

Haisu Zhang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1503787/publications.pdf>

Version: 2024-02-01

17
papers

545
citations

840776

11
h-index

996975

15
g-index

17
all docs

17
docs citations

17
times ranked

513
citing authors

#	ARTICLE	IF	CITATIONS
1	Managing Knowledge for Innovation: The Role of Cooperation, Competition, and Alliance Nationality. <i>Journal of International Marketing</i> , 2010, 18, 74-94.	4.4	140
2	Customer involvement in big data analytics and its impact on B2B innovation. <i>Industrial Marketing Management</i> , 2020, 86, 99-108.	6.7	69
3	Balancing market exploration and market exploitation in product innovation: A contingency perspective. <i>International Journal of Research in Marketing</i> , 2015, 32, 297-308.	4.2	64
4	Backer Motivation in Crowdfunding New Product Ideas: Is It about You or Is It about Me?. <i>Journal of Product Innovation Management</i> , 2019, 36, 241-262.	9.5	64
5	Crowdfunding technological innovations: Interaction between consumer benefits and rewards. <i>Technovation</i> , 2019, 84-85, 11-20.	7.8	46
6	Does information sharing always improve team decision making? An examination of the hidden profile condition in new product development. <i>Journal of Business Research</i> , 2016, 69, 587-595.	10.2	34
7	Product radicalness and firm performance in B2B marketing: A moderated mediation model. <i>Industrial Marketing Management</i> , 2020, 85, 58-68.	6.7	24
8	Client dependence and vendor innovation: The moderating role of organizational culture. <i>Industrial Marketing Management</i> , 2017, 66, 80-89.	6.7	19
9	The role of complexity in the Valley of Death and radical innovation performance. <i>Technovation</i> , 2022, 109, 102160.	7.8	19
10	Social Functions of Anger: A Competitive Mediation Model of New Product Reviews. <i>Journal of Product Innovation Management</i> , 2018, 35, 367-388.	9.5	18
11	Client dependence: A boon or bane for vendor innovation? A competitive mediation framework in IT outsourcing. <i>Journal of Business Research</i> , 2019, 103, 407-416.	10.2	13
12	New product advantage infused by modularity: Do resources make a difference?. <i>Journal of Product Innovation Management</i> , 2021, 38, 473-493.	9.5	11
13	Information Distribution, Utilization, and Decisions by New Product Development Teams. <i>Journal of Product Innovation Management</i> , 2014, 31, 189-204.	9.5	8
14	Crisis management in new product development: A tale of two stories. <i>Technovation</i> , 2019, 88, 102038.	7.8	7
15	The link between vendor certification and growth in IT outsourcing: a tale of two stories. <i>International Journal of Production Research</i> , 2019, 57, 4228-4243.	7.5	7
16	Dancing with wolves: how R&D human capital can benefit from coopetition. <i>R and D Management</i> , 0, , .	5.3	2
17	Staying grounded! Organizational identification and perceived control during crises. <i>Journal of Organizational Change Management</i> , 2021, 34, 366-384.	2.7	0