

AkÄ±n KoÅak

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1493402/publications.pdf>

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4
papers

14
citations

2681738

2
h-index

2549687

3
g-index

4
all docs

4
docs citations

4
times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	Identification and emotional attachment in higher education: antecedents and consequences. Journal of Marketing for Higher Education, 0, , 1-25.	2.3	5
2	Comparing the antecedents of boycotts and buycotts: mediating role of self-esteem on subjective well-being and the moderating effects of materialism. Journal of Marketing Management, 2022, 38, 1873-1906.	1.2	4
3	The Impact of Brand Positivity on the Relationship Between Corporate Image and Consumersâ€™ Attitudes Toward Brand Extension in Service Businesses. Corporate Reputation Review, 2012, 15, 105-118.	1.1	3
4	Investigating the impact of customer orientation on innovativeness: evidence from born-global firms in Turkey. Economic Research-Ekonomska Istrazivanja, 2016, 29, 721-734.	2.6	2