

# Mario Castellanos-Verdugo

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1546596/publications.pdf>

Version: 2024-02-01

21  
papers

771  
citations

759233

12  
h-index

752698

20  
g-index

22  
all docs

22  
docs citations

22  
times ranked

774  
citing authors

#	ARTICLE	IF	CITATIONS
1	Gaining residents' support for tourism and planning. <i>International Journal of Tourism Research</i> , 2008, 10, 95-109.	3.7	126
2	Trust as mediator of corporate social responsibility, image and loyalty in the hotel sector. <i>Journal of Sustainable Tourism</i> , 2018, 26, 1273-1289.	9.2	87
3	The employeeâ€customer relationship quality. <i>International Journal of Contemporary Hospitality Management</i> , 2009, 21, 251-274.	8.0	79
4	Metric proposal for customer engagement in Facebook. <i>Journal of Research in Interactive Marketing</i> , 2014, 8, 327-344.	8.9	79
5	The relevance of psychological factors in the ecotourist experience satisfaction through ecotourist site perceived value. <i>Journal of Cleaner Production</i> , 2016, 124, 226-235.	9.3	72
6	Tourism in protected areas and the impact of servicescape on tourist satisfaction, key in sustainability. <i>Journal of Destination Marketing &amp; Management</i> , 2019, 12, 74-83.	5.3	51
7	A visitors' evaluation index for a visit to an archaeological site. <i>Tourism Management</i> , 2010, 31, 590-596.	9.8	45
8	How to measure engagement in Twitter: advancing a metric. <i>Internet Research</i> , 2017, 27, 1122-1148.	4.9	45
9	The Mediating Roles of the Overall Perceived Value of the Ecotourism Site and Attitudes Towards Ecotourism in Sustainability Through the Key Relationship Ecotourism Knowledgeâ€Ecotourist Satisfaction. <i>International Journal of Tourism Research</i> , 2017, 19, 203-213.	3.7	39
10	Tourist satisfaction and the souvenir shopping of domestic tourists: extended weekends in Spain. <i>Current Issues in Tourism</i> , 2016, 19, 845-860.	7.2	35
11	Shopping value, tourist satisfaction and positive word of mouth: the mediating role of souvenir shopping satisfaction. <i>Current Issues in Tourism</i> , 2017, 20, 1413-1430.	7.2	35
12	Film-induced tourist motivations. The case of Seville (Spain). <i>Current Issues in Tourism</i> , 2016, 19, 713-733.	7.2	25
13	Organizational Learning Capacity and Its Impact on the Results in a Government Agency in Chile. <i>International Public Management Journal</i> , 2014, 17, 74-110.	2.0	12
14	CRM and RQ as key factors in retail setting services in an economic crisis context. The case of travel agencies. <i>Service Business</i> , 2015, 9, 663-685.	4.2	8
15	Tourist Assessment of Archaeological Sites: The Case of The Archaeological Complex of ItÃ¡lica (Seville, Spain). <i>Visitor Studies</i> , 2011, 14, 100-112.	0.9	7
16	The impact of tourism on active and healthy ageing: health-related quality of life. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2021, 13, 349-373.	4.0	7
17	An application of grounded theory to cultural tourism research: resident attitudes to tourism activity in Santiponce.. , 2010, , 115-128.		5
18	EFFECT OF ENVIRONMENTAL ACTIVITIES WITHIN THE FRAME OF CORPORATE RESPONSIBILITY IN HOTEL ESTABLISHMENTS. <i>Environmental Engineering and Management Journal</i> , 2016, 15, 1455-1464.	0.6	3

#	ARTICLE	IF	CITATIONS
19	Tourism Towns and Entrepreneurial Orientation: The Identification and Exploitation of Opportunities. Tourism and Hospitality Planning and Development, 2008, 5, 31-44.	1.2	2
20	Retail Services Survival in an Economic Crisis Context. Services Marketing Quarterly, 2014, 35, 354-371.	1.1	1
21	LAS PRINCIPALES RAZONES DE LA ADOPCIÓN DE LA RESPONSABILIDAD SOCIAL CORPORATIVA EN LOS ESTABLECIMIENTOS HOTELEROS. Revista De Estudios Empresariales, 2016, , .	0.3	0