

Ruth Rentschler

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1512336/publications.pdf>

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52
papers

1,340
citations

471061

17
h-index

377514

34
g-index

60
all docs

60
docs citations

60
times ranked

837
citing authors

#	ARTICLE	IF	CITATIONS
1	Utilizing Events for Placemaking of Precincts and Main Streets: Current State and Critical Success Factors. <i>Event Management</i> , 2022, 26, 223-235.	0.6	3
2	Exploring barriers to social inclusion for disabled people: perspectives from the performing arts. <i>Journal of Management and Organization</i> , 2022, 28, 308-328.	1.6	8
3	Artists versus arts council: A longitudinal analysis of brand legitimacy. <i>Poetics</i> , 2022, 92, 101623.	0.6	3
4	Calculative practices and socio-political tensions: A historical analysis of entertainment, arts and accounting in a government agency. <i>Accounting History</i> , 2021, 26, 80-101.	0.6	9
5	A longitudinal study of Aboriginal images in annual reports: evidence from an arts council. <i>Accounting and Finance</i> , 2019, 59, 1585-1614.	1.7	8
6	“Bringing everyone on the same journey”: revisiting inclusion in higher education. <i>Studies in Higher Education</i> , 2019, 44, 1475-1487.	2.9	88
7	Arts-based initiatives in museums: Creating value for sustainable development. <i>Journal of Business Research</i> , 2018, 85, 386-395.	5.8	19
8	Gender and Ethnic Diversity on Boards and Corporate Responsibility: The Case of the Arts Sector. <i>Journal of Business Ethics</i> , 2017, 141, 317-336.	3.7	52
9	Passion or people? Social capital and career sustainability in arts management. <i>Personnel Review</i> , 2017, 46, 1835-1851.	1.6	28
10	Exploring cultural inclusion: Perspectives from a community arts organisation. <i>Australian Journal of Management</i> , 2015, 40, 375-396.	1.2	18
11	Exhibitions as sub-brands: an exploratory study. <i>Arts Marketing an International Journal</i> , 2014, 4, 45-66.	0.7	8
12	Understanding Australian ethnic minority artists’ careers. <i>Australian Journal of Career Development</i> , 2014, 23, 57-68.	0.4	9
13	Lessons Learned from Community Organizations: Inclusion of People with Disabilities and Others. <i>British Journal of Management</i> , 2014, 25, 518-537.	3.3	40
14	Multiple Layers of Gender Diversity on Corporate Boards: To Force or Not to Force?. <i>Deakin Law Review</i> , 2014, 19, 1.	0.1	15
15	Understanding aspirations and expectations of international students in Australian higher education. <i>Asia Pacific Journal of Education</i> , 2013, 33, 97-111.	1.2	44
16	Extending the theory of metaphor in marketing: The case of the art gallery. <i>Journal of Marketing Management</i> , 2012, 28, 1464-1485.	1.2	13
17	Drivers, impediments and manifestations of brand orientation. <i>European Journal of Marketing</i> , 2012, 46, 1457-1475.	1.7	70
18	Arts management/marketing journal citation analysis: assessing external impact. <i>Arts Marketing an International Journal</i> , 2012, 2, 6-20.	0.7	10

