Entrepreneurship, Management and Sustainable Development, 2014, 10, 247.	0.2	4
124	Exploring the Attitudes of Bottled Wine Distributors Toward Wine Producers in the Portuguese Wine Sector. Journal of International Food and Agribusiness Marketing, 2015, 27, 15-32.	1.0	4
125	Exploring sources and outcomes of trust and commitment to nonprofit organizations: The case of Amnesty International Portugal. International Journal of Nonprofit and Voluntary Sector Marketing, 2018, 23, e1598.	0.5	4
126	What is the Role of Memory in Consumerâ€™Brand Relationship? Insight from sport industry. Journal of Creative Communications, 2021, 16, 347-355.	1.2	4

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127	Exploring drivers and outcomes of brand centrality experience: the role of partner quality as moderator. <i>International Journal of Fashion Design, Technology and Education</i> , 2020, 13, 150-164.	0.9	4
128	Achieving Brand Engagement and Brand Equity Through Co-creation Process. <i>Journal of Creative Communications</i> , 2022, 17, 303-318.	1.2	4
129	Committing Millennials Toward Recycling and Environmental Preservation. <i>Journal of Promotion Management</i> , 2016, 22, 224-237.	2.4	3
130	The Use of Augmented Reality to Expand the Experience of Museum Visitors. <i>Springer Series on Cultural Computing</i> , 2021, , 141-151.	0.4	3
131	Be or Not Be Online Engaged. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 18-34.	0.7	3
132	When Consumers' Complaints Fall Into Public Domain. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 124-137.	0.7	3
133	International border restrictions and rules toward the illicit trafficking of cultural heritage in the tourism context: a multi-methods approach. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 974-990.	3.1	3
134	The Impact of Generation Yâ€™s Customer Experience on Emotions: Online Banking Sector. <i>Communications in Computer and Information Science</i> , 2017, , 616-639.	0.4	2
135	FASHION BRANDS COMMUNICATING AND INTERACTING IN INSTAGRAM: A NETNOGRAPHY APPROACH. <i>Global Fashion Management Conference</i> , 2018, 2018, 1352-1362.	0.0	2
136	Rescue archaeology heritage valuation in Europe's largest dam - Alqueva: ex-situ products as elements of creative tourism. <i>Pasos</i> , 2014, 12, 623-634.	0.1	2
137	Driving Forces Behind Participation and Satisfaction with Social Networking Sites. <i>International Journal of Virtual Communities and Social Networking</i> , 2012, 4, 33-51.	0.2	2
138	Using Immersive and Artificial Intelligence Technologies to Promote Different Industries. <i>Journal of Promotion Management</i> , 2022, 28, 111-112.	2.4	2
139	Implications of Gamification and Virtual Reality in Higher Education. , 2022, , 1676-1686.		2
140	Tourist-virtual assistant communication: the power of attachment and authenticity. <i>Anatolia</i> , 0, , 1-13.	1.3	2
141	Customersâ€™ Online Interaction Experiences with Fashion Brands: E-Information and E-Buying. , 0, ,		1
142	Following up the article "Effects of atmospherics on emotions and intention with respect to involvement in different shopping environments" by Loureiro, Koo, and Ribeiro. <i>Journal of Global Scholars of Marketing Science</i> , 2018, 28, 208-213.	1.4	1
143	The role of need for self-expression and arousal to commit university students for environmental responsibility behaviours. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2018, 14, 62.	0.2	1
144	Promoting Brand Relationships. <i>Journal of Promotion Management</i> , 2019, 25, 301-303.	2.4	1

