

Sann Ryu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1405233/publications.pdf>

Version: 2024-02-01

7
papers

109
citations

1937685

4
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

99
citing authors

#	ARTICLE	IF	CITATIONS
1	Looks Clear and Sounds Familiar: How Consumers Form Inferential Beliefs About Luxury Hotel Service Quality. <i>Cornell Hospitality Quarterly</i> , 2022, 63, 48-65.	3.8	5
2	Intrusive or Relevant? Exploring How Consumers Avoid Native Facebook Ads through Decomposed Persuasion Knowledge. <i>Journal of Current Issues and Research in Advertising</i> , 2022, 43, 68-89.	4.3	15
3	Product visuals and consumersâ€™ selective exposure: The role of thought generation and cognitive motivation. <i>Journal of Marketing Communications</i> , 2021, 27, 780-798.	4.0	3
4	Feeling excited and fluent: how consumers respond to the visual appeals of products in an online shopping environment. <i>Behaviour and Information Technology</i> , 2021, 40, 1219-1233.	4.0	6
5	Online luxury goods with price discount or onsite luxury goods with luxury services: Role of situation-specific thinking styles and socio-demographics. <i>Journal of Retailing and Consumer Services</i> , 2020, 57, 102253.	9.4	11
6	How consumers cope with location-based advertising (LBA) and personal information disclosure: The mediating role of persuasion knowledge, perceived benefits and harms, and attitudes toward LBA. <i>Computers in Human Behavior</i> , 2020, 112, 106450.	8.5	20
7	The effects of benefit-driven commitment on usage of social media for shopping and positive word-of-mouth. <i>Journal of Retailing and Consumer Services</i> , 2020, 55, 102094.	9.4	49