

Nova Christian Mamuaya

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1398988/publications.pdf>

Version: 2024-02-01

2
papers

5
citations

3311381

1
h-index

3475538

1
g-index

2
all docs

2
docs citations

2
times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	The Effect of Sales Promotion and Store Atmosphere on Hedonic Shopping Motivation and Impulsive Buying Behavior in Hypermart Manado City. DeReMa (Development Research of Management): Jurnal Manajemen, 2018, 13, 83.	0.1	5
2	Faktor-Faktor yang Mempengaruhi Kepuasan Konsumen Pengguna Layanan Pembelian Secara Daring: Peran Kepuasan Konsumen Sebagai Mediator. Esensi: Jurnal Bisnis Dan Manajemen, 2019, 9, 91-108.	0.1	0