Armando Borda

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1483119/publications.pdf

Version: 2024-02-01

1937685 2053705 7 151 4 5 citations h-index g-index papers 7 7 7 148 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Firm internationalization, business group diversification and firm performance: The case of Latin American firms. Journal of Business Research, 2017, 72, 104-113.	10.2	69
2	Looking for a service opening: Building reputation by leveraging international activities and host country context. Journal of World Business, 2017, 52, 503-517.	7.7	32
3	Attitudes towards women's career advancement in Latin America: The moderating impact of perceived company international proactiveness. Journal of International Business Studies, 2017, 48, 90-112.	7.3	27
4	A value creation perspective on international business in Latin America: directions for differentiation between emerging market multinationals. Multinational Business Review, 2020, 28, 157-175.	2.5	20
5	Addressing Sustainable Rural Development with Shared Value: A Peruvian Model from the Cacao Industry. Sustainability, 2021, 13, 8028.	3.2	3
6	Dicoma Corporation: challenges for future growth. Emerald Emerging Markets Case Studies, 2019, 9, 1-22.	0.1	0
7	Ferrari five: How to recover control of the traditional channel in Colombia?. Emerald Emerging Markets Case Studies, 2020, 10, 1-13.	0.1	0