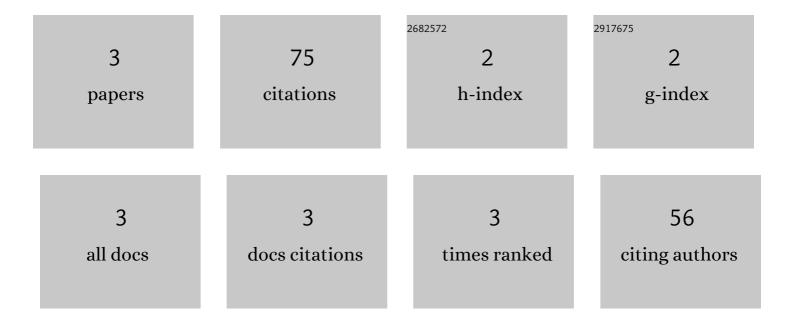
Fumiyo N Kondo

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1502566/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Customer segmentation with purchase channels and media touchpoints using single source panel data. Journal of Retailing and Consumer Services, 2018, 41, 142-152.	9.4	60
2	Understanding multi-channel consumer behavior: A comparison between segmentations of multi-channel purchases by product category and overall products. Journal of Retailing and Consumer Services, 2022, 64, 102792.	9.4	15

Time Series Variations on Consumerâ \in ^{IM}s Online Purchasing and Their Covariates. Kodo Keiryogaku (the) Tj ETQq1 1 0.784314 rgBT / 3