

Josã© Freitas Santos

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1549064/publications.pdf>

Version: 2024-02-01

29
papers

136
citations

1478505

6
h-index

1281871

11
g-index

31
all docs

31
docs citations

31
times ranked

115
citing authors

#	ARTICLE	IF	CITATIONS
1	Does Gender Really Matter in Crowdfunding Campaigns?. International Journal of E-Entrepreneurship and Innovation, 2022, 12, 1-21.	0.6	1
2	Salesmanship Skills in COVID-19 Times. Advances in Finance, Accounting, and Economics, 2022, , 264-278.	0.3	0
3	Brazilian Immigrant Entrepreneurs in Portugal and the Challenges of Crowdfunding. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2022, , 85-107.	0.2	0
4	Lending Crowdfunding and Regional Development. Advances in E-Business Research Series, 2021, , 55-83.	0.4	1
5	Financing Nascent Entrepreneurs by Reward-Based Crowdfunding. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 228-252.	0.3	1
6	Crowdfunding: An Exploratory Study on Knowledge, Benefits and Barriers Perceived by Young Potential Entrepreneurs. Journal of Risk and Financial Management, 2020, 13, 81.	2.3	17
7	Determinants of the Effective Use of UGC (User-Generated Content) on Hotel Room Bookings by Portuguese Travellers. International Journal of Online Marketing, 2020, 10, 30-43.	1.1	3
8	Gender Differences and Generation of Ideas on Civic Crowdsourcing. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 353-378.	0.3	0
9	Integration Challenges of Immigrants in Smart Cities. International Journal of Entrepreneurship and Governance in Cognitive Cities, 2020, 1, 39-56.	0.2	0
10	O lado humano das cidades inteligentes e o contributo do empreendedorismo social. DRd - Desenvolvimento Regional Em Debate, 2020, 10, 195-222.	0.2	0
11	Social Entrepreneur's Networks and Institutional Environment. International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility, 2019, 4, 1-22.	0.6	1
12	Network Structure of the Social Entrepreneur: An Analysis Based on Social Organization Features and Entrepreneurs'™ Demographic Characteristics and Organizational Status. Journal of Social Entrepreneurship, 2019, 10, 346-366.	2.5	12
13	Assessing Social Entrepreneurs' Personal Network for Resource Acquisition. Advances in Business Strategy and Competitive Advantage Book Series, 2019, , 154-186.	0.3	0
14	Social Entrepreneurship and Entrepreneurial Ecosystems. , 2019, , 151-179.		0
15	Building Smarter Cities Through Social Entrepreneurship. , 2019, , 600-635.		0
16	Social entrepreneur and gender: what's™ personality got to do with it?. International Journal of Gender and Entrepreneurship, 2018, 10, 61-82.	3.2	37
17	The legacy of European Capitals of Culture to the 'smartness' of cities: The case of Guimarães 2012. Journal of Convention and Event Tourism, 2018, 19, 138-166.	3.0	5
18	Unleashing the Intelligence of Cities by Social Innovation and Civic Crowdfunding. International Journal of Technology and Human Interaction, 2018, 14, 54-68.	0.4	5

#	ARTICLE	IF	CITATIONS
19	Social Entrepreneurship and Entrepreneurial Ecosystems. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2018, , 181-210.	0.3	0
20	Building Smarter Cities through Social Entrepreneurship. <i>Advances in Environmental Engineering and Green Technologies Book Series</i> , 2017, , 327-362.	0.4	4
21	Evaluating the Guimarães 2012 European Capital of Culture: National and International Tourists' Behaviors and Perceptions. <i>Event Management</i> , 2016, 20, 81-97.	1.1	23
22	Teaching Accounting and Management through Business Simulation. <i>Advances in Environmental Engineering and Green Technologies Book Series</i> , 2014, , 33-47.	0.4	2
23	Business Micro-Location: Factors, Preferences and Indicators to Assess the Influence Factors. <i>Management and Production Engineering Review</i> , 2013, 4, 25-36.	1.4	0
24	Promoting Wine on the Internet. <i>International Journal of Online Marketing</i> , 2011, 1, 48-63.	1.1	0
25	Region-based business strategies: a Portuguese case study. <i>EuroMed Journal of Business</i> , 2008, 3, 320-334.	3.2	13
26	The impact of social media and e-WOM on the success of reward-based crowdfunding campaigns. <i>Cuadernos De Gestion</i> , 0, , 35-48.	1.4	2
27	The Growing and Continuing Influence of Digital Influencers. , 0, ,		0
28	Inovação na Era Digital. , 0, , 15-37.		0
29	Marketing Intelligence and Research. , 0, , 163-177.		0