

Sunny Li Sun

List of Publications by Year in descending order

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Version: 2024-02-01

69
papers

4,048
citations

201385

27
h-index

128067

60
g-index

70
all docs

70
docs citations

70
times ranked

2585
citing authors

#	ARTICLE	IF	CITATIONS
1	The Institution-Based View as a Third Leg for a Strategy Tripod.. Academy of Management Perspectives, 2009, 23, 63-81.	4.3	1,056
2	A comparative ownership advantage framework for cross-border M&As: The rise of Chinese and Indian MNEs. Journal of World Business, 2012, 47, 4-16.	4.6	304
3	How do networks and learning drive M&As? An institutional comparison between China and the United States. Strategic Management Journal, 2009, 30, 1113-1132.	4.7	275
4	Sub-National Institutional Contingencies, Network Positions, and IJV Partner Selection. Journal of Management Studies, 2012, 49, 1221-1245.	6.0	235
5	An anatomy of state control in the globalization of state-owned enterprises. Journal of International Business Studies, 2015, 46, 223-240.	4.6	176
6	Institutional open access at home and outward internationalization. Journal of World Business, 2015, 50, 234-246.	4.6	161
7	Institutional fragility and outward foreign direct investment from China. Journal of International Business Studies, 2017, 48, 452-476.	4.6	155
8	Domestic alliance network to attract foreign partners: Evidence from international joint ventures in China. Journal of International Business Studies, 2014, 45, 338-362.	4.6	141
9	Social network contingency, symbolic management, and boundary stretching. Strategic Management Journal, 2013, 34, 1367-1387.	4.7	108
10	Human Capital and <sc>CEO</sc> Compensation during Institutional Transitions. Journal of Management Studies, 2015, 52, 117-147.	6.0	97
11	Internationalization Strategy of MNEs from Emerging Economies: The Case of Huawei. Multinational Business Review, 2009, 17, 129-156.	1.4	78
12	Cutting Microfinance Interest Rates: An Opportunity Co-creation Perspective. Entrepreneurship Theory and Practice, 2015, 39, 101-128.	7.1	74
13	Executive compensation in Asia: A critical review and outlook. Asia Pacific Journal of Management, 2010, 27, 775-802.	2.9	70
14	Enhancing Innovation through International Joint Venture Portfolios: From the Emerging Firm Perspective. Journal of International Marketing, 2013, 21, 1-21.	2.5	70
15	Openness to Experience and Team Creativity: Effects of Knowledge Sharing and Transformational Leadership. Creativity Research Journal, 2019, 31, 62-73.	1.7	63
16	Search and execution: examining the entrepreneurial cognitions behind the lean startup model. Small Business Economics, 2019, 52, 667-679.	4.4	62
17	Profits and outreach to the poor: The institutional logics of microfinance institutions. Asia Pacific Journal of Management, 2015, 32, 95-117.	2.9	55
18	Future-Time Framing: The Effect of Language on Corporate Future Orientation. Organization Science, 2018, 29, 1093-1111.	3.0	55

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19	Angel investorsâ€™ selection criteria: A comparative institutional perspective. <i>Asia Pacific Journal of Management</i> , 2014, 31, 705-731.	2.9	54
20	Board Openness During an Economic Crisis. <i>Journal of Business Ethics</i> , 2015, 129, 363-377.	3.7	50
21	Behind M&As in China and the United States: Networks, learning, and institutions. <i>Asia Pacific Journal of Management</i> , 2011, 28, 239-255.	2.9	45
22	Sheâ€™E-O Compensation Gap: A Role Congruity View. <i>Journal of Business Ethics</i> , 2019, 159, 745-760.	3.7	45
23	Venture capital as an innovation ecosystem engineer in an emerging market. <i>International Business Review</i> , 2019, 28, 101485.	2.6	38
24	Moving upward in global value chains: the innovations of mobile phone developers in China. <i>Chinese Management Studies</i> , 2010, 4, 305-321.	0.7	37
25	The social responsibility of international business scholars. <i>Multinational Business Review</i> , 2011, 19, 106-119.	1.4	37
26	Institutional relatedness behind product diversification and international diversification. <i>Asia Pacific Journal of Management</i> , 2017, 34, 339-366.	2.9	36
27	Enriching innovation ecosystems: The role of government in a university science park. <i>Global Transitions</i> , 2019, 1, 104-119.	1.6	36
28	The genesis of fabless business model: Institutional entrepreneurs in an adaptive ecosystem. <i>Asia Pacific Journal of Management</i> , 2017, 34, 587-617.	2.9	31
29	Social Innovation in an Interconnected World: Introduction to the Special Issue. <i>Journal of Product Innovation Management</i> , 2019, 36, 662-670.	5.2	26
30	Understanding institutions and entrepreneurship: The microfoundations lens and emerging economies. <i>Asia Pacific Journal of Management</i> , 2020, 37, 957-979.	2.9	26
31	Market-based reforms, synchronization and product innovation. <i>Industrial Marketing Management</i> , 2015, 50, 30-39.	3.7	25
32	The political determinants of executive compensation: Evidence from an emerging economy. <i>Emerging Markets Review</i> , 2015, 25, 69-91.	2.2	23
33	Few Women on Boards: Whatâ€™s Identity Got to Do With It?. <i>Journal of Business Ethics</i> , 2020, 165, 311-327.	3.7	22
34	How to innovate continuously? Conceptualizing generative capability. <i>Journal of Innovation & Knowledge</i> , 2022, 7, 100177.	7.3	21
35	Globalization and affordability of microfinance. <i>Journal of Business Venturing</i> , 2021, 36, 106065.	4.0	19
36	The Challenges of Chinese Outward Investment in Developed Countries: The Case of CITIC Pacific's Sino Iron Project in Australia. <i>Thunderbird International Business Review</i> , 2013, 55, 313-322.	0.9	18

