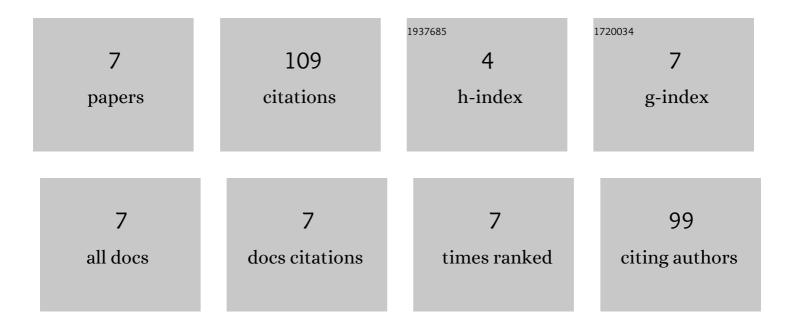
Sann Ryu

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1405233/publications.pdf Version: 2024-02-01



SANN DVI

#	Article	IF	CITATIONS
1	The effects of benefit-driven commitment on usage of social media for shopping and positive word-of-mouth. Journal of Retailing and Consumer Services, 2020, 55, 102094.	9.4	49
2	How consumers cope with location-based advertising (LBA) and personal information disclosure: The mediating role of persuasion knowledge, perceived benefits and harms, and attitudes toward LBA. Computers in Human Behavior, 2020, 112, 106450.	8.5	20
3	Intrusive or Relevant? Exploring How Consumers Avoid Native Facebook Ads through Decomposed Persuasion Knowledge. Journal of Current Issues and Research in Advertising, 2022, 43, 68-89.	4.3	15
4	Online luxury goods with price discount or onsite luxury goods with luxury services: Role of situation-specific thinking styles and socio-demographics. Journal of Retailing and Consumer Services, 2020, 57, 102253.	9.4	11
5	Feeling excited and fluent: how consumers respond to the visual appeals of products in an online shopping environment. Behaviour and Information Technology, 2021, 40, 1219-1233.	4.0	6
6	Looks Clear and Sounds Familiar: How Consumers Form Inferential Beliefs About Luxury Hotel Service Quality. Cornell Hospitality Quarterly, 2022, 63, 48-65.	3.8	5
7	Product visuals and consumers' selective exposure: The role of thought generation and cognitive motivation. Journal of Marketing Communications, 2021, 27, 780-798.	4.0	3