

Mike Peters

List of Publications by Year in descending order

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Version: 2024-02-01

56
papers

2,335
citations

201674

27
h-index

223800

46
g-index

57
all docs

57
docs citations

57
times ranked

1485
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 1 | Antecedents, consequences, and challenges of small and medium-sized enterprise digitalization. <i>Journal of Business Research</i> , 2020, 112, 119-127. | 10.2 | 269 |
| 2 | It is all about the emotional state: Managing tourists' experiences. <i>International Journal of Hospitality Management</i> , 2012, 31, 23-30. | 8.8 | 119 |
| 3 | Entrepreneurial reputation in destination networks. <i>Annals of Tourism Research</i> , 2013, 40, 59-82. | 6.4 | 107 |
| 4 | Innovation research in tourism: Research streams and actions for the future. <i>Journal of Hospitality and Tourism Management</i> , 2019, 41, 184-196. | 6.6 | 100 |
| 5 | Entrepreneurial orientation in family firms: the case of the hospitality industry. <i>Current Issues in Tourism</i> , 2018, 21, 21-40. | 7.2 | 98 |
| 6 | Entrepreneurship in tourism firms: A mixed-methods analysis of performance driver configurations. <i>Tourism Management</i> , 2019, 74, 319-330. | 9.8 | 96 |
| 7 | The Staging of Experiences in Wine Tourism. <i>Journal of Hospitality Marketing and Management</i> , 2009, 18, 237-253. | 8.2 | 83 |
| 8 | Trade-offs between dimensions of sustainability: exploratory evidence from family firms in rural tourism regions. <i>Journal of Sustainable Tourism</i> , 2018, 26, 1204-1221. | 9.2 | 78 |
| 9 | Tweaking the entrepreneurial orientation-performance relationship in family firms: the effect of control mechanisms and family-related goals. <i>Review of Managerial Science</i> , 2018, 12, 855-883. | 7.1 | 75 |
| 10 | Towards the Measurement of Innovation: A Pilot Study in the Small and Medium Sized Hotel Industry. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2006, 6, 89-112. | 3.0 | 73 |
| 11 | Family hotel businesses: strategic planning and the need for education and training. <i>Education and Training</i> , 2004, 46, 406-415. | 3.1 | 71 |
| 12 | Innovativeness and control mechanisms in tourism and hospitality family firms: A comparative study. <i>International Journal of Hospitality Management</i> , 2018, 70, 66-74. | 8.8 | 69 |
| 13 | Tourism organizations' responses to the COVID-19 pandemic: an investigation of the lockdown period. <i>Current Issues in Tourism</i> , 2022, 25, 247-260. | 7.2 | 60 |
| 14 | What influences guests' emotions? The case of high-quality hotels. <i>International Journal of Tourism Research</i> , 2009, 11, 171-183. | 3.7 | 59 |
| 15 | Needs, drivers and barriers of innovation: The case of an alpine community-model destination. <i>Tourism Management Perspectives</i> , 2018, 25, 53-63. | 5.2 | 58 |
| 16 | Entrepreneurial behaviour, firm size and financial performance: the case of rural tourism family firms. <i>Tourism Recreation Research</i> , 2018, 43, 2-14. | 4.9 | 56 |
| 17 | Crisis Management in Alpine Winter Sports Resorts: The 1999 Avalanche Disaster in Tyrol. <i>Journal of Travel and Tourism Marketing</i> , 2006, 19, 9-20. | 7.0 | 51 |
| 18 | The resource-based and the market-based approaches to cultural tourism in alpine destinations. <i>Journal of Sustainable Tourism</i> , 2011, 19, 877-893. | 9.2 | 50 |

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|----|--|------|-----------|
| 19 | How promoting a family firm image affects customer perception in the age of social media. <i>Journal of Family Business Strategy</i> , 2019, 10, 28-37. | 5.7 | 48 |
| 20 | The internationalization behaviour of small and medium-sized service enterprises. <i>Asia Pacific Journal of Tourism Research</i> , 1998, 2, 1-14. | 3.7 | 47 |
| 21 | Interlocking directorships against community closure: a trade-off for development in tourist destinations. <i>Tourism Review</i> , 2013, 68, 21-34. | 6.4 | 45 |
| 22 | Local Perception of Impact-Attitudes-Actions towards Tourism Development in the Urlaubsregion Murtal in Austria. <i>Sustainability</i> , 2018, 10, 2360. | 3.2 | 45 |
| 23 | Destination Development and the Tourist Life-cycle: Implications for Entrepreneurship in Alpine Tourism. <i>Tourism Recreation Research</i> , 2007, 32, 83-93. | 4.9 | 44 |
| 24 | Entrepreneurial paths to family firm performance. <i>Journal of Business Research</i> , 2018, 88, 382-387. | 10.2 | 38 |
| 25 | Exploring the Role of Tourists: Responsible Behavior Triggered by the COVID-19 Pandemic. <i>Sustainability</i> , 2021, 13, 5774. | 3.2 | 38 |
| 26 | Entrepreneurial ecosystems in smart cities for tourism development: From stakeholder perceptions to regional tourism policy implications. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 319-329. | 6.6 | 35 |
| 27 | Regional entrepreneurial ecosystems: how family firm embeddedness triggers ecosystem development. <i>Review of Managerial Science</i> , 2022, 16, 15-44. | 7.1 | 34 |
| 28 | Tourism Sustainability Through Destination Benchmarking Indicator Systems: The Case of Alpine Tourism. <i>Tourism Recreation Research</i> , 2002, 27, 21-33. | 4.9 | 28 |
| 29 | The role of family firm image perception in host-guest value co-creation of hospitality firms. <i>Current Issues in Tourism</i> , 2020, 23, 2410-2427. | 7.2 | 28 |
| 30 | The perceptions of stakeholders in small-scale sporting events. <i>Journal of Convention and Event Tourism</i> , 2019, 20, 261-286. | 3.0 | 25 |
| 31 | Growth perceptions of small and medium-sized enterprises (SME's) – The case of South Tyrol. <i>Tourism Review</i> , 2004, 59, 7-13. | 6.4 | 23 |
| 32 | Exploring entrepreneurial orientation in family firms: the relevance of social embeddedness in competition. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 30, 191. | 0.2 | 23 |
| 33 | Understanding technological contributions to accessible tourism from the perspective of destination design for visually impaired visitors in Hong Kong. <i>Journal of Destination Marketing & Management</i> , 2020, 17, 100434. | 5.3 | 23 |
| 34 | Exploring the crowding-satisfaction relationship of skiers: the role of social behavior and experiences. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 902-916. | 7.0 | 21 |
| 35 | Analyzing the Coopetition between Tourism and Leisure Suppliers – A Case Study of the Leisure Card Tirol. <i>Sustainability</i> , 2018, 10, 1447. | 3.2 | 18 |
| 36 | Empire and Romance: Movie-Induced Tourism and the Case of the Sissi Movies. <i>Tourism Recreation Research</i> , 2011, 36, 169-180. | 4.9 | 17 |

