

# Fumiyo N Kondo

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1502566/publications.pdf>

Version: 2024-02-01

3  
papers

75  
citations

2682572

2  
h-index

2917675

2  
g-index

3  
all docs

3  
docs citations

3  
times ranked

56  
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer segmentation with purchase channels and media touchpoints using single source panel data. Journal of Retailing and Consumer Services, 2018, 41, 142-152.	9.4	60
2	Understanding multi-channel consumer behavior: A comparison between segmentations of multi-channel purchases by product category and overall products. Journal of Retailing and Consumer Services, 2022, 64, 102792.	9.4	15
3	Time Series Variations on Consumer's Online Purchasing and Their Covariates. Kodo Keiryogaku (the Jt ETQq1 1 0.784314 rgBT / 0.0	0.0	0