

# Sergio Barta

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1606528/publications.pdf>

Version: 2024-02-01

3  
papers

48  
citations

2682572

2  
h-index

2550090

3  
g-index

3  
all docs

3  
docs citations

3  
times ranked

14  
citing authors

| # | ARTICLE  | IF  | CITATIONS |
|---|--|-----|-----------|
| 1 | Influencer Marketing: How Social Presence Affects Followers's Intentions. Smart Innovation, Systems and Technologies, 2021, , 467-478. | 0.6 | 2         |
| 2 | Managing consumer experience and online flow: Differences in handheld devices vs PCs. Technology in Society, 2021, 64, 101525.         | 9.4 | 30        |
| 3 | The role of flow consciousness in consumer regret. Internet Research, 2021, ahead-of-print, .  | 4.9 | 16        |