Icek Ajzen

List of Publications by Year in descending order

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26630 69250 100,438 79 56 77 citations g-index h-index papers 80 80 80 52087 docs citations times ranked citing authors all docs

#	Article	IF	Citations
1	The theory of planned behavior. Organizational Behavior and Human Decision Processes, 1991, 50, 179-211.	2.5	53,836
2	From Intentions to Actions: A Theory of Planned Behavior. , 1985, , 11-39.		8,538
3	Attitude-behavior relations: A theoretical analysis and review of empirical research Psychological Bulletin, 1977, 84, 888-918.	6.1	4,915
4	Perceived Behavioral Control, Self-Efficacy, Locus of Control, and the Theory of Planned Behavior1. Journal of Applied Social Psychology, 2002, 32, 665-683.	2.0	4,733
5	Prediction of goal-directed behavior: Attitudes, intentions, and perceived behavioral control. Journal of Experimental Social Psychology, 1986, 22, 453-474.	2.2	4,010
6	Nature and Operation of Attitudes. Annual Review of Psychology, 2001, 52, 27-58.	17.7	2,800
7	A Comparison of the Theory of Planned Behavior and the Theory of Reasoned Action. Personality and Social Psychology Bulletin, 1992, 18, 3-9.	3.0	1,446
8	Attitudes towards objects as predictors of single and multiple behavioral criteria Psychological Review, 1974, 81, 59-74.	3.8	1,023
9	Attitudes and the Attitude-Behavior Relation: Reasoned and Automatic Processes. European Review of Social Psychology, 2000, 11, 1-33.	9.4	995
10	Application of the Theory of Planned Behavior to Leisure Choice. Journal of Leisure Research, 1992, 24, 207-224.	1.4	944
11	Emotional Conservatism: The Basis of Social Behavior?. PsycCritiques, 1980, 25, 775-776.	0.0	925
12	Predicting dishonest actions using the theory of planned behavior. Journal of Research in Personality, 1991, 25, 285-301.	1.7	920
13	Residual Effects of Past on Later Behavior: Habituation and Reasoned Action Perspectives. Personality and Social Psychology Review, 2002, 6, 107-122.	6.0	904
14	The theory of planned behavior: Frequently asked questions. Human Behavior and Emerging Technologies, 2020, 2, 314-324.	4.4	866
15	Choice of Travel Mode in the Theory of Planned Behavior: The Roles of Past Behavior, Habit, and Reasoned Action. Basic and Applied Social Psychology, 2003, 25, 175-187.	2.1	855
16	Attitudes, Traits, and Actions: Dispositional Prediction of Behavior in Personality and Social Psychology. Advances in Experimental Social Psychology, 1987, , 1-63.	3.3	828
17	A Bayesian analysis of attribution processes Psychological Bulletin, 1975, 82, 261-277.	6.1	772
18	Attitudinal and normative variables as predictors of specific behavior Journal of Personality and Social Psychology, 1973, 27, 41-57.	2.8	760

