

Alexander Buhmann

List of Publications by Year in descending order

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Version: 2024-02-01

38
papers

512
citations

932766

10
h-index

794141

19
g-index

45
all docs

45
docs citations

45
times ranked

260
citing authors

#	ARTICLE	IF	CITATIONS
1	The 4D Model of the country image: An integrative approach from the perspective of communication management. <i>International Communication Gazette</i> , 2015, 77, 102-124.	0.8	80
2	Towards a deliberative framework for responsible innovation in artificial intelligence. <i>Technology in Society</i> , 2021, 64, 101475.	4.8	64
3	Managing Algorithmic Accountability: Balancing Reputational Concerns, Engagement Strategies, and the Potential of Rational Discourse. <i>Journal of Business Ethics</i> , 2020, 163, 265-280.	3.7	51
4	Advancing the country image construct from a public relations perspective. <i>Journal of Communication Management</i> , 2015, 19, 62-80.	1.4	45
5	Evaluation und Controlling der Unternehmenskommunikation. , 2022, , 595-615.		27
6	Measuring Country Image. , 2016, , .		25
7	Reputation spillover: corporate crisesâ€™ effects on country reputation. <i>Journal of Communication Management</i> , 2018, 22, 96-112.	1.4	17
8	Deep Learning Meets Deep Democracy: Deliberative Governance and Responsible Innovation in Artificial Intelligence. <i>Business Ethics Quarterly</i> , 2023, 33, 146-179.	1.3	17
9	Advancing PR measurement and evaluation: Demonstrating the properties and assessment of variance-based structural equation models using an example study on corporate reputation. <i>Public Relations Review</i> , 2016, 42, 418-431.	1.9	16
10	Reviewing the â€˜march to standardsâ€™ in public relations: a comparative analysis of four seminal measurement and evaluation initiatives. <i>Public Relations Review</i> , 2019, 45, 101825.	1.9	16
11	Communication evaluation and measurement: connecting research to practice. <i>Journal of Communication Management</i> , 2018, 22, 113-119.	1.4	15
12	New avenues in communication evaluation and measurement (E&M): towards a research agenda for the 2020s. <i>Journal of Communication Management</i> , 2019, 23, 162-178.	1.4	15
13	Applying Ajzenâ€™s theory of planned behavior to predict practitionersâ€™ intentions to measure and evaluate communication outcomes. <i>Corporate Communications</i> , 2018, 23, 377-391.	1.1	14
14	Digitalization in corporate communications: understanding the emergence and consequences of CommTech and digital infrastructure. <i>Corporate Communications</i> , 2023, 28, 274-292.	1.1	12
15	Connecting the dots: a bibliometric review of Habermasian theory in public relations research. <i>Journal of Communication Management</i> , 2019, 23, 444-467.	1.4	10
16	Envisioning PR research without taking organizations as collective actors for granted: A rejoinder and extension to Hou. <i>Public Relations Inquiry</i> , 2021, 10, 119-127.	1.2	10
17	Post-truth and public relations: Special section introduction. <i>Public Relations Review</i> , 2019, 45, 101844.	1.9	9
18	The status quo of evaluation in public diplomacy: insights from the US State Department. <i>Journal of Communication Management</i> , 2019, 23, 198-212.	1.4	9

#	ARTICLE	IF	CITATIONS
19	The constitution and effects of country images: Theory and measurement of a central target construct in international public relations and public diplomacy. <i>Studies in Communication Sciences</i> , 2016, 16, 182-198.	0.3	7
20	The dynamics of university units as a multi-level process. Credibility cycles and resource dependencies. <i>Scientometrics</i> , 2016, 109, 2279-2301.	1.6	6
21	Professionals, purpose-seekers, and passers-through: How microworkers reconcile alienation and platform commitment through identity work. <i>New Media and Society</i> , 2024, 26, 190-215.	3.1	5
22	Artificial Intelligence in Public Relations: Role and Implications. , 2022, , 625-638.		5
23	Dimensions of diversity: Mapping the field of media and communication studies by combining cognitive and material dimensions. <i>Communications: the European Journal of Communication Research</i> , 2015, 40, .	0.3	3
24	Muzzling social media: The adverse effects of moderating stakeholder conversations online. <i>Technology in Society</i> , 2021, 64, 101490.	4.8	3
25	Zur Wahrnehmung von Einheit und Handlungsvermögen kollektiver Entitäten im Kommunikationsmanagement: Vorschlag eines "Entity-Agent Framework". , 2018, , 141-155.		3
26	Drivers and barriers in public diplomacy evaluation: understanding attitudes, norms, and control. <i>International Communication Gazette</i> , 2021, 83, 105-125.	0.8	2
27	Safety Application Car Crash Detection Using Multiclass Support Vector Machine. , 2021, , .		2
28	Evaluation und Controlling der Unternehmenskommunikation. , 2020, , 1-21.		2
29	Tackling the Grand Challenge of Algorithmic Opacity Through Principled Robust Action. <i>Morals & Machines</i> , 2021, 1, 74-85.	0.3	1
30	Evolution of a field: Swiss media and communication studies. <i>Studies in Communication Sciences</i> , 2019, 19, 7-23.	0.3	1
31	The entity-agent framework as a starting point for international public relations and public diplomacy research. , 2016, , 94-112.		1
32	Charting the Landscape in Research on Country Image, Reputation, Brand, and Identity. , 2018, , 1-10.		1
33	Tackling the Grand Challenge of Algorithmic Opacity Through Principled Robust Action. <i>Morals & Machines</i> , 2021, 1, 74-85.	0.3	0
34	Player or platform? How metaphors affect the attribution of actorhood to new forms of organizing. <i>Proceedings - Academy of Management</i> , 2021, 2021, 14936.	0.0	0
35	From model to measurement. , 2016, , 81-100.		0
36	The constitution and effects of country image and identity. , 2016, , 101-117.		0

#	ARTICLE	IF	CITATIONS
37	On track to biopower? Toward a conceptual framework for user compliance in digital self-tracking. Information Society, 0, , 1-16.	1.7	0
38	AI Text Agents: Spring of Hope or Winter of Despair for Business and Society?. Proceedings - Academy of Management, 2022, 2022, .	0.0	0