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37	Variance-enhancing corporate entrepreneurship under deregulation: An option portfolio approach. <i>Asia Pacific Journal of Management</i> , 2014, 31, 733-761.	2.9	18
38	The adolescence of Asia management research: APJM, 1997–2006. <i>Asia Pacific Journal of Management</i> , 2007, 24, 467-489.	2.9	17
39	Climbing the Ladder: Inward Sourcing as an Upgrading Capability in Global Value Chains. <i>Research Policy</i> , 2022, 51, 104439.	3.3	15
40	Building business models through simple rules. <i>Multinational Business Review</i> , 2018, 26, 361-378.	1.4	14
41	Morphing: The Linkage of Inward Private Equity and Outward Ventures. <i>Thunderbird International Business Review</i> , 2014, 56, 421-438.	0.9	13
42	Doing extreme by doing good. <i>Asia Pacific Journal of Management</i> , 2021, 38, 291-315.	2.9	13
43	Micro-Innovation Strategy: The Case of WeChat. <i>Asian Case Research Journal</i> , 2016, 20, 401-427.	0.1	12
44	Speaking of Corporate Social Responsibility. <i>SSRN Electronic Journal</i> , 2014, , .	0.4	11
45	Generative Capability. <i>IEEE Transactions on Engineering Management</i> , 2019, 66, 636-649.	2.4	11
46	Barbarians at the Gate of the Middle Kingdom: The International Mobility of Financing Contract and Governance. <i>Entrepreneurship Theory and Practice</i> , 2019, 43, 802-837.	7.1	11
47	Board political ties and firm internationalization. <i>Journal of International Management</i> , 2021, 27, 100860.	2.4	11
48	The Glass Pyramid: Informal Gender Status Hierarchy on Boards. <i>Journal of Business Ethics</i> , 2021, 168, 827-845.	3.7	10
49	Fostering Generative Partnerships in an Inclusive Business Model. <i>Sustainability</i> , 2020, 12, 3230.	1.6	9
50	The unfriendly board: Antecedents and consequences of board dissent. <i>European Management Journal</i> , 2021, 39, 135-146.	3.1	9
51	Corporate governance and organizational survival under punctuational change. <i>Nankai Business Review International</i> , 2013, 4, 268-289.	0.6	6
52	Interfirm Transformative Capacity Within Global Value Chains. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 3253-3264.	2.4	6
53	Qihoo 360: building a “free” business model. <i>CASE Journal</i> , 2015, 11, 163-174.	0.1	5
54	A State-Stewardship View on Executive Compensation. <i>International Finance Review</i> , 2016, , 39-91.	0.6	5

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55	Leveraging Current Innovation for the Future: Understanding Generative Capability. IEEE Engineering Management Review, 2018, 46, 46-50.	1.0	4
56	Red Teaming Strategy: Huawei's Organizational Learning and Resilience. Palgrave Studies of Internationalization in Emerging Markets, 2020, , 299-317.	0.2	4
57	Cutting Microfinance Interest Rate. SSRN Electronic Journal, 0, , .	0.4	3
58	Fair trade coffee and inclusive globalization: a metamorphosis of institutional entrepreneurship. Multinational Business Review, 2021, 29, 189-209.	1.4	3
59	Cultivating the paradigm of disruptive innovation: Knowledge production in a transdisciplinary field under a cocitation analysis. Creativity and Innovation Management, 2021, 30, 872-896.	1.9	3
60	Finance and Social Responsibility in the Informal Economy: Institutional Voids, Globalization and Microfinance Institutions. SSRN Electronic Journal, 0, , .	0.4	2
61	How Do Emerging Multinational Enterprises Release Subsidiary Initiatives Located in Advanced Economies?. Journal of International Management, 2021, 27, 100836.	2.4	2
62	Governors' pro-market ideology as institutional enablement of firm internationalization. Cross Cultural and Strategic Management, 2021, 28, 894-917.	1.0	2
63	All things work together for innovation: Market reform synchronization and firm network prominence. Proceedings - Academy of Management, 2013, 2013, 14664.	0.0	2
64	Untangling Legitimacy Complexity: Huawei's Engagement with Government and Media. Palgrave Studies of Internationalization in Emerging Markets, 2020, , 271-297.	0.2	2
65	Knowledge Collaboration in Global Value Chains: A Comparison of Supplier Selection between a Forerunner and a Latecomer. Asia Pacific Journal of Management, 2024, 41, 51-79.	2.9	1
66	Morphing: The Linkage Between Inward Private Equity and Outward Venture. SSRN Electronic Journal, 0, , .	0.4	0
67	Absorptive capacities and innovation in an emerging wind turbine industry. , 2012, , .		0
68	invisaWear: Building Traction With Crowdfunding. Entrepreneurship Education and Pedagogy, 0, , 251512742110068.	1.4	0
69	Learning and Recapitulation in Latecomer Innovation. SSRN Electronic Journal, 0, , .	0.4	0