Alexander Buhmann

List of Publications by Year
in descending order

38 papers	512 citations	932766 10 h-index	794141 19 g-index
45 all docs	45 docs citations	45 times ranked	260 citing authors

#	Article	IF	Citations
1	Professionals, purpose-seekers, and passers-through: How microworkers reconcile alienation and platform commitment through identity work. New Media and Society, 2024, 26, 190-215.	3.1	5
2	Deep Learning Meets Deep Democracy: Deliberative Governance and Responsible Innovation in Artificial Intelligence. Business Ethics Quarterly, 2023, 33, 146-179.	1.3	17
3	Digitalization in corporate communications: understanding the emergence and consequences of CommTech and digital infrastructure. Corporate Communications, 2023, 28, 274-292.	1.1	12
4	Evaluation und Controlling der Unternehmenskommunikation. , 2022, , 595-615.		27
5	Artificial Intelligence in Public Relations: Role and Implications. , 2022, , 625-638.		5
6	AI Text Agents: Spring of Hope or Winter of Despair for Business and Society?. Proceedings - Academy of Management, 2022, 2022, .	0.0	0
7	Drivers and barriers in public diplomacy evaluation: understanding attitudes, norms, and control. International Communication Gazette, 2021, 83, 105-125.	0.8	2
8	Tackling the Grand Challenge of Algorithmic Opacity Through Principled Robust Action. Morals & Machines, 2021, 1, 74-85.	0.3	0
9	Envisioning PR research without taking organizations as collective actors for granted: A rejoinder and extension to Hou. Public Relations Inquiry, 2021, 10, 119-127.	1.2	10
10	Muzzling social media: The adverse effects of moderating stakeholder conversations online. Technology in Society, 2021, 64, 101490.	4.8	3
11	Towards a deliberative framework for responsible innovation in artificial intelligence. Technology in Society, 2021, 64, 101475.	4.8	64
12	Safety Application Car Crash Detection Using Multiclass Support Vector Machine. , 2021, , .		2
13	Player or platform? How metaphors affect the attribution of actorhood to new forms of organizing. Proceedings - Academy of Management, 2021, 2021, 14936.	0.0	0
14	Tackling the Grand Challenge of Algorithmic Opacity Through Principled Robust Action. Morals & Machines, 2021, 1, 74-85.	0.3	1
15	Managing Algorithmic Accountability: Balancing Reputational Concerns, Engagement Strategies, and the Potential of Rational Discourse. Journal of Business Ethics, 2020, 163, 265-280.	3.7	51
16	Evaluation und Controlling der Unternehmenskommunikation. , 2020, , 1-21.		2
17	Reviewing the â€˜march to standardsâ€™ in public relations: a comparative analysis of four seminal measurement and evaluation initiatives. Public Relations Review, 2019, 45, 101825.	1.9	16
18	Post-truth and public relations: Special section introduction. Public Relations Review, 2019, 45, 101844.	1.9	9

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19	The status quo of evaluation in public diplomacy: insights from the US State Department. Journal of Communication Management, 2019, 23, 198-212.	1.4	9
20	Connecting the dots: a bibliometric review of Habermasian theory in public relations research. Journal of Communication Management, 2019, 23, 444-467.	1.4	10
21	New avenues in communication evaluation and measurement (E&M): towards a research agenda for the 2020s. Journal of Communication Management, 2019, 23, 162-178.	1.4	15
22	Evolution of a field: Swiss media and communication studies. Studies in Communication Sciences, 2019, 19, 7-23.	0.3	1
23	Reputation spillover: corporate crises' effects on country reputation. Journal of Communication Management, 2018, 22, 96-112.	1.4	17
24	Communication evaluation and measurement: connecting research to practice. Journal of Communication Management, 2018, 22, 113-119.	1.4	15
25	Applying Ajzen's theory of planned behavior to predict practitioners' intentions to measure and evaluate communication outcomes. Corporate Communications, 2018, 23, 377-391.	1.1	14
26	Zur Wahrnehmung von Einheit und Handlungsvermögen kollektiver Entitäten im Kommunikationsmanagement: Vorschlag eines 'Entity-Agent Framework'. , 2018, , 141-155.		3
27	Charting the Landscape in Research on Country Image, Reputation, Brand, and Identity. , 2018, , 1-10.		1
28	Measuring Country Image. , 2016, , .		25
29	The dynamics of university units as a multi-level process. Credibility cycles and resource dependencies. Scientometrics, 2016, 109, 2279-2301.	1.6	6
30	The constitution and effects of country images: Theory and measurement of a central target construct in international public relations and public diplomacy. Studies in Communication Sciences, 2016, 16, 182-198.	0.3	7
31	Advancing PR measurement and evaluation: Demonstrating the properties and assessment of variance-based structural equation models using an example study on corporate reputation. Public Relations Review, 2016, 42, 418-431.	1.9	16
32	From model to measurement. , 2016, , 81-100.		0
33	The constitution and effects of country image and identity. , 2016, , 101-117.		0
34	The entity-agent framework as a starting point for international public relations and public diplomacy research. , 2016, , 94-112.		1
35	Dimensions of diversity: Mapping the field of media and communication studies by combining cognitive and material dimensions. Communications: the European Journal of Communication Research, 2015, 40, .	0.3	3
36	Advancing the country image construct from a public relations perspective. Journal of Communication Management, 2015, 19, 62-80.	1.4	45

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37	The 4D Model of the country image: An integrative approach from the perspective of communication management. International Communication Gazette, 2015, 77, 102-124.	0.8	80
38	On track to biopower? Toward a conceptual framework for user compliance in digital self-tracking. Information Society, 0, , 1-16.	1.7	0