

Fumiyo N Kondo

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1502566/publications.pdf>

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3
papers

75
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

56
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding multi-channel consumer behavior: A comparison between segmentations of multi-channel purchases by product category and overall products. Journal of Retailing and Consumer Services, 2022, 64, 102792.	9.4	15
2	Time Series Variations on Consumer's Online Purchasing and Their Covariates. Kodo Keiryogaku (the Jt ETQq0.0 rgBT /Overlock 1	0.0	0
3	Customer segmentation with purchase channels and media touchpoints using single source panel data. Journal of Retailing and Consumer Services, 2018, 41, 142-152.	9.4	60