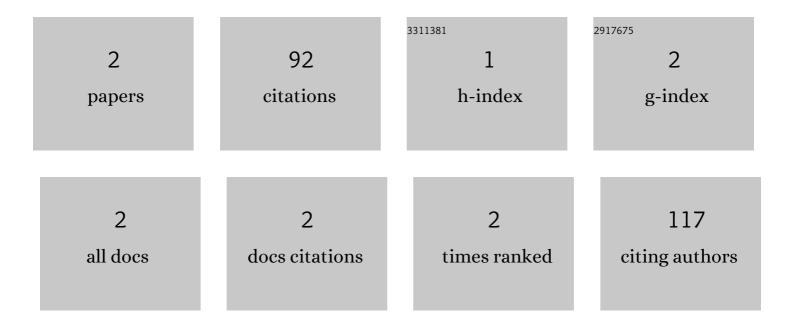
Agata Wawrzyniak

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1601657/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Neurophysiological Tools to Investigate Consumer's Gender Differences during the Observation of TV Commercials. Computational and Mathematical Methods in Medicine, 2014, 2014, 1-12.	1.3	91
2	The Study of Advertising Content with Application of EEG. Springer Proceedings in Business and Economics, 2016, , 333-353.	0.3	1