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|----|---|-----|-----------|
| 37 | Media discourses about a superspreader destination: How mismanagement of Covid-19 triggers debates about sustainability and geopolitics. <i>Annals of Tourism Research</i> , 2021, 91, 103278. | 6.4 | 17 |
| 38 | This hotel is family-run! Enabling positive consumer response via perceived hospitableness. <i>International Journal of Hospitality Management</i> , 2021, 99, 103067. | 8.8 | 15 |
| 39 | Designing job ads to stimulate the decision to apply: a discrete choice experiment with business students. <i>International Journal of Human Resource Management</i> , 2022, 33, 3019-3055. | 5.3 | 13 |
| 40 | Innovation capability and culture: How time-orientation shapes owner-managers' perceptions. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 217-227. | 6.6 | 13 |
| 41 | Entrepreneurial ecosystems in hospitality: The relevance of entrepreneurs' quality of life. <i>Journal of Hospitality and Tourism Management</i> , 2020, 44, 152-161. | 6.6 | 10 |
| 42 | Exploring the role of service quality, atmosphere and food for revisits in restaurants by using a e-mystery guest approach. <i>Journal of Hospitality and Tourism Insights</i> , 2021, 4, 351-369. | 3.4 | 10 |
| 43 | Entrepreneurial Performance and Challenges for Aboriginal Small Tourism Businesses: A Canadian Case. <i>Tourism Recreation Research</i> , 2008, 33, 277-287. | 4.9 | 9 |
| 44 | "We did everything we could": how employees made sense of COVID-19 in the tourism and hospitality industry. <i>Current Issues in Tourism</i> , 2022, 25, 3766-3782. | 7.2 | 8 |
| 45 | Importance and Measurement of Entrepreneurial Quality and Processes in Tourism. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2005, 5, 73-90. | 3.0 | 7 |
| 46 | The Deployment of Intelligent Local-Based Information Systems (ilbi): A Case Study of the European Football Championship 2008. <i>Journal of Convention and Event Tourism</i> , 2010, 11, 18-41. | 3.0 | 5 |
| 47 | Get on Task: A Pragmatic Tutorial on Planning and Conducting a Systematic Literature Review. , 2022, , 39-53. | | 5 |
| 48 | Entrepreneurial Leadership in Austrian Family SMEs: A Configurational Approach. <i>International Small Business Journal</i> , 2023, 41, 152-180. | 4.8 | 5 |
| 49 | Responsible Tourism Entrepreneurship nach COVID-19: Neue Wege im Tourismus. , 2020, , 237-260. | | 4 |
| 50 | Die COVID-19 Pandemie als Treiber von Innovationen in der Tourismusbranche? Ein Fallbeispiel der niederösterreichischen Bergbahnen. <i>Zeitschrift für Tourismuswissenschaft</i> , 2021, 13, 405-422. | 0.6 | 4 |
| 51 | The evolution of ICTs in accessible tourism: A stakeholder collaboration analysis. <i>Journal of Hospitality and Tourism Management</i> , 2022, 52, 287-294. | 6.6 | 4 |
| 52 | Investigating brand strategy gap in Hong Kong: first impressions and unique attractions. <i>Asian Geographer</i> , 2021, 38, 1-22. | 1.0 | 2 |
| 53 | TTRA Europe Conference on "Service Innovation and Experiences in Tourism": <i>Anatolia</i> , 2016, 27, 96-97. | 2.4 | 1 |
| 54 | Klaus Weiermair: an innovator crossing boundaries. <i>Anatolia</i> , 2017, 28, 141-145. | 2.4 | 1 |

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|----|---|-----|-----------|
| 55 | Social Systems and Tourism Design. <i>Tourism on the Verge</i> , 2017, , 139-150. | 1.6 | 1 |
| 56 | Family Firm Management in Turbulent Times. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2021, , 103-124. | 0.2 | 0 |