

# Ana Balula

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1574942/publications.pdf>

Version: 2024-02-01

29  
papers

40  
citations

2682335

2  
h-index

2272820

4  
g-index

30  
all docs

30  
docs citations

30  
times ranked

31  
citing authors

#	ARTICLE	IF	CITATIONS
1	BETTER TOGETHER: ADOPTING TEAM-BASED LEARNING IN THE ENGLISH FOR SPECIFIC PURPOSES CLASSROOM. INTED Proceedings, 2022, , .	0.0	0
2	BUSINESS PITCHING IN THE COMMUNICATION STRATEGY OF A PRODUCT: A COIL PROJECT BETWEEN PORTUGAL AND BRAZIL. INTED Proceedings, 2022, , .	0.0	0
3	Digital Platforms in the Age of Mobility: A Contribution Towards Language Teaching and Learning. Communications in Computer and Information Science, 2021, , 398-407.	0.4	0
4	Pitch This. Advances in Linguistics and Communication Studies, 2021, , 100-115.	0.2	0
5	Stepping Up to the Challenge. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 161-176.	0.2	0
6	Reliability of Digital Formative Assessment Practices and Instruments. Advances in Mobile and Distance Learning Book Series, 2021, , 171-193.	0.4	2
7	V-interESP - UtilizaÃ§Ã£o de VÃdeos para Melhorar a ExperiÃancia de Aprendizagem dos Estudantes ESP: Ensino e InvestigaÃ§Ã£o Conjunta Internacional. Revista De Linguas Para Fines EspecÃficos, 2021, , 74-96.	0.0	0
8	Teaching English to Marketing Students. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 162-183.	0.7	1
9	Mobile devices in lifelong learning: Setting a research agenda. , 2018, , .		0
10	KEY PROCESSES FOR THE CONSTRUCTION OF AN INFORMAL GUIDE TO DEVELOP DIGITAL COMPETENCES: SUPPORT RESETTLED REFUGEES IN ACTIVE JOB SEARCH. , 2018, , .		1
11	CATEGORIZATION OF BUSINESS ENGLISH COMMUNICATIVE SKILLS: A PROPOSAL. EDULEARN Proceedings, 2017, , .	0.0	1
12	Socrative. Advances in Mobile and Distance Learning Book Series, 2017, , 215-237.	0.4	2
13	THE USE OF ONLINE SOCIAL NETWORKS, FOR THE ACQUISITION AND DEVELOPMENT OF DIGITAL COMPETENCES. , 2017, , .		1
14	MORE THAN WORDS: THE ROLE OF COMPUTER-ASSISTED TRANSLATION IN TEACHING ENGLISH FOR SPECIFIC PURPOSES. , 2017, , .		0
15	The use of DigComp in teaching and learning strategies. , 2016, , .		8
16	Tracing the Use of Communication Technologies in Higher Education. , 2016, , 1035-1053.		0
17	BET ON TOP HAT “ TOWARDS MEANING AND MEMORY. INTED Proceedings, 2016, , .	0.0	0
18	Tracing the Use of Communication Technologies in Higher Education. Advances in Higher Education and Professional Development Book Series, 2015, , 157-174.	0.1	0

#	ARTICLE	IF	CITATIONS
19	Evaluation of Online Higher Education. Springer Briefs in Education, 2014, , .	0.2	11
20	SCAI: A Three-Dimension Model for e-Teaching Evaluation in Higher Education. Springer Briefs in Education, 2014, , 13-44.	0.2	0
21	e-Teaching Evaluation in Higher Education. Springer Briefs in Education, 2014, , 1-11.	0.2	0
22	Tecnologias da Comunica��o no Ensino Superior: Revis��o da Literatura Internacional. Revista Entreideias: Educa��o, Cultura E Sociedade, 2013, 2, .	0.0	0
23	Hows and whys in online assessment. International Journal of Information and Operations Management Education, 2010, 3, 382.	0.2	3
24	Audiovisual content as a learning aid for Business English learners: developing and validating a Matrix. , 0, , .		2
25	Diversity of Strategies to Promote Effective B-Learning. , 0, , 627-644.		4
26	Is multilingualism seen as added-value in bibliodiversity?: A literature review focussed on business and research contexts. , 0, , .		2
27	DEVELOPING ACADEMIC SKILLS IN BLENDED ENVIRONMENTS. Journal of Teaching English for Specific and Academic Purposes, 0, , 303.	0.1	2
28	Master in Innovative Tourism Development. , 0, , 474-493.		0
29	Strategies for training trainers: an apple of discord?. , 0, , 61-76.		0