

# Keonyoung Park

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1565968/publications.pdf>

Version: 2024-02-01

4  
papers

56  
citations

1937685

4  
h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

39  
citing authors

#	ARTICLE	IF	CITATIONS
1	Signaling, Verification, and Identification: The Way Corporate Social Advocacy Generates Brand Loyalty on Social Media. <i>International Journal of Business Communication</i> , 2023, 60, 439-463.	2.6	36
2	Linking CSR Communication to Corporate Reputation: Understanding Hypocrisy, Employees' Social Media Engagement and CSR-Related Work Engagement. <i>Sustainability</i> , 2022, 14, 2359.	3.2	9
3	Exploring Variations in Corporations' Communication After a CA Versus CSR Crisis: A Semantic Network Analysis of Sustainability Reports. <i>International Journal of Business Communication</i> , 2020, , 232948842090714.	2.6	6
4	"Click First!": The Effects of Instant Activism Via a Hoax on Social Media. <i>Social Media and Society</i> , 2020, 6, 205630512090470.	3.0	5