

Kaye Kye Sung Chon

List of Publications by Year in descending order

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Version: 2024-02-01

57
papers

2,923
citations

331670

21
h-index

182427

51
g-index

62
all docs

62
docs citations

62
times ranked

2144
citing authors

#	ARTICLE	IF	CITATIONS
1	Antecedents of revisit intention. <i>Annals of Tourism Research</i> , 2006, 33, 1141-1158.	6.4	495
2	COVID-19 and China's Hotel Industry: Impacts, a Disaster Management Framework, and Post-Pandemic Agenda. <i>International Journal of Hospitality Management</i> , 2020, 90, 102636.	8.8	389
3	The Over-Reaction to SARS and the Collapse of Asian Tourism. <i>Annals of Tourism Research</i> , 2004, 31, 716-719.	6.4	226
4	Effects of Korean television dramas on the flow of Japanese tourists. <i>Tourism Management</i> , 2007, 28, 1340-1353.	9.8	224
5	Modelling and forecasting the demand for Hong Kong tourism. <i>International Journal of Hospitality Management</i> , 2003, 22, 435-451.	8.8	192
6	An analysis of institutional contributors to three major academic tourism journals: 1992-2001. <i>Tourism Management</i> , 2005, 26, 641-648.	9.8	136
7	Factors Affecting Convention Participation Decision-Making: Developing a Measurement Scale. <i>Journal of Travel Research</i> , 2008, 47, 113-122.	9.0	113
8	Review of reviews: A systematic analysis of review papers in the hospitality and tourism literature. <i>International Journal of Hospitality Management</i> , 2018, 70, 49-58.	8.8	99
9	Convention industry in South Korea: an economic impact analysis. <i>Tourism Management</i> , 2003, 24, 533-541.	9.8	98
10	A comparison of results of three statistical methods to understand the determinants of festival participants' expenditures. <i>International Journal of Hospitality Management</i> , 2010, 29, 297-307.	8.8	94
11	Evaluating research performance in tourism and hospitality: The perspective of university program heads. <i>Tourism Management</i> , 2007, 28, 1203-1211.	9.8	88
12	Bayesian models for tourism demand forecasting. <i>Tourism Management</i> , 2006, 27, 773-780.	9.8	82
13	Muslim travellers' needs: What don't we know?. <i>Tourism Management Perspectives</i> , 2016, 20, 124-130.	5.2	73
14	The Effects of Korean Pop Culture on Hong Kong Residents' Perceptions of Korea as a Potential Tourist Destination. <i>Journal of Travel and Tourism Marketing</i> , 2008, 24, 163-183.	7.0	44
15	Impact of organizational socialization tactics on newcomer job satisfaction and engagement: Core self-evaluations as moderators. <i>International Journal of Hospitality Management</i> , 2015, 46, 180-189.	8.8	44
16	General self-efficacy's effect on career choice goals via vocational interests and person-job fit: A mediation model. <i>International Journal of Hospitality Management</i> , 2012, 31, 798-808.	8.8	42
17	An Exploratory Study of Movie-Induced Tourism: A Case of the Movie <i>The Sound of Music</i> and Its Locations in Salzburg, Austria. <i>Journal of Travel and Tourism Marketing</i> , 2008, 24, 229-238.	7.0	41
18	Asia Pacific Tourism Trends: Is the Future Ours to See?. <i>Asia Pacific Journal of Tourism Research</i> , 2016, 21, 1071-1084.	3.7	36

