

# Nova Christian Mamuaya

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1398988/publications.pdf>

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2  
papers

5  
citations

3311381

1  
h-index

3475538

1  
g-index

2  
all docs

2  
docs citations

2  
times ranked

0  
citing authors

#	ARTICLE	IF	CITATIONS
1	Faktor-Faktor yang Mempengaruhi Kepuasan Konsumen Pengguna Layanan Pembelian Secara Daring: Peran Kepuasan Konsumen Sebagai Mediator. <i>Esensi: Jurnal Bisnis Dan Manajemen</i> , 2019, 9, 91-108.	0.1	0
2	The Effect of Sales Promotion and Store Atmosphere on Hedonic Shopping Motivation and Impulsive Buying Behavior in Hypermart Manado City. <i>DeReMa (Development Research of Management): Jurnal Manajemen</i> , 2018, 13, 83.	0.1	5