

Icek Ajzen

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

78
papers

70,425
citations

53
h-index

80
g-index

80
ext. papers

81,841
ext. citations

4.2
avg. IF

8.66
L-index

#	Paper	IF	Citations
78	The theory of planned behavior. <i>Organizational Behavior and Human Decision Processes</i> , 1991 , 50, 179-214		38521
77	From Intentions to Actions: A Theory of Planned Behavior 1985 , 11-39		5613
76	Prediction of goal-directed behavior: Attitudes, intentions, and perceived behavioral control. <i>Journal of Experimental Social Psychology</i> , 1986 , 22, 453-474	2.6	3216
75	Perceived Behavioral Control, Self-Efficacy, Locus of Control, and the Theory of Planned Behavior1. <i>Journal of Applied Social Psychology</i> , 2002 , 32, 665-683	2.1	3210
74	Attitude-behavior relations: A theoretical analysis and review of empirical research.. <i>Psychological Bulletin</i> , 1977 , 84, 888-918	19.1	3008
73	Nature and operation of attitudes. <i>Annual Review of Psychology</i> , 2001 , 52, 27-58	26.1	2166
72	A Comparison of the Theory of Planned Behavior and the Theory of Reasoned Action. <i>Personality and Social Psychology Bulletin</i> , 1992 , 18, 3-9	4.1	1060
71	Attitudes towards objects as predictors of single and multiple behavioral criteria.. <i>Psychological Review</i> , 1974 , 81, 59-74	6.3	838
70	Application of the Theory of Planned Behavior to Leisure Choice. <i>Journal of Leisure Research</i> , 1992 , 24, 207-224	1.9	741
69	Residual Effects of Past on Later Behavior: Habituation and Reasoned Action Perspectives. <i>Personality and Social Psychology Review</i> , 2002 , 6, 107-122	13.4	731
68	Predicting dishonest actions using the theory of planned behavior. <i>Journal of Research in Personality</i> , 1991 , 25, 285-301	2.8	729
67	Choice of Travel Mode in the Theory of Planned Behavior: The Roles of Past Behavior, Habit, and Reasoned Action. <i>Basic and Applied Social Psychology</i> , 2003 , 25, 175-187	1.1	683
66	Attitudes and the Attitude-Behavior Relation: Reasoned and Automatic Processes. <i>European Review of Social Psychology</i> , 2000 , 11, 1-33	5.5	638
65	Attitudinal and normative variables as predictors of specific behavior.. <i>Journal of Personality and Social Psychology</i> , 1973 , 27, 41-57	6.5	622
64	Attitudes, Traits, and Actions: Dispositional Prediction of Behavior in Personality and Social Psychology. <i>Advances in Experimental Social Psychology</i> , 1987 , 1-63	4.2	545
63	Using the theory of planned behavior to identify key beliefs underlying pro-environmental behavior in high-school students: Implications for educational interventions. <i>Journal of Environmental Psychology</i> , 2015 , 42, 128-138	6.7	484
62	Prediction of leisure participation from behavioral, normative, and control beliefs: An application of the theory of planned behavior. <i>Leisure Sciences</i> , 1991 , 13, 185-204	1.4	447

