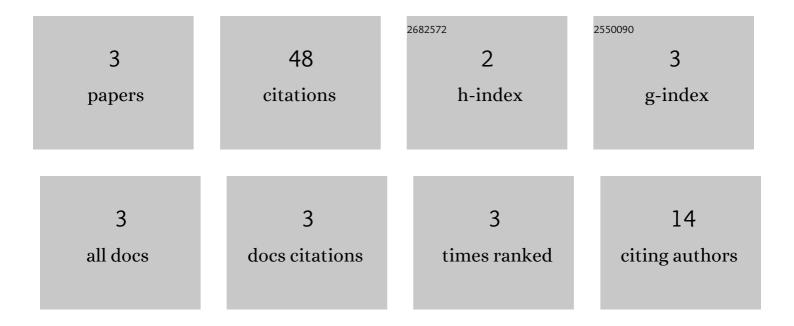
Sergio Barta

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1606528/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	Influencer Marketing: How Social Presence Affects Followers' Intentions. Smart Innovation, Systems and Technologies, 2021, , 467-478.	0.6	2
2	Managing consumer experience and online flow: Differences in handheld devices vs PCs. Technology in Society, 2021, 64, 101525.	9.4	30
3	The role of flow consciousness in consumer regret. Internet Research, 2021, ahead-of-print, .	4.9	16