

Irma ChacÃ³n

List of Publications by Year in descending order

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Version: 2024-02-01

51
papers

1,043
citations

516561

16
h-index

477173

29
g-index

52
all docs

52
docs citations

52
times ranked

739
citing authors

#	ARTICLE	IF	CITATIONS
1	Experiential value in branding food tourism. <i>Journal of Destination Marketing & Management</i> , 2017, 6, 56-65.	3.4	205
2	Destination Fascination and Destination Loyalty: Subjective Well-Being and Destination Attachment as Mediators. <i>Journal of Travel Research</i> , 2020, 59, 496-511.	5.8	65
3	The formation of sub-brand love and corporate brand love in hotel brand portfolios. <i>International Journal of Hospitality Management</i> , 2019, 77, 375-384.	5.3	53
4	Government and social trust vs. hotel response efficacy: A protection motivation perspective on hotel stay intention during the COVID-19 pandemic. <i>International Journal of Hospitality Management</i> , 2021, 97, 102991.	5.3	52
5	Relationship between self-congruity and destination loyalty: Differences between first-time and repeat visitors. <i>Journal of Destination Marketing & Management</i> , 2012, 1, 118-123.	3.4	42
6	Antecedents and Outcomes of Lifestyle Hotel Brand Attachment and Love: The case of Gen Y. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 281-298.	5.1	38
7	Festival gamification: Conceptualization and scale development. <i>Tourism Management</i> , 2019, 74, 370-381.	5.8	36
8	Hotel brand portfolio strategy. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 561-584.	5.3	34
9	Destination fascination: Conceptualization and scale development. <i>Tourism Management</i> , 2017, 63, 255-267.	5.8	34
10	Festival attachment: antecedents and effects on place attachment and place loyalty. <i>International Journal of Event and Festival Management</i> , 2019, 10, 17-33.	0.5	34
11	Sustainability indicators for festival tourism: A multi-stakeholder perspective. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2019, 20, 296-316.	1.7	34
12	Service employee dress: Effects on employee-customer interactions and customer-brand relationship at full-service restaurants. <i>Journal of Retailing and Consumer Services</i> , 2019, 50, 1-9.	5.3	33
13	Employee brand love and love behaviors: Perspectives of social exchange and rational choice. <i>International Journal of Hospitality Management</i> , 2019, 77, 458-467.	5.3	29
14	Travel for mindfulness through Zen retreat experience: A case study at Donghua Zen Temple. <i>Tourism Management</i> , 2021, 83, 104211.	5.8	24
15	Hotel internal branding: A participatory action study with a case hotel. <i>Journal of Hospitality and Tourism Management</i> , 2019, 40, 31-39.	3.5	22
16	A workplace-driven model on the formation of OCB-C: perspectives of social exchange theory and agency theory. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 2684-2703.	5.3	22
17	Generation Y's revisit intention and price premium for lifestyle hotels: brand love as the mediator. <i>International Journal of Hospitality and Tourism Administration</i> , 2020, 21, 242-264.	1.7	21
18	Hotel employees' fun climate at work: Effects on work-family conflict and employee deep acting through a collectivistic perspective. <i>International Journal of Hospitality Management</i> , 2020, 91, 102666.	5.3	21