61	The prediction of behavior from attitudinal and normative variables. <i>Journal of Experimental Social Psychology</i> , 1970 , 6, 466-487	2.6	415
60	A Bayesian analysis of attribution processes.. <i>Psychological Bulletin</i> , 1975 , 82, 261-277	19.1	379
59	Explaining the discrepancy between intentions and actions: the case of hypothetical bias in contingent valuation. <i>Personality and Social Psychology Bulletin</i> , 2004 , 30, 1108-21	4.1	346
58	The Theory of Planned Behavior438-459		345
57	The theory of planned behaviour is alive and well, and not ready to retire: a commentary on Sniehotta, Pesseau, and Araújo-Soares. <i>Health Psychology Review</i> , 2015 , 9, 131-7	7.1	341
56	Knowledge and the Prediction of Behavior: The Role of Information Accuracy in the Theory of Planned Behavior. <i>Basic and Applied Social Psychology</i> , 2011 , 33, 101-117	1.1	304
55	The prediction of behavioral intentions in a choice situation. <i>Journal of Experimental Social Psychology</i> , 1969 , 5, 400-416	2.6	292
54	Intuitive theories of events and the effects of base-rate information on prediction.. <i>Journal of Personality and Social Psychology</i> , 1977 , 35, 303-314	6.5	266
53	Attitudes and normative beliefs as factors influencing behavioral intentions.. <i>Journal of Personality and Social Psychology</i> , 1972 , 21, 1-9	6.5	243
52	Predicting Hunting Intentions and Behavior: An Application of the Theory of Planned Behavior. <i>Leisure Sciences</i> , 2001 , 23, 165-178	1.4	231
51	How Effective are Behavior Change Interventions Based on the Theory of Planned Behavior?. <i>Zeitschrift Fur Psychologie / Journal of Psychology</i> , 2016 , 224, 216-233	1.8	225
50	The theory of planned behavior: Frequently asked questions. <i>Human Behavior and Emerging Technologies</i> , 2020 , 2, 314-324	10.2	223
49	Accessibility and stability of predictors in the theory of planned behavior.. <i>Journal of Personality and Social Psychology</i> , 1992 , 63, 754-765	6.5	208
48	Correspondence Between Health Attitudes and Behavior. <i>Basic and Applied Social Psychology</i> , 1986 , 7, 259-276	1.1	208
47	Information Bias in Contingent Valuation: Effects of Personal Relevance, Quality of Information, and Motivational Orientation. <i>Journal of Environmental Economics and Management</i> , 1996 , 30, 43-57	5.3	201
46	From Intentions to Behavior: Implementation Intention, Commitment, and Conscientiousness1. <i>Journal of Applied Social Psychology</i> , 2009 , 39, 1356-1372	2.1	195
45	Bias and error in human judgment. <i>European Journal of Social Psychology</i> , 1983 , 13, 1-44	2.9	190
44	Factors Influencing Intentions and the Intention-Behavior Relation. <i>Human Relations</i> , 1974 , 27, 1-15	4.3	182

43	Emotional Conservatism: The Basis of Social Behavior?. <i>PsycCritiques</i> , 1980 , 25, 775-776		162
42	The decision of African American students to complete high school: An application of the theory of planned behavior.. <i>Journal of Educational Psychology</i> , 2002 , 94, 810-819	5.3	143
41	An assessment of beliefs about mental health care among veterans who served in Iraq. <i>Psychiatric Services</i> , 2007 , 58, 1358-61	3.3	141
40	Self-monitoring and the attitude-behavior relation.. <i>Journal of Personality and Social Psychology</i> , 1982 , 42, 426-435	6.5	139
39	Theory-based behavior change interventions: comments on Hobbis and Sutton. <i>Journal of Health Psychology</i> , 2005 , 10, 27-31; discussion 37-43	3.1	131
38	Scaling and Testing Multiplicative Combinations in the Expectancy-Value Model of Attitudes. <i>Journal of Applied Social Psychology</i> , 2008 , 38, 2222-2247	2.1	128
37	Reasoned action in the service of goal pursuit. <i>Psychological Review</i> , 2019 , 126, 774-786	6.3	125
36	Application of the Theory of Planned Behavior to Adolescents' Condom Use: A Panel Study1. <i>Journal of Applied Social Psychology</i> , 1996 , 26, 749-772	2.1	117
35	Action versus inaction: anticipated affect in the theory of planned behavior. <i>Journal of Applied Social Psychology</i> , 2013 , 43, 155-162	2.1	110
34	Further tests of entreaties to avoid hypothetical bias in referendum contingent valuation. <i>Journal of Environmental Economics and Management</i> , 2003 , 46, 353-361	5.3	93
33	Models of human social behavior and their application to health psychology. <i>Psychology and Health</i> , 1998 , 13, 735-739	2.9	93
32	On construct validity: A critique of Miniard and Cohen's paper. <i>Journal of Experimental Social Psychology</i> , 1981 , 17, 340-350	2.6	77
31	Effects of information on interpersonal attraction: similarity versus affective value. <i>Journal of Personality and Social Psychology</i> , 1974 , 29, 374-80	6.5	70
30	Attribution of responsibility: A theoretical note. <i>Journal of Experimental Social Psychology</i> , 1973 , 9, 148-153	1.5	69
29	Understanding employers' hiring intentions in relation to qualified workers with disabilities: preliminary findings. <i>Journal of Occupational Rehabilitation</i> , 2010 , 20, 420-6	3.6	68
28	A Comparative Study of Beliefs, Attitudes, and Values Among Hunters, Wildlife Viewers, and Other Outdoor Recreationists. <i>Human Dimensions of Wildlife</i> , 2002 , 7, 1-19	1.6	65
27	Understanding employers' hiring intention in relation to qualified workers with disabilities. <i>Journal of Vocational Rehabilitation</i> , 2011 , 35, 1-11	0.8	57
26	Misconceptions about the Fishbein model: Reflections on a study by Songer-Nocks. <i>Journal of Experimental Social Psychology</i> , 1976 , 12, 579-584	2.6	57