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145	Creating Memories and Engagement in College Student Through Virtual Reality. Progress in IS, 2021, , 167-179.	0.5	1
146	A Conceptual Approach for Cannibalism Between Goods. Chinese Business Review, 2012, 11, .	0.3	1
147	Managerial Challenges in VR and AR in Asia. Advances in Computational Intelligence and Robotics Book Series, 2020, , 44-54.	0.4	1
148	Incorporating VR, AR, and Related Technologies in the Tourism Industry. Advances in Computational Intelligence and Robotics Book Series, 2020, , 211-233.	0.4	1
149	CHARACTERISTICS OF THE JAPANESE TYPE OF OMNI CHANNEL RETAILING. , 2016, , .		1
150	Consumption and Well-Being. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2017, , 248-277.	0.7	1
151	Relationship marketing on social software platforms. , 2017, , 314-325.		1
152	EFFECT OF WEBSITE PERFORMANCE EXPECTANCY ON CUSTOMER SATISFACTION ONLINE FASHION PERFORMANCE. Global Fashion Management Conference, 2017, 2017, 536-539.	0.0	1
153	Beyond Virtual and Augmented Reality. Advances in Computational Intelligence and Robotics Book Series, 2020, , 252-265.	0.4	1
154	Implications of Gamification and Virtual Reality in Higher Education. Advances in Computational Intelligence and Robotics Book Series, 2020, , 111-124.	0.4	1
155	Creative Communications and Interactions among Stakeholders. Journal of Creative Communications, 2021, 16, 231-232.	1.2	1
156	Technology and Luxury in Tourism and Hospitality. , 2022, , 273-284.		1
157	Addressing environmental, financial and social sustainability in the management of higher education quality. Journal for International Business and Entrepreneurship Development, 2014, 7, 181.	0.7	0
158	Framework for success of online brand management: a systematic literature review. World Review of Entrepreneurship, Management and Sustainable Development, 2016, 12, 300.	0.2	0
159	Online Brand Communities: When Consumers are Negatively Engaged. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2019, , 733-740.	0.1	0
160	How Committed I Am with Tourist-Intelligent Virtual Assistants?. Smart Innovation, Systems and Technologies, 2021, , 3-9.	0.5	0
161	The Role of Mental Imagery as Driver to Purchase Intentions in a Virtual Supermarket. Progress in IS, 2021, , 17-28.	0.5	0
162	AI Meaning and Applications in the Consumer Sector of Retailing, Hospitality, and Tourism. Advances in Business Information Systems and Analytics Book Series, 2021, , 291-303.	0.3	0

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163	Virtual Reality and Artificial Intelligence: Co-creation Process Between Consumers and Firms in an Area of Smart Cities. Progress in IS, 2021, , 239-250.	0.5	0
164	THE ROLE OF AFFECTIVE COMMITMENT IN DRIVING ENVIRONMENTAL EFFORTS: A CROSS-CULTURAL STUDY. , 2014, , .		0
165	Feeling Better While Waiting: Hospital Lobby in Portugal and South Korea. Asian Journal of Business Research, 2015, 5, .	0.6	0
166	IT IS ALL ABOUT DESIRES! MOTIVATION TO ENGAGE IN MEDICAL TOURISM PRACTICES AND SUBJECTIVE WELL-BEING. , 2016, , .		0
167	IN-FLIGHT ATTRIBUTES AND MINDFUL PASSENGERS: QUALITATIVE COMPARATIVE ANALYSIS (QCA) OF RELATIONSHIP QUALITY AND BEHAVIOURAL INTENTIONS CONFIGURATIONS. , 2016, , .		0
168	MANAGING THE BRAND ART GALLERY: ART VISUALIZATION AND OVERALL EVALUATION. , 2016, , .		0
169	An examination of the role of arousal and actual behaviour on commitment towards recycling and environmental preservation. International Journal of Environment and Waste Management, 2017, 20, 187.	0.2	0
170	THE BACKGROUND MUSIC AT ART GALLERIES EXPERIENCE IN LISBON. Global Fashion Management Conference, 2017, 2017, 531-535.	0.0	0
171	The role of need for self-expression and arousal to commit university students for environmental responsibility behaviours. World Review of Entrepreneurship, Management and Sustainable Development, 2018, 14, 62.	0.2	0
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