

# Kaushik Dutta

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1473814/publications.pdf>

Version: 2024-02-01

11  
papers

170  
citations

1307594

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1372567

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12  
times ranked

169  
citing authors

#	ARTICLE	IF	CITATIONS
1	Designing a Health Coach-Augmented mHealth System for the Secondary Prevention of Coronary Heart Disease Among Women. IEEE Transactions on Engineering Management, 2022, 69, 3085-3100.	3.5	6
2	Features Selection as a Nash-Bargaining Solution: Applications in Online Advertising and Information Systems. INFORMS Journal on Computing, 2022, 34, 2485-2501.	1.7	0
3	Adaptive Ad Network Selection for Publisherâ€™Return Optimization in Mobileâ€™App Advertising. Decision Sciences, 2021, 52, 986-1017.	4.5	3
4	A Mobile Health Intervention System for Women With Coronary Heart Disease: Usability Study. JMIR Formative Research, 2020, 4, e16420.	1.4	20
5	Habitat Traps in Mobile Platform Ecosystems. Production and Operations Management, 2019, 28, 2594-2608.	3.8	12
6	A New Approach to Real-Time Bidding in Online Advertisements: Auto Pricing Strategy. INFORMS Journal on Computing, 2019, 31, 66-82.	1.7	10
7	Identifying functional aspects from user reviews for functionalityâ€™based mobile app recommendation. Journal of the Association for Information Science and Technology, 2018, 69, 242-255.	2.9	20
8	Designing an Internet-of-Things (IoT) and sensor-based in-home monitoring system for assisting diabetes patients: iterative learning from two case studies. European Journal of Information Systems, 2018, 27, 670-685.	9.2	52
9	Analyzing Big-Five Personality Traits of Indian Celebrities Using Online Social Media. Psychological Studies, 2017, 62, 113-124.	1.0	6
10	Real Time Bidding in Online Digital Advertisement. Lecture Notes in Computer Science, 2015, , 19-38.	1.3	12
11	Extending Agile Principles to Larger, Dynamic Software Projects. Journal of Database Management, 2011, 22, 73-92.	1.5	29