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19	Using the theory of planned behavior to identify key beliefs underlying pro-environmental behavior in high-school students: Implications for educational interventions. Journal of Environmental Psychology, 2015, 42, 128-138.	5.1	717
20	The prediction of behavior from attitudinal and normative variables. Journal of Experimental Social Psychology, 1970, 6, 466-487.	2.2	559
21	Prediction of leisure participation from behavioral, normative, and control beliefs: An application of the theory of planned behavior. Leisure Sciences, 1991, 13, 185-204.	3.1	557
22	The theory of planned behaviour is alive and well, and not ready to retire: a commentary on Sniehotta, Presseau, and Araújo-Soares. Health Psychology Review, 2015, 9, 131-137.	8.6	474
23	The Theory of Planned Behavior. , 2012, , 438-459.		469
24	Knowledge and the Prediction of Behavior: The Role of Information Accuracy in the Theory of Planned Behavior. Basic and Applied Social Psychology, 2011, 33, 101-117.	2.1	442
25	Explaining the Discrepancy between Intentions and Actions: The Case of Hypothetical Bias in Contingent Valuation. Personality and Social Psychology Bulletin, 2004, 30, 1108-1121.	3.0	439
26	Intuitive theories of events and the effects of base-rate information on prediction Journal of Personality and Social Psychology, 1977, 35, 303-314.	2.8	431
27	The prediction of behavioral intentions in a choice situation. Journal of Experimental Social Psychology, 1969, 5, 400-416.	2.2	391
28	How Effective are Behavior Change Interventions Based on the Theory of Planned Behavior?. Zeitschrift Fur Psychologie / Journal of Psychology, 2016, 224, 216-233.	1.0	326
29	Attitudes and normative beliefs as factors influencing behavioral intentions Journal of Personality and Social Psychology, 1972, 21, 1-9.	2.8	324
30	Predicting Hunting Intentions and Behavior: An Application of the Theory of Planned Behavior. Leisure Sciences, 2001, 23, 165-178.	3.1	300
31	Accessibility and stability of predictors in the theory of planned behavior Journal of Personality and Social Psychology, 1992, 63, 754-765.	2.8	293
32	From Intentions to Behavior: Implementation Intention, Commitment, and Conscientiousness ¹ . Journal of Applied Social Psychology, 2009, 39, 1356-1372.	2.0	269
33	The theory of planned behavior: Selected recent advances and applications. Europe's Journal of Psychology, 2020, 16, 352-356.	1.3	247
34	Bias and error in human judgment. European Journal of Social Psychology, 1983, 13, 1-44.	2.4	244
35	Information Bias in Contingent Valuation: Effects of Personal Relevance, Quality of Information, and Motivational Orientation. Journal of Environmental Economics and Management, 1996, 30, 43-57.	4.7	243
36	Correspondence Between Health Attitudes and Behavior. Basic and Applied Social Psychology, 1986, 7, 259-276.	2.1	237

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37	Factors Influencing Intentions and the Intention-Behavior Relation. Human Relations, 1974, 27, 1-15.	5.4	233
38	Reasoned action in the service of goal pursuit Psychological Review, 2019, 126, 774-786.	3.8	226
39	Self-monitoring and the attitude-behavior relation Journal of Personality and Social Psychology, 1982, 42, 426-435.	2.8	194
40	The decision of African American students to complete high school: An application of the theory of planned behavior Journal of Educational Psychology, 2002, 94, 810-819.	2.9	194
41	Theory-based Behavior Change Interventions: Comments on Hobbis and Sutton. Journal of Health Psychology, 2005, 10, 27-31.	2.3	174
42	Action versus inaction: anticipated affect in the theory of planned behavior. Journal of Applied Social Psychology, 2013, 43, 155-162.	2.0	171
43	Scaling and Testing Multiplicative Combinations in the Expectancy–Value Model of Attitudes. Journal of Applied Social Psychology, 2008, 38, 2222-2247.	2.0	168
44	An Assessment of Beliefs About Mental Health Care Among Veterans Who Served in Iraq. Psychiatric Services, 2007, 58, 1358-1361.	2.0	165
45	Control interactions in the theory of planned behavior: Rethinking the role of subjective norm. Europe's Journal of Psychology, 2020, 16, 401-417.	1.3	153
46	Application of the Theory of Planned Behavior to Adolescents' Condom Use: A Panel Study1. Journal of Applied Social Psychology, 1996, 26, 749-772.	2.0	134
47	Models of human social behavior and their application to health psychology. Psychology and Health, 1998, 13, 735-739.	2.2	126
48	On construct validity: A critique of Miniard and Cohen's paper. Journal of Experimental Social Psychology, 1981, 17, 340-350.	2.2	116
49	Further tests of entreaties to avoid hypothetical bias in referendum contingent valuation. Journal of Environmental Economics and Management, 2003, 46, 353-361.	4.7	114
50	Farmer Behaviour as Reasoned Action: A Critical Review of Research with the Theory of Planned Behaviour. Journal of Agricultural Economics, 2021, 72, 388-412.	3.5	99
51	A Comparative Study of Beliefs, Attitudes, and Values Among Hunters, Wildlife Viewers, and Other Outdoor Recreationists. Human Dimensions of Wildlife, 2002, 7, 1-19.	1.8	88
52	Effects of information on interpersonal attraction: Similarity versus affective value Journal of Personality and Social Psychology, 1974, 29, 374-380.	2.8	84
53	Understanding Employers' Hiring Intentions in Relation to Qualified Workers with Disabilities: Preliminary Findings. Journal of Occupational Rehabilitation, 2010, 20, 420-426.	2.2	84
54	Attribution of responsibility: A theoretical note. Journal of Experimental Social Psychology, 1973, 9, 148-153.	2.2	83