#	ARTICLE	IF	CITATIONS
19	The Influence of a TV Drama on Visitors's Perception: A Cross-Cultural Study. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 536-562.	7.0	34
20	Visualizing Tourism Trends: A Combination of ATLAS.ti and BiPlot. <i>Journal of Travel Research</i> , 2008, 46, 339-348.	9.0	29
21	An economic impact analysis of the Korean exhibition industry. <i>International Journal of Tourism Research</i> , 2009, 11, 311-318.	3.7	27
22	Temporal changes in factors affecting convention participation decision. <i>International Journal of Contemporary Hospitality Management</i> , 2010, 22, 103-120.	8.0	21
23	Future Issues in Sales, Marketing, and Revenue Management in Greater China: What Keeps You Up at Night?. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 598-614.	7.0	20
24	Why Can Package Tours Hurt Tourists? Evidence from China's Tourism Demand in Hong Kong. <i>Journal of Travel Research</i> , 2016, 55, 427-439.	9.0	19
25	Are you ready for a contactless future? A multi-group analysis of experience, delight, customer equity, and trust based on the Technology Readiness Index 2.0. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 900-916.	7.0	18
26	The Over-Reaction to SARS and the Collapse of Asian Tourism. <i>Annals of Tourism Research</i> , 2004, 31, 716-716.	6.4	17
27	Empire and Romance: Movie-Induced Tourism and the Case of the Sissi Movies. <i>Tourism Recreation Research</i> , 2011, 36, 169-180.	4.9	17
28	The Asian Paradigm in Hospitality and Tourism. <i>Journal of Hospitality and Tourism Research</i> , 2020, 44, 1183-1202.	2.9	17
29	Managerial Responsibility, Environmental Practice, and Response Sets in a Sample of Chinese Hotel Managers. <i>Journal of China Tourism Research</i> , 2009, 5, 140-157.	1.9	16
30	Study Motivations and Study Preferences in the Korean Hospitality and Tourism Field. <i>Journal of Marketing for Higher Education</i> , 2008, 18, 216-239.	3.2	14
31	Competitiveness of overseas pleasure destinations: A comparison study based on choice sets. <i>International Journal of Tourism Research</i> , 2017, 19, 569-583.	3.7	14
32	Recovery of Tourism Demand in Hong Kong From the Global Financial and Economic Crisis. <i>Journal of China Tourism Research</i> , 2010, 6, 259-278.	1.9	13
33	Vocational Versus Academic Debate on Undergraduate Education in Hospitality and Tourism: The Case of Indonesia. <i>Journal of Hospitality and Tourism Education</i> , 2017, 29, 13-24.	3.2	13
34	The Five Constants: A Confucian Business Model for the Hospitality Industry. <i>Journal of Hospitality and Tourism Research</i> , 2020, 44, 1051-1071.	2.9	13
35	Tourism to polluted lakes: issues for tourists and the industry. An empirical analysis of four Chinese lakes. <i>Journal of Sustainable Tourism</i> , 2010, 18, 595-614.	9.2	12
36	The Myth of Contactless Hospitality Service: Customers' Willingness to Pay. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 1478-1502.	2.9	12

#	ARTICLE	IF	CITATIONS
37	Work, leisure, and tourism in the Pacific Rim. <i>Journal of Business Research</i> , 2012, 65, 1-3.	10.2	10
38	Measuring employees' assimilation-specific adjustment. <i>Annals of Tourism Research</i> , 2012, 39, 1968-1994.	6.4	8
39	Educational philosophy: Grounding the tourism curriculum. <i>Annals of Tourism Research</i> , 2016, 57, 236-239.	6.4	8
40	Why do we teach what we teach? Perspectives from Asia's hospitality and tourism program directors. <i>Journal of Teaching in Travel and Tourism</i> , 2017, 17, 281-299.	2.4	7
41	Changing proxies for evaluating research performance: what matters to university programme heads?. <i>Tourism Recreation Research</i> , 2018, 43, 346-355.	4.9	7
42	Differences in Expectations and Perceptions Between Hospitality Providers and International Customers: The Case of Korean and Japanese Group Tourists in Thai Hotels. <i>International Journal of Hospitality and Tourism Administration</i> , 2014, 15, 121-149.	2.5	6
43	Discovering the Potentials of Domestic Tourism in Southeast Asia from the Perspectives of Regional Demography. <i>Tourism Recreation Research</i> , 2004, 29, 13-24.	4.9	5
44	Hospitality in Asia. , 0, , .		5
45	Transferability of Asian Paradigm in Hospitality Management to Non-Asian Countries. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2016, , 143-157.	0.3	4
46	Social Media and Disaster Risk Reduction and Management: How Have Reddit Travel Communities Experienced the COVID-19 Pandemic?. <i>Journal of Hospitality and Tourism Research</i> , 2024, 48, 58-83.	2.9	4
47	Rai Bahadur Mohan Singh Oberoi: Father of the Indian Hotel Industry. <i>Journal of Hospitality and Tourism Education</i> , 2006, 18, 7-10.	3.2	3
48	Differentiating Academic and Vocational Hospitality and Tourism Education: The Milieu of Indonesia. <i>Perspectives on Asian Tourism</i> , 2019, , 15-33.	0.4	3
49	Marketing Singapore as an international destination. <i>Journal of Vacation Marketing</i> , 1996, 2, 239-257.	4.3	2
50	Excellence through international interaction. <i>Annals of Tourism Research</i> , 1989, 16, 588-589.	6.4	1
51	20 Years of Tourism Research in Asia Pacific: 1996 to 2015. <i>Asia Pacific Journal of Tourism Research</i> , 2016, 21, S1-S2.	3.7	1
52	Citation, referencing and ethics. <i>Tourism Management</i> , 1998, 19, 195-197.	9.8	0
53	Martin Oppermann Memorial AwardJTMBest Article of the Year. <i>Journal of Travel and Tourism Marketing</i> , 2004, 16, 1-1.	7.0	0
54	Recent Development of Research Affecting Tourism in Asia Pacific. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 1413-1413.	3.7	0

#	ARTICLE	IF	CITATIONS
55	Tourism Marketing Research: Current Issues. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, S1-S1.	7.0	0
56	Michael Olsen: an early pioneer of hospitality education. <i>Anatolia</i> , 2019, 30, 165-169.	2.4	0
57	APacCHRIE and Evolution of the Asian Paradigm of Hospitality. <i>Journal of Hospitality and Tourism Research</i> , 2021, 45, 945-948.	2.9	0