Irma ChacÃ³n

List of Publications by Year in descending order

51 papers	1,043 citations

516561

16 h-index	

477173

29 g-index	

52 all docs	52 docs citations	52 times ranked	739 citing authors

#	Article	IF	Citations
1	Would Travel Experiences or Possessions Make People Happier?. Journal of Travel Research, 2023, 62, 412-431.	5.8	7
2	Booth Attractiveness: Scale Development and Model Testing from a Mental Budgeting Perspective. Journal of Hospitality and Tourism Research, 2023, 47, 1136-1160.	1.8	0
3	Cash, credit card, or mobile? Examining customer payment preferences at chain restaurants in Taiwan. Journal of Foodservice Business Research, 2022, 25, 148-167.	1.3	5
4	Authentic Leadership and Engaging Employees: A Moderated Mediation Model of Leaderâ€“Member Exchange and Power Distance. Cornell Hospitality Quarterly, 2022, 63, 479-489.	2.2	12
5	Reenergizing Through Angel Customers: Cross-Cultural Validation of Customer-Driven Employee Citizenship Behavior. Cornell Hospitality Quarterly, 2022, 63, 334-349.	2.2	12
6	Clarifying the multi-order multidimensional structure of organizational citizenship behavior: A cross-cultural validation. Journal of Hospitality and Tourism Management, 2022, 50, 83-92.	3.5	8
7	A hotel stay for a respite from work? Examining recovery experience, rumination and well-being among hotel and bed-and-breakfast guests. International Journal of Contemporary Hospitality Management, 2022, 34, 1270-1289.	5.3	17
8	Perceived luxurious values and pay a price premium for Michelin-starred restaurants: A sequential mediation model with self-expansion and customer gratitude. International Journal of Hospitality Management, 2022, 103, 103185.	5.3	11
9	A workplace-driven model on the formation of OCB-C: perspectives of social exchange theory and agency theory. International Journal of Contemporary Hospitality Management, 2022, 34, 2684-2703.	5.3	22
10	Pipeline speed of chain-branded hotels in the U.S.: A competitive dynamics perspective. International Journal of Hospitality Management, 2022, 104, 103226.	5.3	2
11	Building restaurant customersâ€™ technology readiness through robot-assisted experiences at multiple product levels. Tourism Management, 2022, 93, 104610.	5.8	11
12	Memorable Boat Show Experiences: Examining the Mechanisms of Value and Mianzi from the Perspective of High-end Chinese Attendees. Journal of China Tourism Research, 2021, 17, 415-436.	1.2	2
13	Validating Novelty-Driven Serious Leisure at Aboriginal-Themed Museums. International Journal of Hospitality and Tourism Administration, 2021, 22, 168-189.	1.7	0
14	Travel for mindfulness through Zen retreat experience: A case study at Donghua Zen Temple. Tourism Management, 2021, 83, 104211.	5.8	24
15	The impact of religiosity on political skill: evidence from Muslim hotel employees in Turkey. International Journal of Contemporary Hospitality Management, 2021, 33, 1059-1079.	5.3	5
16	Healthy food exposition attendeesâ€™ purchasing strategies: a mental budgeting perspective. International Journal of Contemporary Hospitality Management, 2021, 33, 2352-2370.	5.3	4
17	Serve perfectly, being happier: A perfectionistic perspective on customer-driven hotel employee citizenship behavior and well-being. International Journal of Hospitality Management, 2021, 96, 102984.	5.3	17
18	Government and social trust vs. hotel response efficacy: A protection motivation perspective on hotel stay intention during the COVID-19 pandemic. International Journal of Hospitality Management, 2021, 97, 102991.	5.3	52

