

# AkÄ±n KoÅsak

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1493402/publications.pdf>

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4  
papers

14  
citations

2681738

2  
h-index

2549687

3  
g-index

4  
all docs

4  
docs citations

4  
times ranked

0  
citing authors

#	ARTICLE	IF	CITATIONS
1	Comparing the antecedents of boycotts and buycotts: mediating role of self-esteem on subjective well-being and the moderating effects of materialism. <i>Journal of Marketing Management</i> , 2022, 38, 1873-1906.	1.2	4
2	Investigating the impact of customer orientation on innovativeness: evidence from born-global firms in Turkey. <i>Economic Research-Ekonomska Istrazivanja</i> , 2016, 29, 721-734.	2.6	2
3	The Impact of Brand Positivity on the Relationship Between Corporate Image and Consumersâ€™ Attitudes Toward Brand Extension in Service Businesses. <i>Corporate Reputation Review</i> , 2012, 15, 105-118.	1.1	3
4	Identification and emotional attachment in higher education: antecedents and consequences. <i>Journal of Marketing for Higher Education</i> , 0, , 1-25.	2.3	5