25	Engagement in mental health treatment among veterans returning from Iraq. <i>Patient Preference and Adherence</i> , 2010 , 4, 45-9	2.4	48
24	Control Interactions in the Theory of Planned Behavior: Rethinking the Role of Subjective Norm. <i>Europe's Journal of Psychology</i> , 2020 , 16, 401-417	1.3	48
23	Predicting substance abuse treatment completion using a new scale based on the theory of planned behavior. <i>Journal of Substance Abuse Treatment</i> , 2014 , 46, 174-82	4.2	45
22	Effects of Perceived Fairness on Willingness to Pay. <i>Journal of Applied Social Psychology</i> , 2000 , 30, 2439-2450	2.45	41
21	The Relationship of Attitudes and Normative Beliefs to Cheating in College. <i>Journal of Social Psychology</i> , 1971 , 83, 199-207	2.3	40
20	Attribution of dispositions to an actor: effects of perceived decision freedom and behavioral utilities. <i>Journal of Personality and Social Psychology</i> , 1971 , 18, 144-56	6.5	36
19	Identifying Salient Beliefs About Leisure Activities: Frequency of Elicitation Versus Response Latency ¹ . <i>Journal of Applied Social Psychology</i> , 1995 , 25, 1391-1410	2.1	31
18	Salience of Anti-Abortion Beliefs and Commitment to an Attitudinal Position: On the Strength, Structure, and Predictive Validity of Anti-Abortion Attitudes ¹ . <i>Journal of Applied Social Psychology</i> , 1995 , 25, 463-483	2.1	25
17	Farmer Behaviour as Reasoned Action: A Critical Review of Research with the Theory of Planned Behaviour. <i>Journal of Agricultural Economics</i> , 2021 , 72, 388-412	3.7	25
16	Consistency and bias in the attribution of attitudes.. <i>Journal of Personality and Social Psychology</i> , 1979 , 37, 1871-1876	6.5	21
15	Relative importance of prior and immediate events: A causal primacy effect.. <i>Journal of Personality and Social Psychology</i> , 1982 , 42, 820-829	6.5	18
14	Birth Control Versus AIDS Prevention: A Hierarchical Model of Condom Use Among Young People ¹ . <i>Journal of Applied Social Psychology</i> , 1997 , 27, 743-759	2.1	15
13	Dual-Mode Processing in the Pursuit of Insight Is No Vice. <i>Psychological Inquiry</i> , 1999 , 10, 110-112	2	14
12	Self-disclosure and attraction: Effects of intimacy and desirability on beliefs and attitudes. <i>Journal of Research in Personality</i> , 1979 , 13, 127-138	2.8	14
11	Moderating role of perceived behavioral control in the theory of planned behavior: A preregistered study. <i>Journal of Theoretical Social Psychology</i> , 2021 , 5, 35-45	1.2	11
10	Correlates of COVID-19 vaccination intentions: Attitudes, institutional trust, fear, conspiracy beliefs, and vaccine skepticism.. <i>Social Science and Medicine</i> , 2022 , 302, 114981	5.1	11
9	Understanding Support for European Integration Across Generations: A Study Guided by the Theory of Planned Behavior. <i>Europe's Journal of Psychology</i> , 2020 , 16, 437-457	1.3	6
8	Women's Decisions to Stay in or Leave an Abusive Relationship: Results From a Longitudinal Study in Bolivia. <i>Violence Against Women</i> , 2018 , 24, 1639-1657	2.6	5

7	Intentions to Enhance Tourism in Private Households: Explanation and Mediated Effects of Entrepreneurial Experience. <i>Journal of Entrepreneurship and Innovation in Emerging Economies</i> , 2019 , 5, 128-148	0.5	5
6	The Impact of Negative Campaign Ads. <i>Journal of Applied Social Psychology</i> , 2012 , 42, 1280-1292	2.1	5
5	Affective cues in persuasion: An assessment of causal mediation. <i>Marketing Letters</i> , 1991 , 2, 359-366	2.3	5
4	Misconceptions revisited: A final comment. <i>Journal of Experimental Social Psychology</i> , 1976 , 12, 591-593	2.6	5
3	Contingent Value Measurement. <i>Journal of Consumer Psychology</i> , 1992 , 1, 297-316	3.1	3
2	A New Paradigm in the Psychology of Persuasion. <i>PsycCritiques</i> , 1987 , 32, 1009-1010		3
1	Attitudes at Their Very Best. <i>PsycCritiques</i> , 1994 , 39, 800-801		2