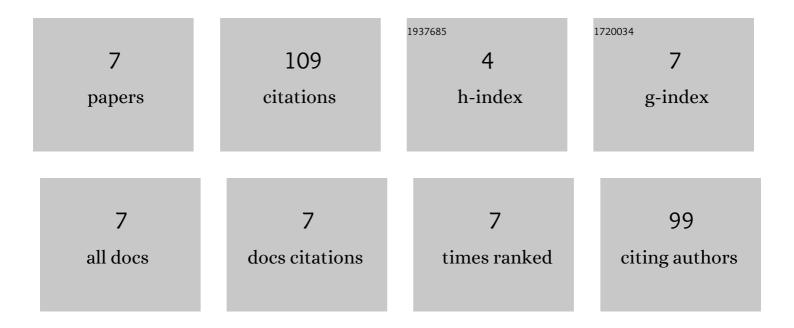
Sann Ryu

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1405233/publications.pdf Version: 2024-02-01



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| # | Article | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | The effects of benefit-driven commitment on usage of social media for shopping and positive word-of-mouth. Journal of Retailing and Consumer Services, 2020, 55, 102094. | 9.4 | 49 |
| 2 | How consumers cope with location-based advertising (LBA) and personal information disclosure: The mediating role of persuasion knowledge, perceived benefits and harms, and attitudes toward LBA. Computers in Human Behavior, 2020, 112, 106450. | 8.5 | 20 |
| 3 | Intrusive or Relevant? Exploring How Consumers Avoid Native Facebook Ads through Decomposed Persuasion Knowledge. Journal of Current Issues and Research in Advertising, 2022, 43, 68-89. | 4.3 | 15 |
| 4 | Online luxury goods with price discount or onsite luxury goods with luxury services: Role of situation-specific thinking styles and socio-demographics. Journal of Retailing and Consumer Services, 2020, 57, 102253. | 9.4 | 11 |
| 5 | Feeling excited and fluent: how consumers respond to the visual appeals of products in an online shopping environment. Behaviour and Information Technology, 2021, 40, 1219-1233. | 4.0 | 6 |
| 6 | Looks Clear and Sounds Familiar: How Consumers Form Inferential Beliefs About Luxury Hotel Service Quality. Cornell Hospitality Quarterly, 2022, 63, 48-65. | 3.8 | 5 |
| 7 | Product visuals and consumers' selective exposure: The role of thought generation and cognitive motivation. Journal of Marketing Communications, 2021, 27, 780-798. | 4.0 | 3 |