

Sergio Barta

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1606528/publications.pdf>

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3
papers

48
citations

2682572

2
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

14
citing authors

#	ARTICLE	IF	CITATIONS
1	Managing consumer experience and online flow: Differences in handheld devices vs PCs. Technology in Society, 2021, 64, 101525.	9.4	30
2	The role of flow consciousness in consumer regret. Internet Research, 2021, ahead-of-print, .	4.9	16
3	Influencer Marketing: How Social Presence Affects Followers's Intentions. Smart Innovation, Systems and Technologies, 2021, , 467-478.	0.6	2