#	Article	IF	Citations
19	Generation Y's revisit intention and price premium for lifestyle hotels: brand love as the mediator. International Journal of Hospitality and Tourism Administration, 2020, 21, 242-264.	1.7	21
20	Leisure-work preference and hotel employees' perceived subjective well-being. Service Industries Journal, 2020, 40, 110-132.	5.0	15
21	Destination Fascination and Destination Loyalty: Subjective Well-Being and Destination Attachment as Mediators. Journal of Travel Research, 2020, 59, 496-511.	5.8	65
22	Hotel Restaurant Service Employees' Sources of Positive and Negative Emotions. Journal of Quality Assurance in Hospitality and Tourism, 2020, 21, 542-563.	1.7	11
23	Hotel employees' fun climate at work: Effects on work-family conflict and employee deep acting through a collectivistic perspective. International Journal of Hospitality Management, 2020, 91, 102666.	5.3	21
24	Love spillover from a hotel sub-brand to its corporate brand: An associative network theory perspective. Journal of Hospitality and Tourism Management, 2020, 44, 263-271.	3.5	9
25	Decisional Factors Driving Household Food Waste Prevention: Evidence from Taiwanese Families. Sustainability, 2020, 12, 6666.	1.6	7
26	Gratifications of travel photo sharing (GTPS) on social media: Scale development and cross-cultural validation. Tourism Analysis, 2020, , .	0.5	1
27	Employee brand love and love behaviors: Perspectives of social exchange and rational choice. International Journal of Hospitality Management, 2019, 77, 458-467.	5.3	29
28	The formation of sub-brand love and corporate brand love in hotel brand portfolios. International Journal of Hospitality Management, 2019, 77, 375-384.	5.3	53
29	Work-Family Conflict and Psychological Well-Being of Tour Leaders: The Moderating Effect of Leisure Coping Styles. Leisure Sciences, 2019, , 1-22.	2.2	12
30	Hotel internal branding: A participatory action study with a case hotel. Journal of Hospitality and Tourism Management, 2019, 40, 31-39.	3.5	22
31	Service employee dress: Effects on employee-customer interactions and customer-brand relationship at full-service restaurants. Journal of Retailing and Consumer Services, 2019, 50, 1-9.	5.3	33
32	Festival gamification: Conceptualization and scale development. Tourism Management, 2019, 74, 370-381.	5.8	36
33	A case study for student leadership development: A goal setting perspective. Journal of Hospitality, Leisure, Sport and Tourism Education, 2019, 24, 168-177.	1.9	7
34	Festival attachment: antecedents and effects on place attachment and place loyalty. International Journal of Event and Festival Management, 2019, 10, 17-33.	0.5	34
35	Face Gain and Face Loss in Restaurant Consumers' Brand Advocate Behaviors. Journal of Hospitality and Tourism Research, 2019, 43, 395-415.	1.8	8
36	Sustainability indicators for festival tourism: A multi-stakeholder perspective. Journal of Quality Assurance in Hospitality and Tourism, 2019, 20, 296-316.	1.7	34

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37	Perceptions of Travel Importance, Benefits, and Constraints in Predicting Travel Behavior: A Cross-Cultural Comparison of Leisure Travel. Tourism Review International, 2019, 23, 1-12.	0.9	2
38	Antecedents and Outcomes of Lifestyle Hotel Brand Attachment and Love: The case of Gen Y. Journal of Hospitality Marketing and Management, 2018, 27, 281-298.	5.1	38
39	The Role of Guanxi in Chinese Tourists' Destination Loyalty. Tourism Review International, 2018, 22, 199-212.	0.9	3
40	Service Experiences at Luxury Hotels: Business Tourists' Perspectives. Bridging Tourism Theory and Practice, 2018, , 181-193.	0.3	2
41	Experiential value in branding food tourism. Journal of Destination Marketing & Management, 2017, 6, 56-65.	3.4	205
42	Feeling better when buying more? Harmonious passion and obsessive passion in online food group buying. British Food Journal, 2017, 119, 1263-1275.	1.6	15
43	Destination fascination: Conceptualization and scale development. Tourism Management, 2017, 63, 255-267.	5.8	34
44	The Impact of Travel Brochures on Perceptions of Authenticity at Aboriginal Tourist Sites. Tourism Analysis, 2017, 22, 551-562.	0.5	6
45	Coping Strategy in Hospitality Internships: A Mixed Method Approach. Journal of Hospitality and Tourism Education, 2015, 27, 10-19.	2.5	11
46	Hotel brand portfolio strategy. International Journal of Contemporary Hospitality Management, 2015, 27, 561-584.	5.3	34
47	Segmenting Taiwanese tourists to China by ethnic identity and generation. Journal of Vacation Marketing, 2014, 20, 181-191.	2.5	6
48	Interpersonal Trust, Organizational Culture, and Turnover Intention in Hotels: A Cross-Level Perspective. Tourism Analysis, 2014, 19, 139-150.	0.5	8
49	Relationship between self-congruity and destination loyalty: Differences between first-time and repeat visitors. Journal of Destination Marketing & Management, 2012, 1, 118-123.	3.4	42
50	From Destination Image to Destination Loyalty: Evidence From Recreation Farms in Taiwan. Journal of China Tourism Research, 2012, 8, 431-449.	1.2	8
51	When do Procedural and Distributive Justice Interact to Influence Contextual Performance. International Journal of Knowledge, Culture and Change Management, 2012, 11, 87-106.	0.4	0