#	ARTICLE	IF	CITATIONS
19	Are passion and ambition enough to support the career of a female arts manager?. , 2012, , 143-155.		0
20	Indian student concerns about violence: exploring student perceptions. Australian Journal of Social Issues, 2011, 46, 311-333.	1.7	4
21	THE ROLE OF CREATIVITY IN ENTREPRENEURSHIP. Journal of Enterprising Culture, 2010, 18, 49-81.	0.2	204
22	Why has the Rising Economic Tide Failed to Float the Disability Employment Boat? A Call to Action: Business, Community, Government and People Power. International Journal of Diversity in Organisations, Communities and Nations, 2010, 10, 117-128.	0.2	1
23	Authorship, Authenticity, and Intellectual Property in Australian Aboriginal Art. Journal of Arts Management Law and Society, 2009, 39, 117-131.	0.3	7
24	Lessons from arts experiences for serviceâ€dominant logic. Marketing Intelligence and Planning, 2009, 27, 775-788.	2.1	34
25	Exploring metaphor as an alternative marketing language. European Business Review, 2008, 20, 492-514.	1.9	48
26	Perceptions of the Impact of Art: Implications for the Art Sector. The International Journal of the Arts in Society, 2008, 3, 13-22.	0.5	2
27	Mentoring volunteer festival managers: Evaluation of a pilot scheme in regional Australia. Managing Leisure, 2007, 12, 157-170.	0.7	7
28	Painting equality: female artists as cultural entrepreneurial marketers. Equality, Diversity and Inclusion, 2007, 26, 665-677.	0.5	17
29	Assessing Sport Management Journals: A Multi-Dimensional Examination. Sport Management Review, 2007, 10, 31-44.	1.9	29
30	Arts marketing. International Journal of Nonprofit and Voluntary Sector Marketing, 2007, 12, 91-93.	0.5	5
31	Museum pricing: challenges to theory development and practice. International Journal of Nonprofit and Voluntary Sector Marketing, 2007, 12, 163-173.	0.5	29
32	Relationship marketing in the arts. , 2007, , 241-252.		4
33	Major case study: Museum of contemporary art markets itself. , 2007, , 197-237.		0
34	Indigenous innovators: the role of web marketing for cultural micro-enterprises. International Journal of Nonprofit and Voluntary Sector Marketing, 2006, 11, 347-360.	0.5	5
35	A Plea for the Diaghilev Principle in Marketing. , 2006, , 112-131.		0
36	Artistic Biography as Insight into Creative Marketing. , 2006, , 49-71.		1

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37	Eureka! Creativity Research Then and Now. , 2006, , 26-48.		0
38	Entrepreneurship and the Creation of New Marketing Metaphors. , 2006, , 89-111.		0
39	An Early Painter's Persona as Metaphor. The Marketing Review, 2005, 5, 343-356.	0.1	0
40	Using creativity to achieve an entrepreneurial future for arts marketing. International Journal of Nonprofit and Voluntary Sector Marketing, 2005, 10, 275-287.	0.5	31
41	Nationalism and Art in Australia: Change in a Time of Conservatism, 1948-1968. Journal of Arts Management Law and Society, 2005, 35, 8-20.	0.3	0
42	Entrepreneurship, Marketing and Leadership in Non-Profit Performing Arts Organisations. Journal of Research in Marketing and Entrepreneurship, 2004, 6, 44-51.	0.7	11
43	Culture and Entrepreneurship Introduction. Journal of Arts Management Law and Society, 2003, 33, 163-164.	0.3	11
44	Unraveling Cultural Value. Journal of Arts Management Law and Society, 2003, 33, 196-210.	0.3	9
45	Ethical behaviour: the means for creating and maintaining better reputations in arts organisations. Management Decision, 2003, 41, 528-537.	2.2	11
46	Changes in museum management. Journal of Management Development, 2002, 21, 745-760.	1.1	144
47	The new arts leader: The Australia council and cultural policy change. International Journal of Cultural Policy, 2002, 8, 167-180.	0.8	13
48	Relationship marketing, audience retention and performing arts organisation viability. International Journal of Nonprofit and Voluntary Sector Marketing, 2002, 7, 118-130.	0.5	94
49	Museum and Performing Arts Marketing: The Age of Discovery. Journal of Arts Management Law and Society, 2002, 32, 7-14.	0.3	29
50	Cause Related Marketing. Services Marketing Quarterly, 2001, 22, 57-69.	0.7	8
51	Museum and Performing Arts Marketing: A Climate of Change. Journal of Arts Management Law and Society, 1998, 28, 83-96.	0.3	34
52	Accountability versus artistic development. Accounting, Auditing and Accountability Journal, 1996, 9, 100-113.	2.6	72