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55	Misconceptions about the Fishbein model: Reflections on a study by Songer-Nocks. Journal of Experimental Social Psychology, 1976, 12, 579-584.	2.2	82
56	Understanding employers' hiring intention in relation to qualified workers with disabilities. Journal of Vocational Rehabilitation, 2011, 35, 1-11.	0.9	82
57	Correlates of COVID-19 vaccination intentions: Attitudes, institutional trust, fear, conspiracy beliefs, and vaccine skepticism. Social Science and Medicine, 2022, 302, 114981.	3.8	71
58	Predicting substance abuse treatment completion using a new scale based on the theory of planned behavior. Journal of Substance Abuse Treatment, 2014, 46, 174-182.	2.8	68
59	Engagement in mental health treatment among veterans returning from Iraq. Patient Preference and Adherence, 2010, 4, 45.	1.8	63
60	Effects of Perceived Fairness on Willingness to Pay. Journal of Applied Social Psychology, 2000, 30, 2439-2450.	2.0	53
61	The Relationship of Attitudes and Normative Beliefs to Cheating in College. Journal of Social Psychology, 1971, 83, 199-207.	1.5	49
62	Attribution of dispositions to an actor: Effects of perceived decision freedom and behavioral utilities Journal of Personality and Social Psychology, 1971, 18, 144-156.	2.8	46
63	Moderating role of perceived behavioral control in the theory of planned behavior: A preregistered study. Journal of Theoretical Social Psychology, 2021, 5, 35-45.	1.9	46
64	Identifying Salient Beliefs About Leisure Activities: Frequency of Elicitation Versus Response Latency 1. Journal of Applied Social Psychology, 1995, 25, 1391-1410.	2.0	39
65	Consistency and bias in the attribution of attitudes Journal of Personality and Social Psychology, 1979, 37, 1871-1876.	2.8	34
66	Relative importance of prior and immediate events: A causal primacy effect Journal of Personality and Social Psychology, 1982, 42, 820-829.	2.8	29
67	Salience of Anti-Abortion Beliefs and Commitment to an Attitudinal Position: On the Strength, Structure, and Predictive Validity of Anti-Abortion Attitudes 1. Journal of Applied Social Psychology, 1995, 25, 463-483.	2.0	26
68	Self-disclosure and attraction: Effects of intimacy and desirability on beliefs and attitudes. Journal of Research in Personality, 1979, 13, 127-138.	1.7	19
69	Birth Control Versus AIDS Prevention: A Hierarchical Model of Condom Use Among Young People1. Journal of Applied Social Psychology, 1997, 27, 743-759.	2.0	18
70	Dual-Mode Processing in the Pursuit of Insight Is No Vice. Psychological Inquiry, 1999, 10, 110-112.	0.9	15
71	Understanding support for European integration across generations: A study guided by the theory of planned behavior. Europe's Journal of Psychology, 2020, 16, 437-457.	1.3	15
72	Women's Decisions to Stay in or Leave an Abusive Relationship: Results From a Longitudinal Study in Bolivia. Violence Against Women, 2018, 24, 1639-1657.	1.7	8

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73	Intentions to Enhance Tourism in Private Households: Explanation and Mediated Effects of Entrepreneurial Experience. Journal of Entrepreneurship and Innovation in Emerging Economies, 2019, 5, 128-148.	1.3	8
74	Misconceptions revisited: A final comment. Journal of Experimental Social Psychology, 1976, 12, 591-593.	2.2	6
75	Affective cues in persuasion: An assessment of causal mediation. Marketing Letters, 1991, 2, 359-366.	2.9	6
76	The Impact of Negative Campaign Ads. Journal of Applied Social Psychology, 2012, 42, 1280-1292.	2.0	6
77	Contingent Value Measurement. Journal of Consumer Psychology, 1992, 1, 297-316.	4.5	6
78	A New Paradigm in the Psychology of Persuasion. PsycCritiques, 1987, 32, 1009-1010.	0.0	3
79	Attitudes at Their Very Best. PsycCritiques, 1994, 39, 800-801.	0.0	2