

Agata Wawrzyniak

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1601657/publications.pdf>

Version: 2024-02-01

2
papers

92
citations

3311381

1
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

117
citing authors

#	ARTICLE	IF	CITATIONS
1	The Study of Advertising Content with Application of EEG. Springer Proceedings in Business and Economics, 2016, , 333-353.	0.3	1
2	Neurophysiological Tools to Investigate Consumer's Gender Differences during the Observation of TV Commercials. Computational and Mathematical Methods in Medicine, 2014, 2014, 1-12.	1.3	91