#	ARTICLE	IF	CITATIONS
19	Serve perfectly, being happier: A perfectionistic perspective on customer-driven hotel employee citizenship behavior and well-being. <i>International Journal of Hospitality Management</i> , 2021, 96, 102984.	5.3	17
20	A hotel stay for a respite from work? Examining recovery experience, rumination and well-being among hotel and bed-and-breakfast guests. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 1270-1289.	5.3	17
21	Feeling better when buying more? Harmonious passion and obsessive passion in online food group buying. <i>British Food Journal</i> , 2017, 119, 1263-1275.	1.6	15
22	Leisure-work preference and hotel employees' perceived subjective well-being. <i>Service Industries Journal</i> , 2020, 40, 110-132.	5.0	15
23	Work-Family Conflict and Psychological Well-Being of Tour Leaders: The Moderating Effect of Leisure Coping Styles. <i>Leisure Sciences</i> , 2019, , 1-22.	2.2	12
24	Authentic Leadership and Engaging Employees: A Moderated Mediation Model of Leader-Member Exchange and Power Distance. <i>Cornell Hospitality Quarterly</i> , 2022, 63, 479-489.	2.2	12
25	Reenergizing Through Angel Customers: Cross-Cultural Validation of Customer-Driven Employee Citizenship Behavior. <i>Cornell Hospitality Quarterly</i> , 2022, 63, 334-349.	2.2	12
26	Coping Strategy in Hospitality Internships: A Mixed Method Approach. <i>Journal of Hospitality and Tourism Education</i> , 2015, 27, 10-19.	2.5	11
27	Hotel Restaurant Service Employees' Sources of Positive and Negative Emotions. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2020, 21, 542-563.	1.7	11
28	Perceived luxurious values and pay a price premium for Michelin-starred restaurants: A sequential mediation model with self-expansion and customer gratitude. <i>International Journal of Hospitality Management</i> , 2022, 103, 103185.	5.3	11
29	Building restaurant customers' technology readiness through robot-assisted experiences at multiple product levels. <i>Tourism Management</i> , 2022, 93, 104610.	5.8	11
30	Love spillover from a hotel sub-brand to its corporate brand: An associative network theory perspective. <i>Journal of Hospitality and Tourism Management</i> , 2020, 44, 263-271.	3.5	9
31	From Destination Image to Destination Loyalty: Evidence From Recreation Farms in Taiwan. <i>Journal of China Tourism Research</i> , 2012, 8, 431-449.	1.2	8
32	Interpersonal Trust, Organizational Culture, and Turnover Intention in Hotels: A Cross-Level Perspective. <i>Tourism Analysis</i> , 2014, 19, 139-150.	0.5	8
33	Face Gain and Face Loss in Restaurant Consumers' Brand Advocate Behaviors. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 395-415.	1.8	8
34	Clarifying the multi-order multidimensional structure of organizational citizenship behavior: A cross-cultural validation. <i>Journal of Hospitality and Tourism Management</i> , 2022, 50, 83-92.	3.5	8
35	A case study for student leadership development: A goal setting perspective. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2019, 24, 168-177.	1.9	7
36	Decisional Factors Driving Household Food Waste Prevention: Evidence from Taiwanese Families. <i>Sustainability</i> , 2020, 12, 6666.	1.6	7

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37	Would Travel Experiences or Possessions Make People Happier?. <i>Journal of Travel Research</i> , 2023, 62, 412-431.	5.8	7
38	Segmenting Taiwanese tourists to China by ethnic identity and generation. <i>Journal of Vacation Marketing</i> , 2014, 20, 181-191.	2.5	6
39	The Impact of Travel Brochures on Perceptions of Authenticity at Aboriginal Tourist Sites. <i>Tourism Analysis</i> , 2017, 22, 551-562.	0.5	6
40	The impact of religiosity on political skill: evidence from Muslim hotel employees in Turkey. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 1059-1079.	5.3	5
41	Cash, credit card, or mobile? Examining customer payment preferences at chain restaurants in Taiwan. <i>Journal of Foodservice Business Research</i> , 2022, 25, 148-167.	1.3	5
42	Healthy food exposition attendeesâ€™ purchasing strategies: a mental budgeting perspective. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 2352-2370.	5.3	4
43	The Role of Guanxi in Chinese Tourists' Destination Loyalty. <i>Tourism Review International</i> , 2018, 22, 199-212.	0.9	3
44	Service Experiences at Luxury Hotels: Business Touristsâ€™ Perspectives. <i>Bridging Tourism Theory and Practice</i> , 2018, , 181-193.	0.3	2
45	Memorable Boat Show Experiences: Examining the Mechanisms of Value and Mianzi from the Perspective of High-end Chinese Attendees. <i>Journal of China Tourism Research</i> , 2021, 17, 415-436.	1.2	2
46	Perceptions of Travel Importance, Benefits, and Constraints in Predicting Travel Behavior: A Cross-Cultural Comparison of Leisure Travel. <i>Tourism Review International</i> , 2019, 23, 1-12.	0.9	2
47	Pipeline speed of chain-branded hotels in the U.S.: A competitive dynamics perspective. <i>International Journal of Hospitality Management</i> , 2022, 104, 103226.	5.3	2
48	Gratifications of travel photo sharing (GTPS) on social media: Scale development and cross-cultural validation. <i>Tourism Analysis</i> , 2020, , .	0.5	1
49	Validating Novelty-Driven Serious Leisure at Aboriginal-Themed Museums. <i>International Journal of Hospitality and Tourism Administration</i> , 2021, 22, 168-189.	1.7	0
50	When do Procedural and Distributive Justice Interact to Influence Contextual Performance. <i>International Journal of Knowledge, Culture and Change Management</i> , 2012, 11, 87-106.	0.4	0
51	Booth Attractiveness: Scale Development and Model Testing from a Mental Budgeting Perspective. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 1136-1160.	1.8	0